

Ireland: Design consultancy services

Provision of services for development and delivery of an Orientation Strategy for Youghal, co. Cork

Contract or concession award notice – standard regime

1 Buyer

1.1 Buyer

Official name: Cork County Council

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2 Procedure

2.1 Procedure

Title: Provision of services for development and delivery of an Orientation Strategy for Youghal, co. Cork

Description: Cork County Council in partnership with Fáilte Ireland is seeking a multidisciplinary team to deliver a Visitor Dispersal and Orientation Strategy for Youghal. The potential to develop Youghal as a major tourism hub in East Cork has been identified in the Cork City, Cork Harbour and East Cork Destination and Experience Development Plan (DEDP). The Cork DEDP is a five-year sustainable tourism development plan which focuses on increasing the value of tourism in Cork City, Cork Harbour and East Cork by growing the appeal of the destination, reducing seasonality and increasing visitor spend. Within the DEDP, the focus in East Cork is on product development, improving visitor infrastructure and building effective local tourism networks. A key outcome for Youghal in the DEDP is the undertaking of a review of the orientation and wayfinding requirements to link the town heritage sites with its coastal amenities and activity assets to influence visitor flow into Youghal Town Centre. The core of this strategic plan is to provide an overarching solution to help visitors navigate and experience Youghal as a visitor destination. The Orientation Strategy will align with Cork County Council's Corporate Plan 2025-2029, the Local Economic and Community Plan (LECP), the Tourism chapter of the Cork County Development Plan 2020-2028, and the Cork City, Cork Harbour and East Cork Destination and Experience Development Plan (DEDP), ensuring consistency with countywide objectives for sustainable tourism, community development, and spatial planning.

Procedure identifier: d3d13a08-1073-4e94-bf81-cf493d562887

Type of procedure: Other single stage procedure

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79415200 Design consultancy services

2.1.2 Place of performance

Country subdivision (NUTS): South-West (IE053)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 39 550 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

5.1 Lot technical ID: LOT-0001

Title: Provision of services for development and delivery of an Orientation Strategy for Youghal, co. Cork

Description: Cork County Council in partnership with Fáilte Ireland is seeking a multidisciplinary team to deliver a Visitor Dispersal and Orientation Strategy for Youghal. The potential to develop Youghal as a major tourism hub in East Cork has been identified in the Cork City, Cork Harbour and East Cork Destination and Experience Development Plan (DEDP). The Cork DEDP is a five-year sustainable tourism development plan which focuses on increasing the value of tourism in Cork City, Cork Harbour and East Cork by growing the appeal of the destination, reducing seasonality and increasing visitor spend. Within the DEDP, the focus in East Cork is on product development, improving visitor infrastructure and building effective local tourism networks. A key outcome for Youghal in the DEDP is the undertaking of a review of the orientation and wayfinding requirements to link the town heritage sites with its coastal amenities and activity assets to influence visitor flow into Youghal Town Centre. The core of this strategic plan is to provide an overarching solution to help visitors navigate and experience Youghal as a visitor destination. The Orientation Strategy will align with Cork County Council's Corporate Plan 2025-2029, the Local Economic and Community Plan (LECP), the Tourism chapter of the Cork County Development Plan 2020-2028, and the Cork City, Cork Harbour and East Cork Destination and Experience Development Plan (DEDP), ensuring consistency with countywide objectives for sustainable tourism, community development, and spatial planning.

Internal identifier: 1

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79415200 Design consultancy services

5.1.2 Place of performance

Country subdivision (NUTS): South-West (IE053)

Country: Ireland

Additional information:

5.1.5 Value

Estimated value excluding VAT: 39 550 Euro

5.1.6 General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10 Award criteria

Criterion:

Type: Cost

Description: Cost @ 30%

Category of award threshold criterion: Weight (percentage, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: Quality @ 70%

Category of award threshold criterion: Weight (percentage, exact)

Award criterion number: 70

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing more information on the review procedures: The High Court of Ireland

6 Results

Value of all contracts awarded in this notice: 39 550 Euro

6.1 Result lot Identifier: LOT-0001

At least one winner was chosen.

6.1.2 Information about winners

Winner:

Official name: The Paul Hogarth Company (Ireland) Ltd

Tender:

Tender identifier: 7109325

Identifier of lot or group of lots: LOT-0001

Value of the tender: 39 550 Euro

Subcontracting: No

Contract information:

Identifier of the contract: 71093251

Date of the conclusion of the contract: 22/01/2026

6.1.4 Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 3

8 Organisations

8.1 ORG-0001

Official name: Cork County Council

Registration number: 0007458M

Postal address: County Hall, Carrigrohane Road, Cork

Town: Cork

Postcode: T12 R2NC

Country subdivision (NUTS): South-West (IE053)

Country: Ireland

Email: sharon.conroy@corkcoco.ie

Telephone: 0892417253

Internet address: <https://www.corkcoco.ie/en>

Buyer profile: <https://www.corkcoco.ie/en>

Roles of this organisation:

Buyer

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

8.1 ORG-0004

Official name: The Paul Hogarth Company (Ireland) Ltd

Size of the economic operator: Small

Registration number: 641863

Town: Dublin

Postcode: D07 WNP2

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

Notice information

Notice identifier/version: 76dcfb03-9308-4c29-939c-64536bf0c86c - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice dispatch date: 30/03/2026 15:26 +01:00

Languages in which this notice is officially available: English