# IRELAND: SURVEY SERVICES
# THE PROVISION OF BUSINESS CONSULTANCY SERVICES IN RELATION TO THE NATIONAL EMPLOYER SURVEY OF HIGHER EDUCATION

Contract or concession award notice – standard regime

1 *Buyer*

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**1.1 *Buyer***

*Official name*: Higher Education Authority
*Legal type of the buyer*: Body governed by public law
*Activity of the contracting authority*: Education

2 *Procedure*

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**2.1 *Procedure***

*Title*: The provision of Business Consultancy Services in relation to the National Employer Survey of Higher Education
*Description*: The HEA is seeking to commission a telephone survey of employers/enterprises to gather a range of information on their views of higher education outcomes. This will involve the use of a questionnaire which will be agreed between the HEA and the successful Tenderer.
*Procedure identifier*: 48188db6-f333-4741-b117-ecfe395bf9a4
*Previous notice*: e5bf49ed-9979-4a61-89ba-9c0ffd126862-01
*Type of procedure*: Open
*The procedure is accelerated*: *no*
*Justification for the accelerated procedure*:
*Main features of the procedure*:

**2.1.1 *Purpose***

*Main nature of the contract*: Services
*Main classification* (cpv): 79311000 Survey services
*Additional classification* (cpv): 79311100 Survey design services
*Additional classification* (cpv): 79311300 Survey analysis services
*Additional classification* (cpv): 79413000 Marketing management consultancy services
*Additional classification* (cpv): 79415200 Design consultancy services
*Additional classification* (cpv): 72221000 Business analysis consultancy services
*Additional classification* (cpv): 79410000 Business and management consultancy services
*Additional classification* (cpv): 79400000 Business and management consultancy and related services

**2.1.2 *Place of performance***

*Country subdivision (NUTS)*: Dublin (IE061)
*Country*: Ireland

**2.1.3 *Value***

*Estimated value excluding VAT*: 100 000 *Euro*

**2.1.4 *General information***

*Legal basis*:
Directive 2014/24/EU

5 *Lot*

**5.1 *Lot technical ID*: LOT-0001**

*Title*: The provision of Business Consultancy Services in relation to the National Employer Survey of Higher Education
*Description*: The HEA is seeking to commission a telephone survey of employers/enterprises to gather a range of information on their views of higher education outcomes. This will involve the use of a questionnaire which will be agreed between the HEA and the successful Tenderer.
*Internal identifier*: 0

**5.1.1 *Purpose***

*Main nature of the contract*: Services
*Main classification* (cpv): 79311000 Survey services
*Additional classification* (cpv): 79311100 Survey design services
*Additional classification* (cpv): 79311300 Survey analysis services
*Additional classification* (cpv): 79413000 Marketing management consultancy services
*Additional classification* (cpv): 79415200 Design consultancy services
*Additional classification* (cpv): 72221000 Business analysis consultancy services
*Additional classification* (cpv): 79410000 Business and management consultancy services
*Additional classification* (cpv): 79400000 Business and management consultancy and related services

**5.1.2 *Place of performance***

*Country subdivision (NUTS)*: Dublin (IE061)
*Country*: Ireland
*Additional information*:

**5.1.5 *Value***

*Estimated value excluding VAT*: 100 000 *Euro*

**5.1.6 *General information***

Procurement Project not financed with EU Funds.
*The procurement is covered by the Government Procurement Agreement (GPA)*: *yes*

**5.1.7 *Strategic procurement***

*Aim of strategic procurement*: No strategic procurement

**5.1.10 *Award criteria***

*Criterion*:
*Type*: Quality
*Name*:
*Description*: Price - 30% Approach - 40% Proposed team - 30%
Weight (percentage, exact): 100
*Description of the method to be used if weighting cannot be expressed by criteria*:
*Justification for not indicating the weighting of the award criteria*:

**5.1.15 *Techniques***

*Framework agreement*:
No framework agreement
*Information about the dynamic purchasing system*:
No dynamic purchase system

**5.1.16 *Further information, mediation and review***

*Review organisation*: The High Court of Ireland
*Organisation providing offline access to the procurement documents*: Higher Education Authority
*TED eSender*: European Dynamics S.A.

## 6 *Results*

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*Value of all contracts awarded in this notice*: 55 750 *Euro*

### 6.1 ***Result lot Identifier*: LOT-0001**

At least one winner was chosen.

### 6.1.2 ***Information about winners***

*Winner*:
- *Official name*: RED C Research and Marketing Ltd_59378
- *Tender*:
- *Tender identifier*: 000042528
- *Identifier of lot or group of lots*: LOT-0001
- *Subcontracting*: No
- *Subcontracting value is known*: *no*
- *Subcontracting percentage is known*: *no*
- *Contract information*:
  - *Identifier of the contract*: 400276
  - *Date of the conclusion of the contract*: 03/05/2024
  - *The contract is awarded within a framework agreement*: *no*

## 8 *Organisations*

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### 8.1 ORG-0001

*Official name*: Higher Education Authority
*Registration number*: 001
*Postal address*: 3 Shelbourne Buildings, Crampton Avenue
*Town*: Dublin
*Postcode*: D04 C2Y6
*Country*: Ireland
*Email*: info@hea.ie
*Telephone*: 001
*Internet address*: www.hea.ie
*Buyer profile*: www.hea.ie
*Roles of this organisation*:
- *Buyer*
- *Organisation providing offline access to the procurement documents*

### 8.1 ORG-0002

*Official name*: RED C Research and Marketing Ltd_59378
*Registration number*: 371854
*Postal address*: Ground Floor, Block G, Eastpoint Business Park, Alfie Byrne Road, Dublin 3.
*Town*: Dublin
*Postcode*: D03 H2N1

*Country*: Ireland
*Email*: louise.dumbrell@redcresearch.ie
*Telephone*: +35318186316
*Internet address*: www.redcresearch.ie
*Roles of this organisation*:
*Tenderer*
*Winner of these lots*: LOT-0001

**8.1 ORG-0003**
*Official name*: The High Court of Ireland
*Registration number*: The High Court of Ireland
*Department*: The High Court of Ireland
*Postal address*: Four Courts, Inns Quay, Dublin 7
*Town*: Dublin
*Postcode*: D07 WDX8
*Country*: Ireland
*Email*: HighCourtCentralOffice@courts.ie
*Telephone*: +353 1 8886000
*Roles of this organisation*:
*Review organisation*

**8.1 ORG-0004**
*Official name*: European Dynamics S.A.
*Registration number*: 002024901000
*Department*: European Dynamics S.A.
*Town*: Athens
*Country*: Greece
*Email*: eproc-esender@eurodyn.com
*Telephone*: +30 2108094500
*Roles of this organisation*:
*TED eSender*

## 11 *Notice information*

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**11.1 *Notice information***
*Notice identifier/version*: 2acfd2ee-1bd2-48f3-9531-a8f68ef38555 - 01
*Form type*: Result
*Notice type*: Contract or concession award notice – standard regime
*Notice dispatch date*: 22/07/2024 12:51 +01:00
*Languages in which this notice is officially available*: English

**11.2 *Publication information***