

Ireland: Advertising and marketing services

Marketing Campaign

Contract or concession award notice – standard regime

1 Buyer

1.1 Buyer

Official name: University of Limerick_1124

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Education

2 Procedure

2.1 Procedure

Title: Marketing Campaign

Description: Marketing Campaign

Procedure identifier: 9223559b-291d-4369-a674-6fb17e1daf1d

Type of procedure: Open

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

2.1.2 Place of performance

Country subdivision (NUTS): Mid-West (IE051)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 43 500 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

5 Lot

5.1 Lot: LOT-0001

Title: Marketing Campaign

Description: Marketing Campaign

Internal identifier: 1

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

5.1.2 Place of performance

Country subdivision (NUTS): Mid-West (IE051)

Country: Ireland

Additional information:

5.1.5 Value

Estimated value excluding VAT: 43 500 Euro

5.1.6 General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10 Award criteria

Criterion:

Type: Cost

Description: Price@100%

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 100

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing more information on the review procedures: The High Court of Ireland

6 Results

Value of all contracts awarded in this notice: 43 500 Euro

6.1 Result lot identifier: LOT-0001

At least one winner was chosen.

6.1.2 Information about winners

Winner:

Official name: Harte Media Limited

Tender:

Tender identifier: PO63064586

Identifier of lot or group of lots: LOT-0001

Value of the tender: 43 500 Euro

Subcontracting: No

Contract information:

Identifier of the contract: PO63064586

Date of the conclusion of the contract: 18/05/2026

6.1.4 Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

8 Organisations

8.1 ORG-0001

Official name: University of Limerick_1124
Registration number: 0032116A
Postal address: Castletroy, Limerick
Town: Limerick
Postcode: V94 T9PX
Country subdivision (NUTS): Mid-West (IE051)
Country: Ireland
Email: Majella.OGorman@ul.ie
Telephone: +35361213078
Internet address: <https://www.ul.ie>
Buyer profile: <https://www.ul.ie>
Roles of this organisation:
Buyer

8.1 ORG-0002

Official name: The High Court of Ireland
Registration number: The High Court of Ireland
Department: The High Court of Ireland
Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin
Postcode: D07 WDX8
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000
Roles of this organisation:
Review organisation
Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

8.1 ORG-0004

Official name: Harte Media Limited

Size of the economic operator: Micro, small, or medium

Registration number: IE606013

Town: Dublin 2

Postcode: D02 VN88

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

Notice information

Notice identifier/version: b358db0a-37c0-484e-9863-2ec97d12dd5d - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice dispatch date: 18/06/2026 15:28 +01:00

Languages in which this notice is officially available: English