

Ireland: Public relations services

Single-Party Framework Agreement for the provision of Communications Support Services including Media Relations, Public Relations and Public Affairs to the Health and Safety Authority

Contract or concession award notice – standard regime

1 Buyer

1.1 Buyer

Official name: Health and Safety Authority

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Public order and safety

2 Procedure

2.1 Procedure

Title: Single-Party Framework Agreement for the provision of Communications Support Services including Media Relations, Public Relations and Public Affairs to the Health and Safety Authority

Description: This Competition offered interested service providers the opportunity to participate in a competition for a place on a single-party Framework Agreement for the provision of communications support, specifically in the area of media relations, public relations and public affairs services to the Health and Safety Authority (HSA). The Framework Agreement was established under this competition for an Initial Call Off Contract for the provision of communications support, specifically in the area of media relations, public relations and public affairs services to the HSA. The Initial Call Off Contract was awarded to the successful tenderer shortly after the formal establishment of the Framework Agreement.

Procedure identifier: b45434c5-ef6e-439b-adc1-80670908cc71

Previous notice: 7fb8ac08-57f0-4282-9e5d-ce69ed634e29-02

Type of procedure: Open

The procedure is accelerated: no

Justification for the accelerated procedure:

Main features of the procedure:

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416100 Public relations management services

Additional classification (cpv): 79416200 Public relations consultancy services

2.1.2 Place of performance

Country: Ireland

Anywhere in the given country

2.1.3 Value

Estimated value excluding VAT: 200 000 Euro

Maximum value of the framework agreement: 200 000 Euro

2.1.4 General information

Legal basis:

5 Lot

5.1 Lot technical ID: LOT-0001

Title: Single-Party Framework Agreement for the provision of Communications Support Services including Media Relations, Public Relations and Public Affairs to the Health and Safety Authority

Description: This Competition offers interested service providers the opportunity to participate in a competition for a place on a single-party Framework Agreement for the provision of communications support, specifically in the area of media relations, public relations and public affairs services to the Health and Safety Authority (HSA). The Framework Agreement will be established under this competition for an Initial Call Off Contract for the provision of communications support, specifically in the area of media relations, public relations and public affairs services to the HSA. The Initial Call Off Contract will be awarded to the successful tenderer shortly after the formal establishment of the Framework Agreement.

Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416100 Public relations management services

Additional classification (cpv): 79416200 Public relations consultancy services

Options:

Description of the options: As stated in the RFT (Sections 2.5.1 and 2.5.2), the framework agreement is for a maximum period of four (4) years. The initial contract is for a period of two (2) years with an option to extend it for further periods of one (year) up to a maximum of four (4) years.

5.1.2 Place of performance

Country: Ireland

Anywhere in the given country

Additional information:

5.1.3 Estimated duration

Duration: 4 Year

5.1.5 Value

Estimated value excluding VAT: 200 000 Euro

5.1.6 General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7 Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: RFT Section 3.4 Specific Sustainability Measures and Award Criterion E – Specific Sustainability Measures.

Approach to reducing environmental impacts: Other

Green Procurement Criteria: Other Green Public Procurement criteria

5.1.10 Award criteria

Criterion:

Type: Cost

Name:

Description: Criterion E - Cost for Evaluation Purposes

Category of award threshold criterion: Weight (percentage, exact)

Award criterion number: 25

Criterion:

Type: Quality

Name:

Description: Qualitative award criteria: Award criterion A - Quality and suitability of the team proposed (35%)

Award criterion B - Methodology for the provision of the services (20%) Award criterion C - Contract management approach (15%) Award criterion D - Specific sustainability measures (5%)

Category of award threshold criterion: Weight (percentage, exact)

Award criterion number: 75

Description of the method to be used if weighting cannot be expressed by criteria:

Justification for not indicating the weighting of the award criteria:

5.1.12 Terms of procurement

Information about review deadlines: In line with statutory remedies (S.I. 130/2010).

5.1.15 Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland -

Information about review deadlines: In line with statutory remedies (S.I. 130/2010).

Organisation providing offline access to the procurement documents: Health and Safety Authority -

6 Results

Maximum value of the framework agreements in this notice: 200 000 Euro

Approximate value of the framework agreements: 200 000 Euro

6.1 Result lot Identifier: LOT-0001

At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 200 000 Euro

Re-estimated value of the framework agreement: 200 000 Euro

6.1.2 Information about winners

Winner:

Official name: Carr Communications Limited_14761

Tender:

Tender identifier: 000080831

Identifier of lot or group of lots: LOT-0001

Subcontracting: No

Contract information:

Identifier of the contract: 420016

Date of the conclusion of the contract: 01/03/2025

6.1.4 Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 5

8 Organisations

8.1 ORG-0001

Official name: Health and Safety Authority

Registration number: not available

Postal address: The Metropolitan Building, James Joyce Street, Dublin 1

Town: Dublin

Postcode: D01 K0Y8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: john_moran@hsa.ie

Telephone: 0818 289 389

Buyer profile: www.hsa.ie

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

8.1 ORG-0002

Official name: Carr Communications Limited_14761

Registration number: 42175

Postal address: 24, Fitzwilliam Place

Town: Dublin

Postcode: D01T296

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1 ORG-0003

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

8.1 ORG-0004

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

11 Notice information

11.1 Notice information

Notice identifier/version: c6f45699-fc52-4531-b3f9-c54a60830f2e - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime
Notice dispatch date: 30/05/2025 15:21 +01:00
Languages in which this notice is officially available: English

11.2 Publication information