

# Ireland: Survey design services

## Modification to Dublin City Council Contract for Provision of Market Research and Surveys Consultancy Services

Contract or concession award notice – standard regime

### 1 Buyer

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#### 1.1 Buyer

*Official name:* Dublin City Council

*Legal type of the buyer:* Local authority

*Activity of the contracting authority:* General public services

### 2 Procedure

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#### 2.1 Procedure

*Title:* Modification to Dublin City Council Contract for Provision of Market Research and Surveys Consultancy Services

*Description:* This Contract Award Notice is acting as a Modification Notice under Article 72 of 2014/24/EU. Dublin City Council awarded a contract in 2024 from OGP Multi Supplier Framework Agreement for the Provision of Market Research and Surveys Consultancy Services for Public Sector Bodies in Ireland. This contract was awarded to W5. A modification is now required to this contract under Article 72.1 (c): Due to increased departmental requirements with regards to additional survey consultancy services, the current contract value is no longer sufficient to meet operational needs and so a modification is now required under Article 72.1(c): Contracts and framework agreements may be modified without a new procurement procedure in accordance with this Directive in any of the following cases: where all of the following conditions are fulfilled: (i) the need for modification has been brought about by circumstances which a diligent contracting authority could not foresee; (ii) the modification does not alter the overall nature of the contract; (iii) any increase in price is not higher than 50 % of the value of the original contract or framework agreement. Where several successive modifications are made, that limitation shall apply to the value of each modification. Such consecutive modifications shall not be aimed at circumventing this Directive; Dublin City Council can confirm that the value of this modification does not exceed 50% of the original value of the contract.

*Procedure identifier:* e4ecd1ad-05d8-4c90-ad82-2f42dc2cef6c

*Type of procedure:* Other single stage procedure

*Main features of the procedure:* Modification notice

##### 2.1.1 Purpose

*Main nature of the contract:* Services

*Main classification (cpv):* 79311100 Survey design services

##### 2.1.2 Place of performance

*Country subdivision (NUTS):* Dublin (IE061)

*Country:* Ireland

##### 2.1.3 Value

*Estimated value excluding VAT:* 40 000 Euro

##### 2.1.4 General information

*Legal basis:*

Directive 2014/24/EU

### **5.1 Lot technical ID: LOT-0001**

*Title:* Modification to Dublin City Council Contract for Provision of Market Research and Surveys Consultancy Services

*Description:* This Contract Award Notice is acting as a Modification Notice under Article 72 of 2014/24/EU. Dublin City Council awarded a contract in 2024 from OGP Multi Supplier Framework Agreement for the Provision of Market Research and Surveys Consultancy Services for Public Sector Bodies in Ireland. This contract was awarded to W5. A modification is now required to this contract under Article 72.1 (c): Due to increased departmental requirements with regards to additional survey consultancy services, the current contract value is no longer sufficient to meet operational needs and so a modification is now required under Article 72.1(c): Contracts and framework agreements may be modified without a new procurement procedure in accordance with this Directive in any of the following cases: where all of the following conditions are fulfilled: (i) the need for modification has been brought about by circumstances which a diligent contracting authority could not foresee; (ii) the modification does not alter the overall nature of the contract; (iii) any increase in price is not higher than 50 % of the value of the original contract or framework agreement. Where several successive modifications are made, that limitation shall apply to the value of each modification. Such consecutive modifications shall not be aimed at circumventing this Directive; Dublin City Council can confirm that the value of this modification does not exceed 50% of the original value of the contract.

*Internal identifier:* 1

#### **5.1.1 Purpose**

*Main nature of the contract:* Services

*Main classification (cpv):* 79311100 Survey design services

#### **5.1.2 Place of performance**

*Country subdivision (NUTS):* Dublin (IE061)

*Country:* Ireland

*Additional information:*

#### **5.1.5 Value**

*Estimated value excluding VAT:* 40 000 Euro

#### **5.1.6 General information**

Procurement Project not financed with EU Funds.

*The procurement is covered by the Government Procurement Agreement (GPA):* yes

#### **5.1.7 Strategic procurement**

*Aim of strategic procurement:* No strategic procurement

#### **5.1.10 Award criteria**

*Criterion:*

*Type:* Cost

*Description:* Cost @ 100%

*Category of award threshold criterion:* Weight (percentage, exact)

*Award criterion number:* 100

#### **5.1.15 Techniques**

*Framework agreement:*

No framework agreement

*Information about the dynamic purchasing system:*

No dynamic purchase system

### **5.1.16 Further information, mediation and review**

*Review organisation:* The High Court of Ireland

*Organisation providing more information on the review procedures:* The High Court of Ireland

## **6 Results**

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*Value of all contracts awarded in this notice:* 40 000 Euro

### **6.1 Result lot Identifier: LOT-0001**

At least one winner was chosen.

#### **6.1.2 Information about winners**

*Winner:*

*Official name:* W5 Marketing Intelligence Limited

*Tender:*

*Tender identifier:* Modification to Dublin City Council Contract for Provision of Market Research and Surveys Consultancy Services

*Identifier of lot or group of lots:* LOT-0001

*Value of the tender:* 40 000 Euro

*Subcontracting:* No

*Contract information:*

*Identifier of the contract:* Modification to Dublin City Council Contract for Provision of Market Research and Surveys Consultancy Services

*Date of the conclusion of the contract:* 23/08/2024

#### **6.1.4 Statistical information**

*Received tenders or requests to participate:*

*Type of received submissions:* Tenders

*Number of tenders or requests to participate received:* 1

## **8 Organisations**

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### **8.1 ORG-0001**

*Official name:* Dublin City Council

*Registration number:* IE47732154U

*Postal address:* Civic Offices, Wood Quay

*Town:* Dublin

*Postcode:* D08 RF3F

*Country subdivision (NUTS):* Dublin (IE061)

*Country:* Ireland

*Email:* [ingrid.nolan@dublincity.ie](mailto:ingrid.nolan@dublincity.ie)

*Telephone:* 01 2222222

*Internet address:* <https://www.dublincity.ie>

*Buyer profile:* <https://www.dublincity.ie>

*Roles of this organisation:*

*Buyer*

### **8.1 ORG-0002**

*Official name:* The High Court of Ireland

*Registration number:* The High Court of Ireland  
*Department:* The High Court of Ireland  
*Postal address:* Four Courts, Inns Quay, Dublin 7  
*Town:* Dublin  
*Postcode:* D07 WDX8  
*Country subdivision (NUTS):* Dublin (IE061)  
*Country:* Ireland  
*Email:* [HighCourtCentralOffice@courts.ie](mailto:HighCourtCentralOffice@courts.ie)  
*Telephone:* +353 1 8886000  
*Roles of this organisation:*  
    *Review organisation*  
    *Organisation providing more information on the review procedures*

#### **8.1 ORG-0003**

*Official name:* European Dynamics S.A.  
*Registration number:* 002024901000  
*Department:* European Dynamics S.A.  
*Town:* Athens  
*Postcode:* 15125  
*Country subdivision (NUTS):* Βόρειος Τομέας Αθηνών (EL301)  
*Country:* Greece  
*Email:* [eproc-esender@eurodyn.com](mailto:eproc-esender@eurodyn.com)  
*Telephone:* +30 2108094500  
*Roles of this organisation:*  
    *TED eSender*

#### **8.1 ORG-0004**

*Official name:* W5 Marketing Intelligence Limited  
*Size of the economic operator:* Micro, small, or medium  
*Registration number:* 6345362N  
*Postal address:* The Chapel, Mount Saint Annes, Milltown, Dublin 6  
*Town:* Dublin  
*Postcode:* Dublin 6  
*Country subdivision (NUTS):* Dublin (IE061)  
*Country:* Ireland  
*Roles of this organisation:*  
    *Tenderer*  
    *Winner of these lots:* LOT-0001

#### *Notice information*

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*Notice identifier/version:* a04f57a7-96e8-4338-8eff-eb61180da0fe - 01  
*Form type:* Result  
*Notice type:* Contract or concession award notice – standard regime  
*Notice dispatch date:* 12/02/2026 14:06 +00:00  
*Languages in which this notice is officially available:* English