

## **Ireland: Market research services**

### **PAS141F-03-003 PROJ000011017 SRFT for Market Research and Surveys Services for the Department of Enterprise, Tourism and Employment**

Contract or concession award notice – standard regime

#### **1 Buyer**

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##### **1.1 Buyer**

*Official name:* Department of Enterprise Tourism and Employment

*Legal type of the buyer:* Central government authority

*Activity of the contracting authority:* General public services

#### **2 Procedure**

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##### **2.1 Procedure**

*Title:* PAS141F-03-003 PROJ000011017 SRFT for Market Research and Surveys Services for the Department of Enterprise, Tourism and Employment

*Description:* PAS141F-03-003 PROJ000011017 SRFT for Market Research and Surveys Services for the Department of Enterprise, Tourism and Employment

*Procedure identifier:* 575cf49e-c1f7-4f79-b4ee-d2c89cf9779b

##### **2.1.1 Purpose**

*Main nature of the contract:* Services

*Main classification (cpv):* 79310000 Market research services

*Additional classification (cpv):* 79300000 Market and economic research; polling and statistics

*Additional classification (cpv):* 73110000 Research services

*Additional classification (cpv):* 73200000 Research and development consultancy services

*Additional classification (cpv):* 73210000 Research consultancy services

##### **2.1.2 Place of performance**

*Country subdivision (NUTS):* Dublin (IE061)

*Country:* Ireland

##### **2.1.3 Value**

*Estimated value excluding VAT:* 158 030 Euro

##### **2.1.4 General information**

*Legal basis:*

Other

#### **5 Lot**

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##### **5.1 Lot: LOT-0001**

*Title:* Multi Lot Market Research and Survey Consultancy Services Provision

*Description:* PAS141F-03-003 PROJ000011017 SRFT for Market Research and Surveys Services for the Department of Enterprise, Tourism and Employment

*Internal identifier:* 3

### **5.1.1 Purpose**

*Main nature of the contract:* Services

*Main classification (cpv):* 79310000 Market research services

*Additional classification (cpv):* 79300000 Market and economic research; polling and statistics

*Additional classification (cpv):* 73110000 Research services

*Additional classification (cpv):* 73200000 Research and development consultancy services

*Additional classification (cpv):* 73210000 Research consultancy services

### **5.1.2 Place of performance**

*Country subdivision (NUTS):* Dublin (IE061)

*Country:* Ireland

*Additional information:*

### **5.1.3 Estimated duration**

*Duration:* 20 Month

### **5.1.5 Value**

*Estimated value excluding VAT:* 158 030 Euro

### **5.1.6 General information**

Procurement Project not financed with EU Funds.

### **5.1.7 Strategic procurement**

*Aim of strategic procurement:* No strategic procurement

### **5.1.15 Techniques**

*Framework agreement:*

No framework agreement

*Information about the dynamic purchasing system:*

No dynamic purchase system

### **5.1.16 Further information, mediation and review**

*Review organisation:* The High Court of Ireland

*Organisation providing offline access to the procurement documents:* The Office of Government Procurement

*Organisation providing more information on the review procedures:* The High Court of Ireland

## **6 Results**

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### **6.1 Result lot identifier: LOT-0001**

At least one winner was chosen.

#### **6.1.2 Information about winners**

*Winner:*

*Official name:* Insight Statistical Consulting

*Tender:*

*Tender identifier:* 000171421

*Identifier of lot or group of lots:* LOT-0001

*Value of the tender:* 158 030 Euro

*Subcontracting:* No

*Contract information:*

*Identifier of the contract:* 453866

*Date on which the winner was chosen: 04/06/2026*

*Date of the conclusion of the contract: 04/06/2026*

#### **6.1.4 Statistical information**

*Received tenders or requests to participate:*

*Type of received submissions: Tenders*

*Number of tenders or requests to participate received: 1*

## **8 Organisations**

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### **8.1 ORG-0001**

*Official name: The Office of Government Procurement*

*Registration number: IE3229842HH*

*Postal address: 3A Mayor Street Upper, Dublin 1*

*Town: Dublin*

*Postcode: D01 PF72*

*Country subdivision (NUTS): Dublin (IE061)*

*Country: Ireland*

*Email: [support@ogp.gov.ie](mailto:support@ogp.gov.ie)*

*Telephone: +353 17738000*

*Internet address: <https://www.ogp.gov.ie>*

*Roles of this organisation:*

*Organisation providing offline access to the procurement documents*

### **8.1 ORG-0002**

*Official name: Insight Statistical Consulting*

*Size of the economic operator: Micro*

*Registration number: 140010*

*Postal address: 60 Merrion Square (South), Dublin 2*

*Town: Dublin*

*Postcode: D02NT04*

*Country subdivision (NUTS): Dublin (IE061)*

*Country: Ireland*

*Email: [dharmon@insightsc.ie](mailto:dharmon@insightsc.ie)*

*Telephone: 0872888017*

*Internet address: [www.insightsc.ie](http://www.insightsc.ie)*

*Roles of this organisation:*

*Tenderer*

*Winner of these lots: LOT-0001*

### **8.1 ORG-0003**

*Official name: The High Court of Ireland*

*Registration number: The High Court of Ireland*

*Department: The High Court of Ireland*

*Postal address: Four Courts, Inns Quay, Dublin 7*

*Town: Dublin*

*Postcode: D07 WDX8*

*Country subdivision (NUTS): Dublin (IE061)*

*Country: Ireland*

Email: [HighCourtCentralOffice@courts.ie](mailto:HighCourtCentralOffice@courts.ie)

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

#### **8.1 ORG-0004**

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: [eproc-esender@eurodyn.com](mailto:eproc-esender@eurodyn.com)

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

#### **8.1 ORG-0005**

Official name: Department of Enterprise Tourism and Employment

Registration number: 152451

Postcode: D02 TD30

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: [emma.brady@enterprise.gov.ie](mailto:emma.brady@enterprise.gov.ie)

Internet address: [www.enterprise.gov.ie](http://www.enterprise.gov.ie)

Buyer profile: [www.enterprise.gov.ie](http://www.enterprise.gov.ie)

Roles of this organisation:

Buyer

#### *Notice information*

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Notice identifier/version: acc97170-dc0a-4b0e-a2d2-ba77a27043cd - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice dispatch date: 30/06/2026 15:38 +01:00

Languages in which this notice is officially available: English