



Supplement to the Official Journal of the European Union

Info and online forms: <http://simap.ted.europa.eu>

Prior information notice

This notice is related to following:

- Directive 2014/24/EU
 Regulation (EU, Euratom) 2018/1046

This notice is for prior information only

This notice aims at reducing time limits for receipt of tenders

This notice is a call for competition

Interested operators must inform the contracting authority of their interest in the contract(s). The contract(s) will be awarded without publication of a further call for competition.

Section I: Contracting authority

I.1) Name and addresses ¹ (please identify all contracting authorities responsible for the procedure)

Official name: Bord Bia Irish Food Board		National registration number: ²	
Postal address:			
Town: Dublin	NUTS code: IE	Postal code:	Country: Ireland
Contact person:		Telephone:	
E-mail: procurement@bordbia.ie		Fax:	
Internet address(es)			
Main address: (URL) https://www.etenders.gov.ie			
Address of the buyer profile: (URL) https://www.etenders.gov.ie			

I.2) Joint procurement

<input type="checkbox"/> The contract involves joint procurement, In the case of joint procurement involving different countries, state applicable national procurement law: <input type="checkbox"/> The contract is awarded by a central purchasing body.

I.3) Communication

<input type="radio"/> The procurement documents are available for unrestricted and full direct access, free of charge, at: (URL) <input type="radio"/> Access to the procurement documents is restricted. Further information can be obtained at: (URL)
Additional information can be obtained from <input checked="" type="radio"/> the abovementioned address <input type="radio"/> another address: (please provide another address)
Tenders or requests to participate must be submitted <input type="checkbox"/> electronically via: (URL) <input type="radio"/> to the abovementioned address <input type="radio"/> to the following address: (please provide another address)
<input type="checkbox"/> Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at: (URL)

I.4) Type of the contracting authority

<input type="radio"/> Ministry or any other national or federal authority, including their regional or local subdivisions <input checked="" type="radio"/> National or federal agency/office <input type="radio"/> Regional or local authority	<input type="radio"/> Regional or local agency/office <input type="radio"/> Body governed by public law <input type="radio"/> European institution/agency or international organisation <input type="radio"/> Other type:
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I.5) Main activity

- | | |
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| <input type="radio"/> General public services | <input type="radio"/> Housing and community amenities |
| <input type="radio"/> Defence | <input type="radio"/> Social protection |
| <input type="radio"/> Public order and safety | <input type="radio"/> Recreation, culture and religion |
| <input type="radio"/> Environment | <input type="radio"/> Education |
| <input type="radio"/> Economic and financial affairs | <input checked="" type="radio"/> Other activity: Bord Bia - Irish Food Board |
| <input type="radio"/> Health | |

Section II: Object³

II.1) Scope of the procurement

II.1.1) Title: EU Organic Beef and Lamb Simple Programme for 2024-2026.	Reference number: ²
II.1.2) Main CPV code: 79340000	Supplementary VOC code: ^{1,2}
II.1.3) Type of contract <input type="radio"/> Works <input type="radio"/> Supplies <input checked="" type="radio"/> Services	
II.1.4) Short description: This is a prior information notice to inform the market that Bord Bia intends to run a call for competition in quarter four of 2023 for Organic Beef and Lamb Simple Programme for 2024-2026.	
II.1.5) Estimated total value Value excluding VAT: [] Currency: (for framework agreements or dynamic purchasing systems – estimated total maximum value for the entire duration of the framework agreement or dynamic purchasing system)	
II.1.6) Information about lots This contract is divided into lots <input type="radio"/> yes <input checked="" type="radio"/> no Tenders may be submitted for ¹² <input type="radio"/> all lots <input type="radio"/> maximum number of lots: <input type="radio"/> one lot only <input type="checkbox"/> Maximum number of lots that may be awarded to one tenderer: <input type="checkbox"/> The contracting authority reserves the right to award contracts combining the following lots or groups of lots:	

II.2) Description¹ (1)

II.2.1) Title: ²	Lot No: ²
II.2.2) Additional CPV code(s): ²	
II.2.3) Place of performance NUTS code: ¹ [IE] Main site or place of performance:	
II.2.4) Description of the procurement: Bord Bia envisages that <ul style="list-style-type: none"> • It is a 3 year Simple Programme based in Internal markets • Base in 4 EU countries Germany, Belgium, Austria and Sweden • Activities to include PR, Website, Social Media, Advertising, Communication Tools, Trade Shows/Seminars and ISV's The full specification of requirements will be available with the tender documentation once a call for competition has been created. (nature and quantity of works, supplies or services or indication of needs and requirements)	
II.2.5) Award criteria: ¹² <input type="radio"/> Criteria below <ul style="list-style-type: none"> <input type="checkbox"/> Quality criterion ^{1,2,20} <input type="radio"/> Cost criterion ^{1,20} <input type="radio"/> Price ²¹ - Weighting: <input type="radio"/> Price is not the only award criterion and all criteria are stated only in the procurement documents	
II.2.6) Estimated value ^{2,5,6,19} Value excluding VAT: [] Currency: (for framework agreements or dynamic purchasing systems – estimated total maximum value for the entire duration of this lot)	
II.2.7) Duration of the contract, framework agreement or dynamic purchasing system ^{5,6,19} Duration in months: or Duration in days: or Start: (dd/mm/yyyy) / End: (dd/mm/yyyy) <input type="checkbox"/> This contract is subject to renewal Description of renewals:	
II.2.10) Information about variants ¹² <input type="checkbox"/> Variants will be accepted	
II.2.11) Information about options ^{5,6,19} <input type="checkbox"/> Options Description of options:	
II.2.13) Information about European Union funds ^{5,19} The procurement is related to a project and/or programme financed by European Union funds <input type="radio"/> yes <input type="radio"/> no Identification of the project:	
II.2.14) Additional information:	

II.3) Estimated date of publication of contract notice: ^{9,19} (dd/mm/yyyy) 31/10/2023

Section III: Legal, economic, financial and technical information

III.1) Conditions for participation

<p>III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers ¹²</p> <p>List and brief description of conditions:</p>
<p>III.1.2) Economic and financial standing ¹²</p> <p><input type="checkbox"/> Selection criteria as stated in the procurement documents</p> <p>List and brief description of selection criteria:</p> <p>Minimum level(s) of standards possibly required: ²</p>
<p>III.1.3) Technical and professional ability ¹²</p> <p><input type="checkbox"/> Selection criteria as stated in the procurement documents</p> <p>List and brief description of selection criteria:</p> <p>Minimum level(s) of standards possibly required: ²</p>
<p>III.1.5) Information about reserved contracts ²</p> <p><input type="checkbox"/> The contract is reserved to sheltered workshops and economic operators aiming at the social and professional integration of disabled or disadvantaged persons</p> <p><input type="checkbox"/> The execution of the contract is restricted to the framework of sheltered employment programmes</p>

III.2) Conditions related to the contract ²

<p>III.2.1) Information about a particular profession (<i>only for service contracts</i>)</p> <p><input type="checkbox"/> Execution of the service is reserved to a particular profession</p> <p>Reference to the relevant law, regulation or administrative provision:</p>
<p>III.2.2) Contract performance conditions:</p>
<p>III.2.3) Information about staff responsible for the performance of the contract</p> <p><input type="checkbox"/> Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract</p>

Section IV: Procedure

IV.1) Description

<p>IV.1.1) Type of procedure ⁵</p> <p><input type="radio"/> Restricted procedure</p> <p><input type="radio"/> Competitive procedure with negotiation</p>
<p>IV.1.3) Information about a framework agreement or a dynamic purchasing system ^{5, 19}</p> <p><input type="checkbox"/> The procurement involves the establishment of a framework agreement</p> <p style="padding-left: 20px;"><input type="radio"/> Framework agreement with a single operator</p> <p style="padding-left: 20px;"><input type="radio"/> Framework agreement with several operators</p> <p style="padding-left: 40px;">Envisaged maximum number of participants to the framework agreement: ²</p> <p><input type="checkbox"/> The procurement involves the setting up of a dynamic purchasing system</p> <p style="padding-left: 20px;"><input type="checkbox"/> The dynamic purchasing system might be used by additional purchasers</p> <p>In the case of framework agreements, provide justification for any duration exceeding 4 years:</p>
<p>IV.1.6) Information about electronic auction ¹²</p> <p><input type="checkbox"/> An electronic auction will be used</p> <p>Additional information about electronic auction:</p>
<p>IV.1.8) Information about the Government Procurement Agreement (GPA)</p> <p>The procurement is covered by the Government Procurement Agreement <input checked="" type="radio"/> yes <input type="radio"/> no</p>

IV.2) Administrative information

<p>IV.2.2) Time limit for receipt of expressions of interest ⁵</p> <p>Date: <i>(dd/mm/yyyy)</i> Local time: <i>(hh:mm)</i></p>
<p>IV.2.4) Languages in which tenders or requests to participate may be submitted: ^{1, 5}</p>
<p>IV.2.5) Scheduled date for start of award procedures:<i>(dd/mm/yyyy)</i> ^{4, 5, 19}</p>

Section VI: Complementary information

VI.2) Information about electronic workflows ^{5,19}

<input type="checkbox"/> Electronic ordering will be used <input type="checkbox"/> Electronic invoicing will be accepted <input type="checkbox"/> Electronic payment will be used

VI.3) Additional information ²

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VI.4) Procedures for review ^{5,19}

VI.4.1) Review body		
Official name:		
Postal address:		
Town:	Postal code:	Country:
E-mail:		Telephone:
Internet address: (URL)		Fax:
VI.4.2) Body responsible for mediation procedures ²		
Official name:		
Postal address:		
Town:	Postal code:	Country:
E-mail:		Telephone:
Internet address: (URL)		Fax:
VI.4.3) Review procedure		
Precise information on deadline(s) for review procedures:		
VI.4.4) Service from which information about the review procedure may be obtained ²		
Official name:		
Postal address:		
Town:	Postal code:	Country:
E-mail:		Telephone:
Internet address: (URL)		Fax:

VI.5) Date of dispatch of this notice: (dd/mm/yyyy) [12/07/2023](#)

It is the contracting authority's/contracting entity's responsibility to ensure compliance with European Union law and any applicable laws.

¹ please repeat as many times as needed

² if applicable

³ please repeat as many times as needed if this notice is for prior information only

⁴ if this information is known

⁵ please provide this information if the notice is a call for competition

⁶ as far as information is already known

⁹ please provide this information only if this notice is a prior information notice

¹² please provide this information here or in the invitation to confirm interest, if the notice is a call for competition or aims at reducing time limits for receipt of tenders

¹⁹ if the notice aims at reducing time limits for receipt of tenders

²⁰ importance may be given instead of weighting

²¹ importance may be given instead of weighting; if price is the only award criterion, weighting is not used