

Ireland: Market and economic research; polling and statistics

Test Screening Services

Contract or concession award notice – standard regime

1 Buyer

1.1 Buyer

Official name: Fís Éireann/Screen Ireland

Legal type of the buyer: Public undertaking, controlled by a central government authority

Activity of the contracting entity: Postal services

2 Procedure

2.1 Procedure

Title: Test Screening Services

Description: Fís Éireann/Screen Ireland, is the national development agency for the Irish creative screen industries, investing in talent, creativity and enterprise. Screen Ireland considers the engagement of audiences to be a vital part of the process of film-making. Identifying and speaking to particular audiences is something which film-makers are encouraged to consider from the earliest part of development right through to the final stages of post-production. As part of this vital engagement, Screen Ireland conducts test screenings of films in receipt of its funding. These screenings form an important part of road-testing a film and identifying strengths and weaknesses in front of an impartial invited public audience before a film is completed, giving film-makers the best opportunity to respond and adjust their films as necessary. Screen Ireland is now looking to appoint a supplier to provide Test Screening services to the agency.

Procedure identifier: 9fa7275e-3579-4f8c-8209-bf3aa544495e

Previous notice: 4c0b5d44-dca1-4b97-8afa-4c8ed51fe738-01

Type of procedure: Open

The procedure is accelerated: yes

Justification for the accelerated procedure: Services required urgently.

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79300000 Market and economic research; polling and statistics

Additional classification (cpv): 79310000 Market research services

Additional classification (cpv): 73110000 Research services

2.1.2 Place of performance

Town: Dublin

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 200 000 Euro

2.1.4 General information

Legal basis:

Other

5.1 Lot: LOT-0001

Title: Test Screening Services

Description: Fís Éireann/Screen Ireland, is the national development agency for the Irish creative screen industries, investing in talent, creativity and enterprise. Screen Ireland considers the engagement of audiences to be a vital part of the process of film-making. Identifying and speaking to particular audiences is something which film-makers are encouraged to consider from the earliest part of development right through to the final stages of post-production. As part of this vital engagement, Screen Ireland conducts test screenings of films in receipt of its funding. These screenings form an important part of road-testing a film and identifying strengths and weaknesses in front of an impartial invited public audience before a film is completed, giving film-makers the best opportunity to respond and adjust their films as necessary. Screen Ireland is now looking to appoint a supplier to provide Test Screening services to the agency.

Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79300000 Market and economic research; polling and statistics

Additional classification (cpv): 79310000 Market research services

Additional classification (cpv): 73110000 Research services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.5 Value

Estimated value excluding VAT: 200 000 Euro

5.1.6 General information

Procurement Project not financed with EU Funds.

5.1.7 Strategic procurement

Aim of strategic procurement: Innovative purchase

Description: Online process for receipt of tenders. Contracts will be awarded and signed digitally.

Approach to reducing environmental impacts: Climate change mitigation

Green Procurement Criteria: National Green Public Procurement criteria

Innovation procurement: The procured works, supplies or services involve research and development activities.

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Fís Éireann/Screen Ireland

Value of all contracts awarded in this notice: 200 000 Euro

6.1 Result lot identifier: LOT-0001

At least one winner was chosen.

6.1.2 Information about winners

Winner:

Official name: We Love Cinema Ltd., t/a usheru

Tender:

Tender identifier: 000101907

Identifier of lot or group of lots: LOT-0001

Contract information:

Identifier of the contract: 423844

Date on which the winner was chosen: 01/04/2025

Date of the conclusion of the contract: 15/04/2025

8 Organisations

8.1 ORG-0001

Official name: Fís Éireann/Screen Ireland

Registration number: 4652068J

Postal address: First Floor Crew, Wellpark Road, Galway H918K85

Town: Galway

Postcode: H91 CR33

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: katie.esposito@screenireland.ie

Telephone: 0035391561398

Buyer profile: <https://www.screenireland.ie/>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

8.1 ORG-0002

Official name: We Love Cinema Ltd., t/a usheru

Size of the economic operator: Small

Town: Dublin

Postcode: D08 HN5C

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Contact point: OLIVER FAGAN

Email: sfarrell@usheru.com

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1 ORG-0003

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

8.1 ORG-0004

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 78a0279d-c47f-450f-ae4c-a474d1e2e4f8 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice dispatch date: 20/05/2026 09:41 +01:00

Languages in which this notice is officially available: English