

Ireland: Motion picture and video services

UL Brand Video

Contract or concession award notice – standard regime

1 Buyer

1.1 Buyer

Official name: University of Limerick_1124

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Education

2 Procedure

2.1 Procedure

Title: UL Brand Video

Description: UL Brand Video

Procedure identifier: afe4a8b9-55e0-4bf8-ae0a-6a5a0cebb39c

Type of procedure: Open

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 92100000 Motion picture and video services

2.1.2 Place of performance

Country: Ireland

Anywhere in the given country

2.1.3 Value

Estimated value excluding VAT: 45 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

5 Lot

5.1 Lot technical ID: LOT-0001

Title: UL Brand Video

Description: UL Brand Video

Internal identifier: 1

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 92100000 Motion picture and video services

5.1.2 Place of performance

Country: Ireland

Anywhere in the given country

Additional information:

5.1.5 Value

Estimated value excluding VAT: 45 000 Euro

5.1.6 General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10 Award criteria

Criterion:

Type: Quality

Description: Quality@80%

Category of award threshold criterion: Weight (percentage, exact)

Award criterion number: 80

Criterion:

Type: Cost

Description: Price@20%

Category of award threshold criterion: Weight (percentage, exact)

Award criterion number: 20

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing more information on the review procedures: The High Court of Ireland

6 Results

Value of all contracts awarded in this notice: 45 000 Euro

6.1 Result lot Identifier: LOT-0001

At least one winner was chosen.

6.1.2 Information about winners

Winner:

Official name: BigO Creative Ltd t/a BigO

Tender:

Tender identifier: PO 63054425

Identifier of lot or group of lots: LOT-0001

Value of the tender: 45 000 Euro

Subcontracting: No

Contract information:

Identifier of the contract: PO 63054425

Date of the conclusion of the contract: 25/11/2025

6.1.4 Statistical information

Received tenders or requests to participate:

Type of received submissions: Requests to participate

Number of tenders or requests to participate received: 3

8 Organisations

8.1 ORG-0001

Official name: University of Limerick_1124

Registration number: 0032116A

Postal address: Castletroy, Limerick

Town: Limerick

Postcode: V94 T9PX

Country subdivision (NUTS): Mid-West (IE051)

Country: Ireland

Email: Majella.OGorman@ul.ie

Telephone: +35361213078

Internet address: <https://www.ul.ie>

Buyer profile: <https://www.ul.ie>

Roles of this organisation:

Buyer

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

8.1 ORG-0004

Official name: BigO Creative Ltd t/a BigO

Size of the economic operator: Micro, small, or medium

Registration number: IE 447314

Town: Dublin

Postcode: D02 X326

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

Notice information

Notice identifier/version: 78d6c0be-7d50-4ae5-b23e-562244580afc - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice dispatch date: 22/12/2025 16:25 +00:00

Languages in which this notice is officially available: English