

Ireland: Public relations consultancy services

International PR Consultancy Service

Contract or concession award notice – standard regime

1 Buyer

1.1 Buyer

Official name: National Gallery of Ireland

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Recreation, culture and religion

2 Procedure

2.1 Procedure

Title: International PR Consultancy Service

Description: The National Gallery of Ireland seeks international PR consultancy services to devise and implement international PR campaigns. Refer to tender documents for further details.

Procedure identifier: 52a35718-d29b-4abe-a0d6-a6b51d0264c0

Previous notice: 46012411-df75-4ae2-a1e1-880a105396c7-01

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79416100 Public relations management services

Additional classification (cpv): 79416000 Public relations services

2.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 80 000 Euro

2.1.4 General information

Legal basis:

Other

5 Lot

5.1 Lot: LOT-0001

Title: International PR Consultancy Service

Description: The National Gallery of Ireland seeks international PR consultancy services to devise and implement international PR campaigns. Refer to tender documents for further details.

Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79416100 Public relations management services

Additional classification (cpv): 79416000 Public relations services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 48 Month

5.1.5 Value

Estimated value excluding VAT: 80 000 Euro

5.1.6 General information

Procurement Project not financed with EU Funds.

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: National Gallery of Ireland

Organisation providing more information on the review procedures: The High Court of Ireland

6 Results

6.1 Result lot identifier: LOT-0001

At least one winner was chosen.

6.1.2 Information about winners

Winner:

Official name: Brera PR Ltd

Tender:

Tender identifier: 000148638

Identifier of lot or group of lots: LOT-0001

Contract information:

Identifier of the contract: 440445

Date on which the winner was chosen: 18/12/2025

Date of the conclusion of the contract: 07/01/2026

8 Organisations

8.1 ORG-0001

Official name: National Gallery of Ireland

Postal address: Merrion Square West, Dublin 2

Town: Dublin

Postcode: D02 K303

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: procurement@ngi.ie

Telephone: 00 353 1 661 5133

Internet address: <https://www.nationalgallery.ie/>

Buyer profile: <https://www.nationalgallery.ie/>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

8.1 ORG-0002

Official name: Brera PR Ltd

Size of the economic operator: Small

Registration number: 08409291

Postal address: 23 Mucking Hall Road

Town: Southend-on-Sea

Postcode: SS3 0NH

Country: United Kingdom

Email: tracy@brera-london.com

Telephone: 0044 7887 514984

Internet address: www.brera-london.org.uk

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1 ORG-0003

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0004

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

Notice information

Notice identifier/version: d5257854-3642-4b54-a7f2-874efa9a117d - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime
Notice dispatch date: 13/05/2026 14:50 +01:00
Languages in which this notice is officially available: English