

Ireland: Business and management consultancy and related services

Development of Ireland's Culinary Tourism Strategy

Contract or concession award notice – standard regime

1 Buyer

1.1 Buyer

Official name: Fáilte Ireland-National Tourism Development Authority

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2 Procedure

2.1 Procedure

Title: Development of Ireland's Culinary Tourism Strategy

Description: In line with the national ambitions set out in A New Era for Irish Tourism – National Tourism Policy, which identifies food and drink as a core component of Ireland's world class visitor experience offering, Fáilte Ireland seeks to develop a comprehensive National Culinary Tourism Strategy. This strategy will strengthen Ireland's position as a world class food destination, enhance visitor experiences, and support local producers, hospitality businesses, and communities, contributing directly to the policy's goals of regional development, sustainability, and sectoral resilience.

Procedure identifier: 1fde3411-51af-4e27-8e99-8e38916ed045

Previous notice: 35901e0a-3d64-4e46-9d0a-43f8d4082f28-01

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79400000 Business and management consultancy and related services

2.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 100 000 Euro

2.1.4 General information

Legal basis:

Other

5 Lot

5.1 Lot: LOT-0001

Title: Development of Ireland's Culinary Tourism Strategy

Description: In line with the national ambitions set out in A New Era for Irish Tourism – National Tourism Policy, which identifies food and drink as a core component of Ireland's world class visitor experience offering, Fáilte Ireland seeks to develop a comprehensive National Culinary Tourism Strategy. This strategy will strengthen Ireland's position as a

world class food destination, enhance visitor experiences, and support local producers, hospitality businesses, and communities, contributing directly to the policy's goals of regional development, sustainability, and sectoral resilience.
Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79400000 Business and management consultancy and related services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 12 Month

5.1.5 Value

Estimated value excluding VAT: 100 000 Euro

5.1.6 General information

Procurement Project not financed with EU Funds.

5.1.7 Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: As stated in the ITT

Approach to reducing environmental impacts: Other

Green Procurement Criteria: National Green Public Procurement criteria

Social objective promoted: Accessibility for all

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Fáilte Ireland-National Tourism Development Authority

Organisation providing more information on the review procedures: The High Court of Ireland

6 Results

6.1 Result lot identifier: LOT-0001

At least one winner was chosen.

6.1.2 Information about winners

Winner:

Official name: Ernst and Young_86592_(Main Account)

Tender:

Tender identifier: 000179094

Identifier of lot or group of lots: LOT-0001

Contract information:

Identifier of the contract: 454523

Date of the conclusion of the contract: 13/07/2026

8 Organisations

8.1 ORG-0001

Official name: Fáilte Ireland-National Tourism Development Authority

Registration number: 236708

Postal address: 88-95 Amiens Street

Town: Dublin

Postcode: D01WR86

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: procurement@failteireland.ie

Telephone: +3531 5741990

Internet address: <https://www.failteireland.ie>

Buyer profile: <https://www.failteireland.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

8.1 ORG-0002

Official name: Ernst and Young_86592_(Main Account)

Size of the economic operator: Large

Registration number: Does Not Apply

Postal address: EY Building, Harcourt Centre, Harcourt Street, Dublin 2, Ireland.

Town: Dublin

Postcode: D02 YA40

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: eytendersirl@ie.ey.com

Telephone: 014750555

Internet address: https://www.ey.com/en_ie

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1 ORG-0003

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0004

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 078c0fce-7044-4b7a-b495-ab4d6036be38 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice dispatch date: 15/07/2026 09:56 +01:00

Languages in which this notice is officially available: English