

# IRELAND: RESEARCH AND DEVELOPMENT SERVICES AND RELATED CONSULTANCY SERVICES REQUEST FOR TENDERS (RFT) FOR THE PROVISION OF SOCIAL MEDIA AND ONLINE MEDIA MONITORING SERVICES TO COMREG, REF COMREG T10231.

Contract or concession award notice – standard regime

1 Buyer

---

## 1.1 Buyer

*Official name:* Commission for Communications Regulation

*Legal type of the buyer:* Body governed by public law, controlled by a central government authority

*Activity of the contracting authority:* General public services

2 Procedure

---

## 2.1 Procedure

*Title:* Request for Tenders (RFT) for the provision of Social Media and Online Media Monitoring Services to ComReg, Ref ComReg T10231.

*Description:* Request for Tenders (RFT) for the provision of Social Media and Online Media Monitoring Services to ComReg, Ref ComReg T10231. The Commission for Communications Regulation (“ComReg”) invites tenders (“Tenders”) from economic operators (“Tenderers”) for the provision of the services. In summary, the Services comprise of the provision of assistance to ComReg, if required, in relation to Social Media and Online Media Monitoring services to • Undertake a programme of monitoring and data collection over a 3 year period • Develop a programmatic way of listening and communicating findings • Offer intelligence (data collection) and insight. Please refer to all tender documentation available on this CFT Contract Notice for Full details and in order to complete a tender application.

*Procedure identifier:* 831bde55-8c0b-4560-8312-63e8ca42c88a

*Previous notice:* 2240eeae-4940-4ef2-b10e-c3fe825f2d57-01

*Type of procedure:* Open

*The procedure is accelerated:* No

### 2.1.1 Purpose

*Nature of the contract:* Services

*Main classification (cpv):* 73000000 Research and development services and related consultancy services

*Additional classification (cpv):* 92400000 News-agency services

*Additional classification (cpv):* 71000000 Architectural, construction, engineering and inspection services

*Additional classification (cpv):* 71700000 Monitoring and control services

*Additional classification (cpv):* 72000000 IT services: consulting, software development, Internet and support

*Additional classification (cpv):* 22200000 Newspapers, journals, periodicals and magazines

*Additional classification (cpv):* 30233000 Media storage and reader devices

*Additional classification (cpv):* 72212500 Communication and multimedia software development services

*Additional classification (cpv):* 73210000 Research consultancy services

*Additional classification (cpv):* 79300000 Market and economic research; polling and statistics

*Additional classification (cpv):* 92200000 Radio and television services

### 2.1.4 General information

*Legal basis:*

Directive 2014/24/EU

### **5.1 Lot: LOT-0001**

*Title:* Request for Tenders (RFT) for the provision of Social Media and Online Media Monitoring Services to ComReg, Ref ComReg T10231.

*Description:* Request for Tenders (RFT) for the provision of Social Media and Online Media Monitoring Services to ComReg, Ref ComReg T10231. The Commission for Communications Regulation (“ComReg”) invites tenders (“Tenders”) from economic operators (“Tenderers”) for the provision of the services. In summary, the Services comprise of the provision of assistance to ComReg, if required, in relation to Social Media and Online Media Monitoring services to • Undertake a programme of monitoring and data collection over a 3 year period • Develop a programmatic way of listening and communicating findings • Offer intelligence (data collection) and insight. Please refer to all tender documentation available on this CFT Contract Notice for Full details and in order to complete a tender application.

*Internal identifier:* 0

#### **5.1.1 Purpose**

*Nature of the contract:* Services

*Main classification (cpv):* 73000000 Research and development services and related consultancy services

*Additional classification (cpv):* 92400000 News-agency services

*Additional classification (cpv):* 71000000 Architectural, construction, engineering and inspection services

*Additional classification (cpv):* 71700000 Monitoring and control services

*Additional classification (cpv):* 72000000 IT services: consulting, software development, Internet and support

*Additional classification (cpv):* 22200000 Newspapers, journals, periodicals and magazines

*Additional classification (cpv):* 30233000 Media storage and reader devices

*Additional classification (cpv):* 72212500 Communication and multimedia software development services

*Additional classification (cpv):* 73210000 Research consultancy services

*Additional classification (cpv):* 79300000 Market and economic research; polling and statistics

*Additional classification (cpv):* 92200000 Radio and television services

#### **5.1.6 General information**

Procurement Project not financed with EU Funds.

*The procurement is covered by the Government Procurement Agreement (GPA)*

#### **5.1.10 Award criteria**

*Criterion:*

*Type:* Quality

*Description:* Understanding 25. PIP 5. Approach 20. Key Team 10. Security 10. TCO 30

*Description of the method to be used if weighting cannot be expressed by criteria:* MEAT

#### **5.1.15 Techniques**

*Framework agreement:*

No framework agreement

*Information about the dynamic purchasing system*

No dynamic purchase system

*Electronic auction:*

#### **5.1.16 Further information, mediation and review**

*Review organisation:* The High Court of Ireland

*Organisation providing offline access to the procurement documents:* Commission for Communications Regulation

## 6 Results

---

*Value of all contracts awarded in this procedure:* 192 000 EUR

### **6.1 Result Lot Identifier: LOT-0001**

At least one winner was chosen.

#### **6.1.2 Information about winners**

*Winner:*

*Official name:* Olytico

*Tender:*

*Tender identifier:* 000034356

*Identifier of lot or group of lots:* LOT-0001

*Contract information:*

*Identifier of the contract:* 396122

*Date of the conclusion of the contract:* 2024-01-22Z

*The contract is awarded within a framework agreement:* false

## 8 Organisations

---

### **8.1 ORG-0001**

*Official name:* Commission for Communications Regulation

*Registration number:* 9614619A

*Postal address:* ComReg One Dockland Central, Guild Street.

*Town:* Dublin

*Postcode:* D01 E4X0

*Country:* Ireland

*Email:* [karen.cumiskey@comreg.ie](mailto:karen.cumiskey@comreg.ie)

*Telephone:* 0035318049600

*Internet address:* <https://www.comreg.ie/>

*Buyer profile:* <https://www.comreg.ie/>

*Roles of this organisation:*

*Buyer*

*Organisation providing offline access to the procurement documents*

### **8.1 ORG-0002**

*Official name:* Olytico

*Registration number:* 491477

*Postal address:* Olytico, 23 Fitzwilliam Street Upper

*Town:* Dublin 2

*Postcode:* D02 DF74

*Country:* Ireland

*Email:* [stephen@olytico.com](mailto:stephen@olytico.com)

*Telephone:* 0879492303

*Internet address:* [www.olytico.com](http://www.olytico.com)

*Roles of this organisation:*

*Tenderer*

*Winner of these lots:* LOT-0001

### **8.1 ORG-0003**

*Official name:* The High Court of Ireland  
*Registration number:* The High Court of Ireland  
*Department:* The High Court of Ireland  
*Postal address:* Four Courts, Inns Quay, Dublin 7  
*Town:* Dublin  
*Postcode:* D07 WDX8  
*Country:* Ireland  
*Email:* [HighCourtCentralOffice@courts.ie](mailto:HighCourtCentralOffice@courts.ie)  
*Telephone:* +353 1 8886000  
*Roles of this organisation:*  
*Review organisation*

### **8.1 ORG-0004**

*Official name:* European Dynamics S.A.  
*Registration number:* 002024901000  
*Department:* European Dynamics S.A.  
*Town:* Athens  
*Country:* Greece  
*Email:* [eproc-esender@eurodyn.com](mailto:eproc-esender@eurodyn.com)  
*Telephone:* +30 2108094500  
*Roles of this organisation:*  
*TED eSender*

## 11 Notice information

---

### **11.1 Notice information**

*Notice identifier/version:* 03b9addd-afe7-4d44-97f3-520c23c999f6 - 01  
*Form type:* Result  
*Notice type:* Contract or concession award notice – standard regime  
*Notice dispatch date:* 2024-02-21Z 15:23:29Z  
*Languages in which this notice is officially available:* English

### **11.2 Publication information**