

Ireland: Business and management consultancy and related services

WA/2025/08 - Sliabh Liag Mater Plan

Contract or concession award notice – standard regime

1 Buyer

1.1 Buyer

Official name: Fáilte Ireland-National Tourism Development Authority

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2 Procedure

2.1 Procedure

Title: WA/2025/08 - Sliabh Liag Mater Plan

Description: The purpose of this tender is to appoint a supplier to develop a 10-year tourism masterplan for Sliabh Liag, setting out a clear, innovative, and sustainable vision for the site. The plan will maximise Sliabh Liag's potential as a world-class visitor destination while ensuring the protection of its unique natural environment and the delivery of social and economic benefits for local communities. Sliabh Liag is a Signature Discovery Point on the Wild Atlantic Way, Ireland's iconic coastal touring route. The master plan must align with the brand proposition and visitor experience principles of the Wild Atlantic Way, recognising the site's strategic importance within the network. The plan should strengthen Sliabh Liag's role across the wider Wild Atlantic Way, ensuring consistency in storytelling, design language, and visitor experience. In addition, Sliabh Liag is a key site featured in the West Donegal and the Islands Destination Experience Development Plan, a five-year sustainable destination strategy being rolled out by Fáilte Ireland, commencing in 2026. The masterplan must complement and support the objectives of this regional development framework, contributing to the creation of a cohesive and compelling visitor experience that enhances the sites appeal while promoting long-term sustainability for the region. The outcome will be a practical, costed, and deliverable roadmap that balances conservation with development and positions Sliabh Liag for long-term success.

Procedure identifier: 204e9afb-a0b0-463f-ac57-a54dcdb55330

Previous notice: 3d535288-b602-4cf3-ba09-19ad31e32aa4-01

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79400000 Business and management consultancy and related services

Additional classification (cpv): 79410000 Business and management consultancy services

Additional classification (cpv): 73000000 Research and development services and related consultancy services

Additional classification (cpv): 79411100 Business development consultancy services

2.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 85 000 Euro

2.1.4 General information

5 Lot

5.1 Lot technical ID: LOT-0001

Title: WA/2025/08 - Sliabh Liag Mater Plan

Description: The purpose of this tender is to appoint a supplier to develop a 10-year tourism? masterplan for Sliabh Liag, setting out a clear, innovative, and sustainable vision for the site. The plan will maximise Sliabh Liag's potential as a world-class visitor destination while ensuring the protection of its unique natural environment and the delivery of social and economic benefits for local communities. Sliabh Liag is a Signature Discovery Point on the Wild Atlantic Way, Ireland's iconic coastal touring route. The master plan must align with the brand proposition and visitor experience principles of the Wild Atlantic Way, recognising the site's strategic importance within the network. The plan should strengthen Sliabh Liag's role across the wider Wild Atlantic Way, ensuring consistency in storytelling, design language, and visitor experience. In addition, Sliabh Liag is a key site featured in the West Donegal and the Islands Destination Experience Development Plan, a five-year sustainable destination strategy being rolled out by Fáilte Ireland, commencing in 2026. The masterplan must complement and support the objectives of this regional development framework, contributing to the creation of a cohesive and compelling visitor experience that enhances the sites appeal while promoting long-term sustainability for the region. The outcome will be a practical, costed, and deliverable roadmap that balances conservation with development and positions Sliabh Liag for long-term success.

Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79400000 Business and management consultancy and related services

Additional classification (cpv): 79410000 Business and management consultancy services

Additional classification (cpv): 73000000 Research and development services and related consultancy services

Additional classification (cpv): 79411100 Business development consultancy services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 10 Month

5.1.5 Value

Estimated value excluding VAT: 85 000 Euro

5.1.6 General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: As stated in the ITT

Approach to reducing environmental impacts: Other

Green Procurement Criteria: No Green Public Procurement criteria

Social objective promoted: Accessibility for all

5.1.10 Award criteria

Criterion:

Type: Quality

Description: 60%

Category of award threshold criterion: Weight (percentage, exact)

Award criterion number: 60

Criterion:

Type: Cost

Description: 40%

Category of award threshold criterion: Weight (percentage, exact)

Award criterion number: 40

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Fáilte Ireland-National Tourism Development Authority

Organisation providing more information on the review procedures: The High Court of Ireland

6 Results

Value of all contracts awarded in this notice: 85 000 Euro

6.1 Result lot Identifier: LOT-0001

At least one winner was chosen.

6.1.2 Information about winners

Winner:

Official name: Outscape Trading Ltd

Tender:

Tender identifier: 000148382

Identifier of lot or group of lots: LOT-0001

Value of the tender: 85 000 Euro

Subcontracting: Yes

Subcontracting value is known: no

Subcontracting percentage is known: yes

Percentage of subcontracting: 43

Contract information:

Identifier of the contract: 437798

Date of the conclusion of the contract: 27/02/2026

6.1.4 Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 2

8.1 ORG-0001

Official name: Fáilte Ireland-National Tourism Development Authority

Registration number: 236708

Postal address: 88-95 Amiens Street

Town: Dublin

Postcode: D01WR86

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: procurement@failteireland.ie

Telephone: +3531 5741990

Internet address: <https://www.failteireland.ie>

Buyer profile: <https://www.failteireland.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

8.1 ORG-0002

Official name: Outscape Trading Ltd

Size of the economic operator: Micro

The organisation is a natural person

Registration number: NI641059

Postal address: The Stableyard, Barnett Demesne, Malone Road

Town: Belfast

Postcode: BT9 5PB

Country: United Kingdom

Email: chris@out-scape.com

Telephone: +442890306940

Internet address: www.out-scape.com

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1 ORG-0003

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0004

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 85d8b786-8fda-4a16-9731-92b17f7e31ed - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice dispatch date: 27/02/2026 12:31 +00:00

Languages in which this notice is officially available: English