

Ireland: Design and execution of research and development Research into the promotion of nursing and midwifery as a career of choice involving the media of film

Contract or concession award notice – standard regime

1 Buyer

1.1 Buyer

Official name: Bord Altranais agus Cnáimhseachais na hÉireann Nursing and Midwifery Board of Ireland

Legal type of the buyer: Body governed by public law, controlled by a central government authority

Activity of the contracting authority: Health

2 Procedure

2.1 Procedure

Title: Research into the promotion of nursing and midwifery as a career of choice involving the media of film

Description: The NMBI wishes to retain a suitably experienced research team to develop and research the effectiveness of film and digital media in the promotion the professions of nursing and midwifery as a career of choice; to produce a quality short film showcasing each division of the primary NMBI register (general, mental health, intellectual disability, childrens and midwifery) and to evaluate the impact of this as an interventions for promoting these career choices with secondary school students.

Procedure identifier: ba2e93fe-b6c4-4713-ae94-f89225021119

Previous notice: fc3336b9-44c0-4de5-b53b-73162216c5ce-01

Type of procedure: Open

The procedure is accelerated: no

Justification for the accelerated procedure:

Main features of the procedure:

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 73300000 Design and execution of research and development

Additional classification (cpv): 79310000 Market research services

Additional classification (cpv): 73110000 Research services

Additional classification (cpv): 32354500 Video films

Additional classification (cpv): 92111300 Entertainment film and video-tape production

Additional classification (cpv): 92111310 Entertainment film production

Additional classification (cpv): 92111250 Information film production

Additional classification (cpv): 92111230 Propaganda film production

2.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 49 950 Euro

2.1.4 General information

Legal basis:

5 Lot

5.1 Lot technical ID: LOT-0001

Title: Research into the promotion of nursing and midwifery as a career of choice involving the media of film

Description: The NMBI wishes to retain a suitably experienced research team to develop and research the effectiveness of film and digital media in the promotion the professions of nursing and midwifery as a career of choice; to produce a quality short film showcasing each division of the primary NMBI register (general, mental health, intellectual disability, childrens and midwifery) and to evaluate the impact of this as an interventions for promoting these career choices with secondary school students.

Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 73300000 Design and execution of research and development

Additional classification (cpv): 79310000 Market research services

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5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.5 Value

Estimated value excluding VAT: 49 950 Euro

5.1.6 General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10 Award criteria

Criterion:

Type: Cost

Name:

Description: Cost of the proposed solution

Category of award threshold criterion: Weight (points, exact)

Award criterion number: 20

Criterion:

Type: Quality

Name:

Description: Experience of proposed team and delivery approach

Category of award threshold criterion: Weight (points, exact)

Award criterion number: 80

Description of the method to be used if weighting cannot be expressed by criteria:

Justification for not indicating the weighting of the award criteria:

5.1.12 Terms of procurement

Information about review deadlines: 12th April 2024

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland -

Information about review deadlines: 12th April 2024

Organisation providing offline access to the procurement documents: Bord Altranais agus Cnáimhseachais na hÉireann Nursing and Midwifery Board of Ireland -

6 Results

Value of all contracts awarded in this notice: 49 569 Euro

6.1 Result lot Identifier: LOT-0001

At least one winner was chosen.

6.1.2 Information about winners

Winner:

Official name: University College Cork, National University of Ireland, Cork

Tender:

Tender identifier: 000043258

Identifier of lot or group of lots: LOT-0001

Value of the tender: 49 569 Euro

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 420631

Date on which the winner was chosen: 12/04/2024

Date of the conclusion of the contract: 07/06/2024

6.1.4 Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 1

8 Organisations

8.1 ORG-0001

Official name: Bord Altranais agus Cnáimhseachais na hÉireann Nursing and Midwifery Board of Ireland

Registration number: 0000
Postal address: 18/20 Carysfort Avenue, Blackrock, Co. Dublin
Town: Dublin
Postcode: A94 R299
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: procurement@nmbi.ie
Telephone: 353 1 639 8500
Internet address: <https://www.nmbi.ie>
Buyer profile: <https://www.nmbi.ie>
Roles of this organisation:
 Buyer
 Organisation providing offline access to the procurement documents

8.1 ORG-0002

Official name: University College Cork, National University of Ireland, Cork
Registration number: 0000
Town: Dublin
Postcode: A94 R299
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: uccresearch@ucc.ie
Roles of this organisation:
 Tenderer
 Winner of these lots: LOT-0001

8.1 ORG-0003

Official name: The High Court of Ireland
Registration number: The High Court of Ireland
Department: The High Court of Ireland
Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin
Postcode: D07 WDX8
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000
Roles of this organisation:
 Review organisation

8.1 ORG-0004

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500

Roles of this organisation:
TED eSender

11 Notice information

11.1 Notice information

Notice identifier/version: 2ba7b1fb-20be-4834-9188-eae23fd01531 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice dispatch date: 24/06/2025 15:39 +01:00

Languages in which this notice is officially available: English

11.2 Publication information