

Ireland: Survey services

Provision of Post-Event Evaluations for Tourism Ireland Overseas Events

Contract or concession award notice – standard regime

1 Buyer

1.1 Buyer

Official name: Tourism Ireland CLG

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2 Procedure

2.1 Procedure

Title: Provision of Post-Event Evaluations for Tourism Ireland Overseas Events

Description: Tourism Ireland is seeking a suitably qualified supplier to provide post-event evaluations for B2B and B2C overseas events, organised and managed by Tourism Ireland and approved third parties, in conjunction with island of Ireland tourism industry partners. This project will require the successful supplier to devise and send a digital post-event survey to all island of Ireland industry partners who attended these events, with the aim of achieving a completion rate of 100 percent of all surveys sent. It is anticipated that the Contract will commence in December 2025. The Contract Period will be for three [3] years subject to budget and annual performance review, and other factors with the option to extend by a further two [2] years up to a maximum of five [5] years. FOR FURTHER DETAILS OF THE REQUIRMENTS PLEASE REFER TO THE CFT DOCUMENTATION AVAILABLE FOR DOWNLOADING.

Procedure identifier: a262d13f-3650-4b41-a27f-a23150f6c629

Previous notice: cc42332c-523c-4b22-8d00-ced719a4550a-01

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79311000 Survey services

Additional classification (cpv): 79311100 Survey design services

Additional classification (cpv): 79311300 Survey analysis services

2.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 220 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

5 Lot

5.1 Lot technical ID: LOT-0001

Title: Provision of Post-Event Evaluations for Tourism Ireland Overseas Events

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Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79311000 Survey services

Additional classification (cpv): 79311100 Survey design services

Additional classification (cpv): 79311300 Survey analysis services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 5 Year

5.1.5 Value

Estimated value excluding VAT: 220 000 Euro

5.1.6 General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10 Award criteria

Criterion:

Type: Quality

Description: Qualitative award Criteria: quality of proposal to meet requirements, project management, demonstration of knowledge and experience. Weighting 50 per cent

Category of award threshold criterion: Weight (percentage, exact)

Award criterion number: 50

Criterion:

Type: Cost

Description: Cost Criteria = 50%

Category of award threshold criterion: Weight (percentage, exact)

Award criterion number: 50

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Tourism Ireland CLG

Organisation providing more information on the review procedures: The High Court of Ireland

6 Results

Value of all contracts awarded in this notice: 220 000 Euro

6.1 Result lot Identifier: LOT-0001

At least one winner was chosen.

6.1.2 Information about winners

Winner:

Official name: The Innovate Room

Tender:

Tender identifier: 000140504

Identifier of lot or group of lots: LOT-0001

Value of the tender: 220 000 Euro

The tender was ranked: yes

Rank in the list of winners: 1

The tender is a variant: no

Subcontracting: No

Contract information:

Identifier of the contract: 437568

Date on which the winner was chosen: 22/12/2025

Date of the conclusion of the contract: 01/02/2026

6.1.4 Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 3

8 Organisations

8.1 ORG-0001

Official name: Tourism Ireland CLG

Registration number: 336370

Postal address: 4th Floor - Bishop's Square, Redmond's Hill

Town: Dublin

Postcode: D02 TD99

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: hhughes@tourismireland.com

Telephone: +35314763400

Internet address: <https://www.tourismireland.com/>

Buyer profile: <https://www.tourismireland.com/>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

8.1 ORG-0002

Official name: The Innovate Room

Size of the economic operator: Micro, small, or medium

Registration number: 496537

Town: Dublin

Postcode: A94T8P8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: cremins.oonagh@gmail.com

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1 ORG-0003

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0004

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 5db31411-11a1-4bc1-a5b4-f4368c077d40 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice dispatch date: 23/02/2026 14:33 +00:00

Languages in which this notice is officially available: English