

Ireland: Public relations services

National Gallery of Ireland - SRFT for the provision of PR and Communications services

Contract or concession award notice – standard regime

1 Buyer

1.1 Buyer

Official name: National Gallery of Ireland

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Recreation, culture and religion

2 Procedure

2.1 Procedure

Title: National Gallery of Ireland - SRFT for the provision of PR and Communications services

Description: The National Gallery of Ireland is seeking proposals for planning and management of its key annual publicity (public relations) campaigns and crisis communications support. The successful Tenderer shall provide strategic communications planning and associated recommendations to support our two ticketed exhibitions per annum, crisis communications support and help with the implementation of our Audience Strategy 2025-28 and annual stakeholder engagement priorities.

Procedure identifier: ae3487b6-9d0b-4cc5-aba5-211534e244d5

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416100 Public relations management services

Additional classification (cpv): 79416200 Public relations consultancy services

2.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 120 000 Euro

2.1.4 General information

Legal basis:

Other

5 Lot

5.1 Lot: LOT-0001

Title: National Gallery of Ireland - SRFT for the provision of PR and Communications services

Description: The National Gallery of Ireland is seeking proposals for planning and management of its key annual publicity (public relations) campaigns and crisis communications support. The successful Tenderer shall provide strategic communications planning and associated recommendations to support our two ticketed exhibitions per

annum, crisis communications support and help with the implementation of our Audience Strategy 2025-28 and annual stakeholder engagement priorities.

Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416100 Public relations management services

Additional classification (cpv): 79416200 Public relations consultancy services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 48 Month

5.1.5 Value

Estimated value excluding VAT: 120 000 Euro

5.1.6 General information

Procurement Project not financed with EU Funds.

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: National Gallery of Ireland

Organisation providing more information on the review procedures: The High Court of Ireland

6 Results

Value of all contracts awarded in this notice: 120 000 Euro

6.1 Result lot identifier: LOT-0001

At least one winner was chosen.

6.1.2 Information about winners

Winner:

Official name: Drury

Tender:

Tender identifier: 000096472

Identifier of lot or group of lots: LOT-0001

Contract information:

Identifier of the contract: 440691

Date on which the winner was chosen: 28/03/2025

Date of the conclusion of the contract: 30/04/2025

8 Organisations

8.1 ORG-0001

Official name: National Gallery of Ireland

Registration number: 20003029

Postal address: Merrion Square West, Dublin 2

Town: Dublin

Postcode: D02 K303

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: procurement@ngi.ie

Telephone: 00 353 1 661 5133

Internet address: <https://www.nationalgallery.ie/>

Buyer profile: <https://www.nationalgallery.ie/>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

8.1 ORG-0002

Official name: Drury

Size of the economic operator: Small

Registration number: Drury

Postal address: 1st Floor Westmoreland House

Town: Ranelagh

Postcode: D06RX46

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: frontdesk@drury.ie

Telephone: 012605000

Internet address: www.drury.ie

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1 ORG-0003

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0004

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: d460a41e-7d33-4a76-b7e1-c877d4ee6733 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

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Languages in which this notice is officially available: English