

Ireland: Research and development consultancy services CPFW/26/30 Marketing Campaign and Communications Tracker

Contract or concession award notice – standard regime

1 Buyer

1.1 Buyer

Official name: Fáilte Ireland-National Tourism Development Authority

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2 Procedure

2.1 Procedure

Title: CPFW/26/30 Marketing Campaign and Communications Tracker

Description: Marketing Campaign and Communications Tracker

Procedure identifier: df5e3b0b-1ef4-4c8c-9b69-daff93fe842e

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 73200000 Research and development consultancy services

Additional classification (cpv): 73210000 Research consultancy services

Additional classification (cpv): 79300000 Market and economic research; polling and statistics

Additional classification (cpv): 79310000 Market research services

Additional classification (cpv): 79311400 Economic research services

2.1.2 Place of performance

Country: Ireland

Anywhere in the given country

2.1.3 Value

Estimated value excluding VAT: 1 400 000 Euro

2.1.4 General information

Legal basis:

Other

5 Lot

5.1 Lot: LOT-0001

Title: CPFW/26/30 Marketing Campaign and Communications Tracker

Description: Marketing Campaign and Communications Tracker

Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 73200000 Research and development consultancy services

Additional classification (cpv): 73210000 Research consultancy services
Additional classification (cpv): 79300000 Market and economic research; polling and statistics
Additional classification (cpv): 79310000 Market research services
Additional classification (cpv): 79311400 Economic research services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Additional information:

5.1.3 Estimated duration

Duration: 4 Year

5.1.5 Value

Estimated value excluding VAT: 1 400 000 Euro

5.1.6 General information

Procurement Project not financed with EU Funds.

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.15 Techniques

Framework agreement:
No framework agreement
Information about the dynamic purchasing system:
No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland
Organisation providing offline access to the procurement documents: Fáilte Ireland-National Tourism Development Authority
Organisation providing more information on the review procedures: The High Court of Ireland

6 Results

6.1 Result lot identifier: LOT-0001

At least one winner was chosen.

6.1.2 Information about winners

Winner:
Official name: Opinions
Tender:
Tender identifier: 000167825
Identifier of lot or group of lots: LOT-0001
Contract information:
Identifier of the contract: 448993
Date on which the winner was chosen: 08/06/2026
Date of the conclusion of the contract: 08/06/2026

8 Organisations

8.1 ORG-0001

Official name: Fáilte Ireland-National Tourism Development Authority

Registration number: 236708

Postal address: 88-95 Amiens Street

Town: Dublin

Postcode: D01WR86

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: procurement@failteireland.ie

Telephone: +3531 5741990

Internet address: <https://www.failteireland.ie>

Buyer profile: <https://www.failteireland.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

8.1 ORG-0002

Official name: Opinions

Size of the economic operator: Small

Registration number: 654611

Postal address: 12 Pembroke Street Lower, Dublin 2

Town: Dublin

Postcode: D02 X540

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: david@opinions.ie

Telephone: +35319019697

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1 ORG-0003

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0004

Official name: European Dynamics S.A.

Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

Notice information

Notice identifier/version: 63fa2e35-198e-4889-a987-bef325929cdd - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime
Notice dispatch date: 18/06/2026 09:49 +01:00
Languages in which this notice is officially available: English