Ireland: Advertising and marketing services
RFT for the Provision of Content Marketing Services for Culture Night 2025

Contract or concession award notice – standard regime

1 *Buyer*

1.1 *Buyer*

Official name: The Arts Council
Legal type of the buyer: Body governed by public law
Activity of the contracting authority: Recreation, culture and religion

2 *Procedure*

2.1 *Procedure*

Title: RFT for the Provision of Content Marketing Services for Culture Night 2025
Description: This is a contract for the provision of content marketing services for Culture Night 2025. Every year, the Arts Council coordinates a national programme of free, late-night cultural events that celebrate the breadth of creativity and culture in Ireland and that welcome everyone across the country to participate. In 2025, Culture Night takes place on Friday, 19th September. Culture Night is delivered in partnership with local authorities across Ireland, as well as with our media partners. Activity is programmed at a local level and all information is collated nationally to update the culturenight.ie website, so that members of the public can use it as an active resource on Culture Night.
Procedure identifier: ff566d8b-23ef-492f-add5-7fa01d35e2c0
Internal identifier: AC-2025-12
Type of procedure: Open

2.1.1 *Purpose*

Main nature of the contract: Services
Main classification (cpv): 79340000 Advertising and marketing services

2.1.2 *Place of performance*

Country: Ireland
Anywhere in the given country

2.1.3 *Value*

Estimated value excluding VAT: 44 405 *Euro*

2.1.4 *General information*

Legal basis:
Directive 2014/24/EU

5 *Lot*

5.1 *Lot technical ID*: LOT-0001

Title: RFT for the Provision of Content Marketing Services for Culture Night 2025
Description: This is a contract for the provision of content marketing services for Culture Night 2025. Every year, the Arts Council coordinates a national programme of free, late-night cultural events that celebrate the breadth of creativity and culture in Ireland and that welcome everyone across the country to participate. In 2025, Culture Night takes place

on Friday, 19th September. Culture Night is delivered in partnership with local authorities across Ireland, as well as with our media partners. Activity is programmed at a local level and all information is collated nationally to update the culturenight.ie website, so that members of the public can use it as an active resource on Culture Night.
Internal identifier: 1

5.1.1 *Purpose*
Main nature of the contract: Services
Main classification (cpv): 79340000 Advertising and marketing services

5.1.2 *Place of performance*
Country: Ireland
Anywhere in the given country
Additional information:

5.1.5 *Value*
Estimated value excluding VAT: 44 405 *Euro*

5.1.6 *General information*
Procurement Project not financed with EU Funds.
The procurement is covered by the Government Procurement Agreement (GPA): *yes*

5.1.7 *Strategic procurement*
Aim of strategic procurement: No strategic procurement

5.1.10 *Award criteria*
Criterion:
Type: Cost
Description: Proposed Costs- Fixed Value
Category of award threshold criterion: Weight (percentage, exact)
Award criterion number: 25
Criterion:
Type: Quality
Description: Two Qualitative Award Criteria: 1. Proposed Methodology and Approach (40%) 2. Qualifications and relevant experience of proposed key personnel (35%)
Category of award threshold criterion: Weight (percentage, exact)
Award criterion number: 75

5.1.15 *Techniques*
Framework agreement:
No framework agreement
Information about the dynamic purchasing system:
No dynamic purchase system

5.1.16 *Further information, mediation and review*
Review organisation: The High Court of Ireland
Organisation providing more information on the review procedures: The High Court of Ireland

6 *Results*

Value of all contracts awarded in this notice: 44 405 *Euro*

6.1 *Result lot Identifier*: LOT-0001

At least one winner was chosen.

6.1.2 *Information about winners*

Winner:

Official name: Lorg Productions Ltd. t/a Lorg Media

Tender:

Tender identifier: Lorg Media Tender Submission

Identifier of lot or group of lots: LOT-0001

Value of the tender: 44 405 Euro

Subcontracting: No

Contract information:

Identifier of the contract: AC-2025-12: Lorg Media Contract

Date of the conclusion of the contract: 30/07/2025

6.1.4 *Statistical information*

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 1

8 *Organisations*

8.1 ORG-0001

Official name: The Arts Council

Registration number: Arts Council

Postal address: 70 Merrion Square Dublin Ireland

Town: Dublin

Postcode: D02 NY52

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: info@artscouncil.ie

Telephone: +35316180200

Internet address: https://www.artscouncil.ie

Buyer profile: https://www.artscouncil.ie

Roles of this organisation:

Buyer

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation
Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

8.1 ORG-0004

Official name: Lorg Productions Ltd. t/a Lorg Media
Size of the economic operator: *Medium*
Registration number: 501047
Town: Galway
Postcode: H91 D27Y
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Roles of this organisation:
Tenderer
Winner of these lots: LOT-0001

Notice information

Notice identifier/version: 1e6f95e3-83b9-477c-a83e-5cd58d3f1d7a - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime
Notice dispatch date: 24/10/2025 16:03 +01:00
Languages in which this notice is officially available: English