

IRELAND: MARKET RESEARCH SERVICES

2415 -1 PROVISION OF RESEARCH AND INSIGHT TO UNDERSTAND HOW TO PLAY AND WHERE TO WIN WITH AN POST MONEY MATE PRODUCT

Contract or concession award notice – standard regime

1 Buyer

1.1 Buyer

Official name: An Post_391

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

Activity of the contracting entity: Postal services

2 Procedure

2.1 Procedure

Title: 2415 -1 Provision of Research and Insight to understand how to play and where to win with An Post Money Mate Product

Description: Provision of Research and Insight to understand how to play and where to win with An Post Money Mate Product

Procedure identifier: ff7533e2-5e89-41db-9558-d00015b22466

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

Justification for the accelerated procedure:

Main features of the procedure:

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

2.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.4 General information

Legal basis:

Directive 2014/25/EU

5 Lot

5.1 Lot technical ID: LOT-0001

Title: 2415 -1 Provision of Research and Insight to understand how to play and where to win with An Post Money Mate Product

Description: Provision of Research and Insight to understand how to play and where to win with An Post Money Mate Product

Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.6 General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

Approach to reducing environmental impacts: Other

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing additional information about the procurement procedure: An Post_391

Organisation providing offline access to the procurement documents: An Post_391

TED eSender: European Dynamics S.A.

6 Results

Value of all contracts awarded in this notice: 31 750 Euro

6.1 Result lot Identifier: LOT-0001

At least one winner was chosen.

6.1.2 Information about winners

Winner:

Official name: Empathy Research

Tender:

Tender identifier: 000066168

Identifier of lot or group of lots: LOT-0001

Country of origin of the product or the service: Ireland

Subcontracting: No

Subcontracting value is known: no

Value of subcontracting: 0 Euro

Subcontracting percentage is known: no

Contract information:

Identifier of the contract: 409502

Date on which the winner was chosen: 16/08/2024

Date of the conclusion of the contract: 19/08/2024

The contract is awarded within a framework agreement: no

8.1 ORG-0001

Official name: An Post_391

Registration number: 98788

Postal address: General Post Office

Town: Dublin 1

Postcode: D01 F5P2

Country: Ireland

Email: sean.odwyer@anpost.ie

Telephone: +353 1 7057000

Internet address: <https://www.anpost.com>

Buyer profile: <https://www.anpost.com>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

8.1 ORG-0002

Official name: Empathy Research

Registration number: 545528

Postal address: Unit 9, The Anchorage, Charlotte Quay

Town: Dublin

Postcode: D04 HW61

Country: Ireland

Email: robert@empathyresearch.ie

Telephone: 0862391509

Internet address: <https://www.empathyresearch.ie/>

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1 ORG-0003

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

8.1 ORG-0004

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

11 Notice information

11.1 Notice information

Notice identifier/version: 222d7855-551f-4dec-9df0-99d487afafdb - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice dispatch date: 21/08/2024 11:23 +01:00

Languages in which this notice is officially available: English

11.2 Publication information