

# Ireland: Business services: law, marketing, consulting, recruitment, printing and security Copywriting Services

Contract or concession award notice – standard regime

## 1 Buyer

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### 1.1 Buyer

*Official name:* SOLAS

*Legal type of the buyer:* Body governed by public law, controlled by a central government authority

*Activity of the contracting authority:* Education

## 2 Procedure

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### 2.1 Procedure

*Title:* Copywriting Services

*Description:* Brief Overview: The Enterprise, Employees and Skills unit (EES) in SOLAS intends to develop several pieces of copy relating to Further Education and Training (FET). The copy will target employers, employees, and the enterprise community accessing in person, blended, and online learning. The EES unit is seeking support from an experienced agency for Copywriting Services to support the development of these assets.

*Procedure identifier:* b2413177-135a-4886-be7c-1139ec85f319

*Previous notice:* 9a08c7ce-2ad9-4407-a934-5c8a07ebb6fa-01

*Type of procedure:* Open

*The procedure is accelerated:* no

#### 2.1.1 Purpose

*Main nature of the contract:* Services

*Main classification (cpv):* 79000000 Business services: law, marketing, consulting, recruitment, printing and security

#### 2.1.2 Place of performance

*Country subdivision (NUTS):* Dublin (IE061)

*Country:* Ireland

#### 2.1.3 Value

*Estimated value excluding VAT:* 81 000 Euro

#### 2.1.4 General information

*Legal basis:*

Directive 2014/24/EU

## 5 Lot

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### 5.1 Lot technical ID: LOT-0001

*Title:* Copywriting Services

*Description:* Brief Overview: The Enterprise, Employees and Skills unit (EES) in SOLAS intends to develop several pieces of copy relating to Further Education and Training (FET). The copy will target employers, employees, and the enterprise community accessing in person, blended, and online learning. The EES unit is seeking support from an experienced agency for Copywriting Services to support the development of these assets.

*Internal identifier:* 0

#### **5.1.1 Purpose**

*Main nature of the contract:* Services

*Main classification (cpv):* 79000000 Business services: law, marketing, consulting, recruitment, printing and security

#### **5.1.2 Place of performance**

*Country subdivision (NUTS):* Dublin (IE061)

*Country:* Ireland

*Additional information:*

#### **5.1.3 Estimated duration**

*Duration:* 36 Month

#### **5.1.5 Value**

*Estimated value excluding VAT:* 81 000 Euro

#### **5.1.6 General information**

Procurement Project not financed with EU Funds.

*The procurement is covered by the Government Procurement Agreement (GPA):* yes

#### **5.1.7 Strategic procurement**

*Aim of strategic procurement:* No strategic procurement

#### **5.1.10 Award criteria**

*Criterion:*

Type: Quality

Description: MEAT

*Description of the method to be used if weighting cannot be expressed by criteria:* MEAT

#### **5.1.15 Techniques**

*Framework agreement:*

No framework agreement

*Information about the dynamic purchasing system:*

No dynamic purchase system

#### **5.1.16 Further information, mediation and review**

*Review organisation:* The High Court of Ireland

*Organisation providing offline access to the procurement documents:* SOLAS

*Organisation providing more information on the review procedures:* The High Court of Ireland

## **6 Results**

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*Value of all contracts awarded in this notice:* 81 000 Euro

#### **6.1 Result lot Identifier: LOT-0001**

At least one winner was chosen.

#### **6.1.2 Information about winners**

*Winner:*

Official name: Havas Media

Tender:

*Tender identifier:* 000115722  
*Identifier of lot or group of lots:* LOT-0001  
*Value of the tender:* 81 000 Euro  
*Subcontracting:* No  
*Contract information:*  
*Identifier of the contract:* 435307  
*Date of the conclusion of the contract:* 04/09/2025

#### **6.1.4 Statistical information**

*Received tenders or requests to participate:*  
*Type of received submissions:* Tenders  
*Number of tenders or requests to participate received:* 5

## **8 Organisations**

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### **8.1 ORG-0001**

*Official name:* SOLAS  
*Registration number:* 3215561TH  
*Postal address:* Castleforbes House, Castleforbes Road  
*Town:* Dublin  
*Postcode:* D01 A8N0  
*Country subdivision (NUTS):* Dublin (IE061)  
*Country:* Ireland  
*Email:* [tenders@solas.ie](mailto:tenders@solas.ie)  
*Telephone:* 015332500  
*Internet address:* <https://www.solas.ie>  
*Buyer profile:* <https://www.solas.ie>  
*Roles of this organisation:*  
*Buyer*  
*Organisation providing offline access to the procurement documents*

### **8.1 ORG-0002**

*Official name:* Havas Media  
*Size of the economic operator:* Large  
*Registration number:* 178349  
*Town:* Dublin  
*Postcode:* D02 V9P0  
*Country subdivision (NUTS):* Dublin (IE061)  
*Country:* Ireland  
*Email:* [gareth.fitzpatrick@havasmedia.com](mailto:gareth.fitzpatrick@havasmedia.com)  
*Roles of this organisation:*  
*Tenderer*  
*Winner of these lots:* LOT-0001

### **8.1 ORG-0003**

*Official name:* The High Court of Ireland  
*Registration number:* The High Court of Ireland  
*Department:* The High Court of Ireland  
*Postal address:* Four Courts, Inns Quay, Dublin 7

Town: Dublin  
Postcode: D07 WDX8  
Country subdivision (NUTS): Dublin (IE061)  
Country: Ireland  
Email: [HighCourtCentralOffice@courts.ie](mailto:HighCourtCentralOffice@courts.ie)  
Telephone: +353 1 8886000  
Roles of this organisation:  
    Review organisation  
    Organisation providing more information on the review procedures

#### **8.1 ORG-0004**

Official name: European Dynamics S.A.  
Registration number: 002024901000  
Department: European Dynamics S.A.  
Town: Athens  
Postcode: 15125  
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)  
Country: Greece  
Email: [eproc-esender@eurodyn.com](mailto:eproc-esender@eurodyn.com)  
Telephone: +30 2108094500  
Roles of this organisation:  
    TED eSender

#### *Notice information*

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Notice identifier/version: 9746391c-c990-4488-ac72-f3eedfbc4840 - 01  
Form type: Result  
Notice type: Contract or concession award notice – standard regime  
Notice dispatch date: 06/02/2026 14:56 +00:00  
Languages in which this notice is officially available: English