

Ireland: Event services

SI-2530 Request for Tender for Communication and Event Management Company for a National 'Sport for All' Festival

Contract or concession award notice – standard regime

1 Buyer

1.1 Buyer

Official name: Sport Ireland

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Recreation, culture and religion

2 Procedure

2.1 Procedure

Title: SI-2530 Request for Tender for Communication and Event Management Company for a National 'Sport for All' Festival

Description: Sport Ireland is looking to appoint a supplier or suppliers to provide communication services and event management of the National Sport for All Festival in the summer of 2026. This tender is being broken into two Lots - Lot 1 - Communications Services Lot 2 - Event Management The services should include development and implementation of a strategic communications plan aligned with event objectives and the successful delivery of the event.

Procedure identifier: 9e17cb5b-66cd-4235-9680-131a7d9c6456

Previous notice: e0ef04da-d456-40bc-b362-673382680765-01

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79952000 Event services

Additional classification (cpv): 92621000 Sports-event promotion services

Additional classification (cpv): 92622000 Sports-event organisation services

Additional classification (cpv): 92000000 Recreational, cultural and sporting services

Additional classification (cpv): 79342000 Marketing services

Additional classification (cpv): 79340000 Advertising and marketing services

2.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 130 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

5 Lot

5.1 Lot technical ID: LOT-0001

Title: Development and Activation of a Communications Plan

Description: Sport Ireland is looking to appoint a supplier or suppliers to provide communication services and event management of the National Sport for All Festival in the summer of 2026. This tender is being broken into two Lots - Lot 1 - Communications Services Lot 2 - Event Management The services should include development and implementation of a strategic communications plan aligned with event objectives and the successful delivery of the event.

Internal identifier: 1

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79952000 Event services

Additional classification (cpv): 92621000 Sports-event promotion services

Additional classification (cpv): 92622000 Sports-event organisation services

Additional classification (cpv): 92000000 Recreational, cultural and sporting services

Additional classification (cpv): 79342000 Marketing services

Additional classification (cpv): 79340000 Advertising and marketing services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 12 Month

5.1.5 Value

Estimated value excluding VAT: 130 000 Euro

5.1.6 General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10 Award criteria

Criterion:

Type: Quality

Description: Most economically advantageous tender.

Category of award threshold criterion: Weight (percentage, exact)

Award criterion number: 100

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Sport Ireland

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation executing the payment: Sport Ireland

5.1 Lot technical ID: LOT-0002

Title: Event Management Services

Description: Sport Ireland is looking to appoint a supplier or suppliers to provide communication services and event management of the National Sport for All Festival in the summer of 2026. This tender is being broken into two Lots - Lot 1 - Communications Services Lot 2 - Event Management The services should include development and implementation of a strategic communications plan aligned with event objectives and the successful delivery of the event.

Internal identifier: 2

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79952000 Event services

Additional classification (cpv): 92621000 Sports-event promotion services

Additional classification (cpv): 92622000 Sports-event organisation services

Additional classification (cpv): 92000000 Recreational, cultural and sporting services

Additional classification (cpv): 79342000 Marketing services

Additional classification (cpv): 79340000 Advertising and marketing services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 12 Month

5.1.5 Value

Estimated value excluding VAT: 130 000 Euro

5.1.6 General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10 Award criteria

Criterion:

Type: Quality

Description: Most economically advantageous tender

Category of award threshold criterion: Weight (percentage, exact)

Award criterion number: 100

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Sport Ireland

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation executing the payment: Sport Ireland

6 Results

Value of all contracts awarded in this notice: 49 650 Euro

6.1 Result lot Identifier: LOT-0001

At least one winner was chosen.

6.1.2 Information about winners

Winner:

Official name: We the People

Tender:

Tender identifier: 000145215

Identifier of lot or group of lots: LOT-0001

Value of the tender: 49 650 Euro

Subcontracting: No

Contract information:

Identifier of the contract: 435421

Date of the conclusion of the contract: 14/01/2026

6.1.4 Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 7

6.1 Result lot Identifier: LOT-0002

No winner was chosen and the competition is closed.

The reason why a winner was not chosen: Decision of the buyer, because of a change in needs

6.1.4 Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 9

8 Organisations

8.1 ORG-0001

Official name: Sport Ireland

Registration number: Sport Ireland

Town: Blanchardstown

Postcode: D15 PN0N

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: nburke@sportireland.ie

Telephone: 0877095985

Buyer profile: www.sportireland.ie

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation executing the payment

8.1 ORG-0002

Official name: We the People

Size of the economic operator: Small

Registration number: 584278

Postal address: 4 Ormond Quay Upper

Town: Dublin

Postcode: D07 PF53

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: niallcowley@wtp.ie

Telephone: 0838354976

Internet address: www.wtp.ie

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1 ORG-0003

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0004

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 16b4be6d-8528-491d-9784-6624c834ddfb - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice dispatch date: 10/02/2026 16:30 +00:00

Languages in which this notice is officially available: English