

Ireland: Advertising and marketing services

Single Supplier - Advertising, retail media, digital advertising, publishing, and media services

Contract or concession award notice – standard regime

1 Buyer

1.1 Buyer

Official name: Dundalk Institute of Technology_1155

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Education

2 Procedure

2.1 Procedure

Title: Single Supplier - Advertising, retail media, digital advertising, publishing, and media services

Description: Single Supplier - Advertising, retail media, digital advertising, publishing, and media services

Procedure identifier: 152c4ebb-5a8b-4b6c-9c72-79226981c80e

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

2.1.2 Place of performance

Country subdivision (NUTS): Mid-East (IE062)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 30 000 Euro

2.1.4 General information

Legal basis:

Other

5 Lot

5.1 Lot: LOT-0001

Title: Advertising, retail media, digital advertising, publishing, and media services

Description: Advertising, retail media, digital advertising, publishing, and media services

Internal identifier: 1

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

5.1.2 Place of performance

Country subdivision (NUTS): Mid-East (IE062)

Country: Ireland

Additional information:

5.1.5 Value

Estimated value excluding VAT: 30 000 Euro

5.1.6 General information

Procurement Project not financed with EU Funds.

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing more information on the review procedures: The High Court of Ireland

6 Results

6.1 Result lot identifier: LOT-0001

At least one winner was chosen.

6.1.2 Information about winners

Winner:

Official name: Mepro Ltd T/A Pearl & Dean Ireland

Tender:

Tender identifier: TENDER 1 25/26

Identifier of lot or group of lots: LOT-0001

Contract information:

Identifier of the contract: CONTRACT 1 25/26

Date on which the winner was chosen: 01/09/2025

Date of the conclusion of the contract: 27/04/2026

8 Organisations

8.1 ORG-0001

Official name: Dundalk Institute of Technology_1155

Registration number: IE 4598992U

Postal address: Dublin Road, Dundalk

Town: DUNDALK

Postcode: A91 K584

Country subdivision (NUTS): Mid-East (IE062)

Country: Ireland

Email: info@dkit.ie

Telephone: +353 429370200

Internet address: <https://www.dkit.ie>

Buyer profile: <https://www.dkit.ie>

Roles of this organisation:

Buyer

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland
Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin
Postcode: D07 WDX8
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000
Roles of this organisation:
 Review organisation
 Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
 TED eSender

8.1 ORG-0004

Official name: Mepro Ltd T/A Pearl & Dean Ireland
Size of the economic operator: Micro, small, or medium
Postcode: D01A8N0
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: info@pearlanddean.ie
Roles of this organisation:
 Tenderer
 Winner of these lots: LOT-0001

Notice information

Notice identifier/version: 4bc7d28b-4eec-4755-8430-85ac443fcf4e - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime
Notice dispatch date: 09/07/2026 17:17 +01:00
Languages in which this notice is officially available: English