

Ireland: Market research services

PAS141F-01-006 MC for Market Research and Surveys Services for Department of Finance

Contract or concession award notice – standard regime

1 Buyer

1.1 Buyer

Official name: Department of Finance

Legal type of the buyer: Central government authority

Activity of the contracting authority: General public services

2 Procedure

2.1 Procedure

Title: PAS141F-01-006 MC for Market Research and Surveys Services for Department of Finance

Description: Provision of Consumer Sentiment Banking Survey and Report for the Department of Finance.

Procedure identifier: 2407592b-5c4e-4d3c-a8fc-a743ab8c1589

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

Additional classification (cpv): 79300000 Market and economic research; polling and statistics

Additional classification (cpv): 73110000 Research services

Additional classification (cpv): 73200000 Research and development consultancy services

Additional classification (cpv): 73210000 Research consultancy services

2.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 203 850 Euro

2.1.4 General information

Legal basis:

Other

5 Lot

5.1 Lot: LOT-0001

Title: Quantitative and Qualitative Research/Survey Services

Description: Provision of Consumer Sentiment Banking Survey and Report for the Department of Finance.

Internal identifier: 1

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

Additional classification (cpv): 79300000 Market and economic research; polling and statistics

Additional classification (cpv): 73110000 Research services

Additional classification (cpv): 73200000 Research and development consultancy services

Additional classification (cpv): 73210000 Research consultancy services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 12 Month

5.1.5 Value

Estimated value excluding VAT: 203 850 Euro

5.1.6 General information

Procurement Project not financed with EU Funds.

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: The Office of Government Procurement

Organisation providing more information on the review procedures: The High Court of Ireland

6 Results

Value of all contracts awarded in this notice: 203 850 Euro

6.1 Result lot identifier: LOT-0001

At least one winner was chosen.

6.1.2 Information about winners

Winner:

Official name: Ipsos MRBI / MRBI Market Research Ltd

Tender:

Tender identifier: 000176264

Identifier of lot or group of lots: LOT-0001

Contract information:

Identifier of the contract: 453885

Date on which the winner was chosen: 18/06/2026

Date of the conclusion of the contract: 26/06/2026

6.1.4 Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 2

8 Organisations

8.1 ORG-0001

Official name: The Office of Government Procurement

Registration number: IE3229842HH

Postal address: 3A Mayor Street Upper, Dublin 1

Town: Dublin

Postcode: D01 PF72

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: support@ogp.gov.ie

Telephone: +353 17738000

Internet address: <https://www.ogp.gov.ie>

Roles of this organisation:

Organisation providing offline access to the procurement documents

8.1 ORG-0002

Official name: Ipsos MRBI / MRBI Market Research Ltd

Size of the economic operator: Medium

Postcode: D02 DK18

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: kieran.oleary@ipsos.com

Internet address: <https://www.ipsos.com/en-ie>

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1 ORG-0003

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0004

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

8.1 ORG-0005

Official name: Department of Finance
Registration number: 1296
Postcode: D02 K728
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: pressoffice@finance.gov.ie
Telephone: 01-6767571
Internet address: www.gov.ie/finance
Buyer profile: <https://www.gov.ie/en/departments-of-finance/>
Roles of this organisation:
Buyer

Notice information

Notice identifier/version: 526a4cba-3c74-444e-9cb2-1b5e4c5f1b19 - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime
Notice dispatch date: 01/07/2026 10:57 +01:00
Languages in which this notice is officially available: English