

Ireland: Advertising campaign services

DLR Co Co - Single-Party Framework Agreement for the provision of Social Media Management Services for the Local Enterprise Office Dún Laoghaire-Rathdown

Contract or concession award notice – standard regime

1 Buyer

1.1 Buyer

Official name: Dun Laoghaire-Rathdown County Council

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2 Procedure

2.1 Procedure

Title: DLR Co Co - Single-Party Framework Agreement for the provision of Social Media Management Services for the Local Enterprise Office Dún Laoghaire-Rathdown

Description: Dún Laoghaire-Rathdown County Council proposes to engage in a competitive process for the establishment of a Single-Party Framework Agreement for the provision of Social Media Management Services for the Local Enterprise Office Dún Laoghaire-Rathdown. Local Enterprise Office Dún Laoghaire-Rathdown use online Social Media platforms to build awareness of our products and services, expand our reach out into the business community, develop our pipeline in terms of new clients and inform the public, media and relevant stakeholders of our services, supports and the achievement of local businesses in our County.

Procedure identifier: fafa1864-ee46-45aa-83ba-2e7003504008

Previous notice: eb1000aa-2c64-47ae-966a-b709a4345535-01

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

Additional classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79342000 Marketing services

Additional classification (cpv): 79342200 Promotional services

2.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 80 000 Euro

Maximum value of the framework agreement: 80 000 Euro

2.1.4 General information

Legal basis:

Other

5 Lot

5.1 Lot: LOT-0001

Title: DLR Co Co - Single-Party Framework Agreement for the provision of Social Media Management Services for the Local Enterprise Office Dún Laoghaire-Rathdown

Description: Dún Laoghaire-Rathdown County Council proposes to engage in a competitive process for the establishment of a Single-Party Framework Agreement for the provision of Social Media Management Services for the Local Enterprise Office Dún Laoghaire-Rathdown. Local Enterprise Office Dún Laoghaire-Rathdown use online Social Media platforms to build awareness of our products and services, expand our reach out into the business community, develop our pipeline in terms of new clients and inform the public, media and relevant stakeholders of our services, supports and the achievement of local businesses in our County.

Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

Additional classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79342000 Marketing services

Additional classification (cpv): 79342200 Promotional services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 12 Month

5.1.5 Value

Estimated value excluding VAT: 80 000 Euro

5.1.6 General information

Procurement Project not financed with EU Funds.

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.15 Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Dun Laoghaire-Rathdown County Council

6 Results

6.1 Result lot identifier: LOT-0001

At least one winner was chosen.

6.1.2 Information about winners

Winner:

Official name: Mindshare Media Ireland Ltd

Tender:

Tender identifier: 000099056

Identifier of lot or group of lots: LOT-0001

Contract information:

Identifier of the contract: 454063

Date of the conclusion of the contract: 17/06/2025

The contract is awarded within a framework agreement: yes

8 Organisations

8.1 ORG-0001

Official name: Dun Laoghaire-Rathdown County Council

Registration number: 9509809R

Postal address: County Hall, Marine Road

Town: Dún Laoghaire

Postcode: A96 K6C9

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: procurement@dlrcoco.ie

Telephone: 353 1 2054700

Internet address: <https://www.dlrcoco.ie>

Buyer profile: <https://www.dlrcoco.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

8.1 ORG-0002

Official name: Mindshare Media Ireland Ltd

Size of the economic operator: Medium

Registration number: 307201

Postal address: 3 Christchurch Square

Town: Dublin

Postcode: D08V0VE

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: ken.nolan@mindshareworld.com

Telephone: 014150300

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1 ORG-0003

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin
Postcode: D07 WDX8
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000
Roles of this organisation:
Review organisation

8.1 ORG-0004

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

Notice information

Notice identifier/version: 4a23c0e3-a20d-4522-a07c-5bbe78e57d51 - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime
Notice dispatch date: 06/07/2026 10:40 +01:00
Languages in which this notice is officially available: English