

Ireland: IT services: consulting, software development, Internet and support

The provision of social media consultancy services

Contract or concession award notice – standard regime

1 Buyer

1.1 Buyer

Official name: Asiera CLG

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Education

2 Procedure

2.1 Procedure

Title: The provision of social media consultancy services

Description: The provision of social media consultancy services to manage the day-to-day requirements for social media and support design, planning and analytics.

Procedure identifier: 0d49d276-a01d-4713-8fb0-99d1931e1e02

Internal identifier: 1

Type of procedure: Open

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support

2.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 28 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

5 Lot

5.1 Lot technical ID: LOT-0001

Title: The provision of social media consultancy services

Description: The provision of social media consultancy services to manage the day-to-day requirements for social media and support design, planning and analytics.

Internal identifier: 1

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support

5.1.2 Place of performance

Country: Ireland

Anywhere in the given country

Additional information:

5.1.5 Value

Estimated value excluding VAT: 28 000 Euro

5.1.6 General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10 Award criteria

Criterion:

Type: Quality

Description: Most Economically Advantageous Tender (MEAT)

Category of award threshold criterion: Weight (percentage, exact)

Award criterion number: 100

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation signing the contract: Asiera CLG

6 Results

Value of all contracts awarded in this notice: 28 000 Euro

6.1 Result lot Identifier: LOT-0001

At least one winner was chosen.

6.1.2 Information about winners

Winner:

Official name: Kerry Fitzgerald Brand and Social Strategy Consultant

Tender:

Tender identifier: The provision of social media consultancy services

Identifier of lot or group of lots: LOT-0001

Value of the tender: 28 000 Euro

The tender was ranked: yes

Rank in the list of winners: 1

The tender is a variant: no

Subcontracting: No

Contract information:

Identifier of the contract: The provision of social media consultancy services

Date on which the winner was chosen: 27/02/2026

Date of the conclusion of the contract: 02/03/2026

Organisation signing the contract: Asiera CLG

6.1.4 Statistical information

Received tenders or requests to participate:

Type of received submissions: Requests to participate

Number of tenders or requests to participate received: 3

8 Organisations

8.1 ORG-0001

Official name: Asiera CLG

Registration number: 275301

Postal address: 3rd Floor, North Dock 2, 93/94 North Wall Quay,

Town: Dublin

Postcode: D01V8Y6

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: tenders@heanet.ie

Telephone: 016609040

Internet address: <https://www.heanet.ie>

Buyer profile: <https://www.heanet.ie>

Roles of this organisation:

Buyer

Organisation signing the contract

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

8.1 ORG-0004

Official name: Kerry Fitzgerald Brand and Social Strategy Consultant
Size of the economic operator: Small
The organisation is a natural person
Registration number: 6936340V
Town: Dublin
Postcode: Dublin
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Internet address: <https://kerryfitzgerald.ie>
Information exchange endpoint (URL): <https://kerryfitzgerald.ie>
Roles of this organisation:
Tenderer
Winner of these lots: LOT-0001

Notice information

Notice identifier/version: 8b6d6a73-7b92-4aaa-aaa8-5163425d332b - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime
Notice dispatch date: 25/03/2026 08:25 +00:00
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