Ireland: Graphic design services
Single-Party Framework Agreement for Design Services (Branding), with Web Development, Support, Hosting, Maintenance and Related Services

Contract or concession award notice – standard regime

1 *Buyer*

1.1 *Buyer*

Official name: Rediscovery Centre
Legal type of the buyer: Body governed by public law
Activity of the contracting authority: Education

2 *Procedure*

2.1 *Procedure*

Title: Single-Party Framework Agreement for Design Services (Branding), with Web Development, Support, Hosting, Maintenance and Related Services
Description: The Rediscovery Centre has awarded a framework agreement for a brand and website project for the Rediscovery Centre. Recognising the need to grow awareness of the circular economy and support circular living in Irish society, the Rediscovery Centre is developing and implementing a national scale consumer facing communications initiative that supports and promotes circular activities across Ireland to facilitate Ireland's transition to a Circular Economy. This new project includeed establishing a national circular economy brand and website, launching behaviour change campaigns, conducting market research and supporting the promotion of circular activity in communities across Ireland. The work is aimed at ensuring Ireland's citizens are ready for the circular transition. This 5-year project is funded by Department of environment Climate and Communications.
Procedure identifier: c80cd7e8-b379-40aa-9376-a2d8528e30f6
Previous notice: ba8f573f-1d29-4769-8ffa-cad97eba9f20-01
Type of procedure: Open
The procedure is accelerated: *no*
Justification for the accelerated procedure:
Main features of the procedure:

2.1.1 *Purpose*

Main nature of the contract: Services
Main classification (cpv): 79822500 Graphic design services
Additional classification (cpv): 72000000 IT services: consulting, software development, Internet and support
Additional classification (cpv): 72413000 World wide web (www) site design services
Additional classification (cpv): 72415000 World wide web (www) site operation host services
Additional classification (cpv): 79342000 Marketing services

2.1.2 *Place of performance*

Country subdivision (NUTS): Dublin (IE061)
Country: Ireland

2.1.3 *Value*

Maximum value of the framework agreement: 1 000 000 *Euro*

2.1.4 *General information*

Legal basis:
Directive 2014/24/EU

5 *Lot*

5.1 *Lot technical ID*: LOT-0001

Title: Single-Party Framework Agreement for Design Services (Branding), with Web Development, Support, Hosting, Maintenance and Related Services

Description: The Rediscovery Centre has awarded a framework agreement for a brand and website project for the Rediscovery Centre. for a brand and website project for the Rediscovery Centre. Recognising the need to grow awareness of the circular economy and support circular living in Irish society, the Rediscovery Centre is developing and implementing a national scale consumer facing communications initiative that supports and promotes circular activities across Ireland to facilitate Ireland's transition to a Circular Economy. This new project includes establishing a national circular economy brand and website, launching behaviour change campaigns, conducting market research and supporting the promotion of circular activity in communities across Ireland. The work is aimed at ensuring Ireland's citizens are ready for the circular transition. This 5-year project is funded by Department of environment Climate and Communications.

Internal identifier: 0

5.1.1 *Purpose*

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 72413000 World wide web (www) site design services

Additional classification (cpv): 72415000 World wide web (www) site operation host services

Additional classification (cpv): 79342000 Marketing services

Options:

Description of the options: The framework agreement will be for a maximum period of ten [10] years. The initial contract will be for five [5] years and may be subsequently extended in different durations over the lifetime of the Framework agreement.

5.1.2 *Place of performance*

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.3 *Estimated duration*

Duration: 10 *Year*

5.1.5 *Value*

Estimated value excluding VAT: 1 000 000 *Euro*

5.1.6 *General information*

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): *yes*

5.1.7 *Strategic procurement*

Aim of strategic procurement: Reduction of environmental impacts

Description: Award criterion E - Sustainability proposals

Approach to reducing environmental impacts: Other

Green Procurement Criteria: Other Green Public Procurement criteria

5.1.10 *Award criteria*

Criterion:

Type: Cost

Name:

Description: Award criterion A - Ultimate Cost

Category of award threshold criterion: Weight (percentage, exact)

Award criterion number: 25

Criterion:

Type: Quality

Name:

Description: Qualitative criteria: B) Proposed Project Plan and Creative Direction for the Design, Development and Delivery / Implementation of New Branding and a Website for the Circular.ie Project (25%) C) Quality and Balance of Proposed Team (25%) D) Website – Hosting, Support and Maintenance (15%) E) Sustainability proposals (10%)

Category of award threshold criterion: Weight (percentage, exact)

Award criterion number: 75

Description of the method to be used if weighting cannot be expressed by criteria:

Justification for not indicating the weighting of the award criteria:

5.1.12 *Terms of procurement*

Information about review deadlines: In line with statutory remedies (S.I. 130/2010).

5.1.15 *Techniques*

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 *Further information, mediation and review*

Review organisation: The High Court of Ireland -

Information about review deadlines: In line with statutory remedies (S.I. 130/2010).

Organisation providing offline access to the procurement documents: Rediscovery Centre -

6 *Results*

Maximum value of the framework agreements in this notice: 1 000 000 *Euro*

6.1 *Result lot Identifier*: LOT-0001

At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 1 000 000 *Euro*

6.1.2 *Information about winners*

Winner:

Official name: Wove

Tender:

Tender identifier: 000093211

Identifier of lot or group of lots: LOT-0001

Subcontracting: Yes

Subcontracting value is known: *no*
Subcontracting percentage is known: *no*
Description: JDM Software Limited T/A Elsif
Contract information:
Identifier of the contract: 418971
Date of the conclusion of the contract: 25/04/2025

6.1.4 *Statistical information*

Received tenders or requests to participate:
Type of received submissions: Tenders
Number of tenders or requests to participate received: 9

8 *Organisations*

8.1 ORG-0001

Official name: Rediscovery Centre
Registration number: 474950
Postal address: Boiler House, Ballymun Road, Ballymun, Dublin 9
Town: Dublin
Postcode: D09HK58
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: rdcadmin@rediscoverycentre.ie
Telephone: 018933801
Internet address: www.rediscoverycentre.ie
Buyer profile: www.rediscoverycentre.ie
Roles of this organisation:
Buyer
Organisation providing offline access to the procurement documents

8.1 ORG-0002

Official name: Wove
Registration number: 368244
Postal address: 38 Clarendon Street
Town: Dublin
Postcode: D02KD52
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: johnny@studioaad.com
Telephone: 087 686 7568
Internet address: www.wove.co
Roles of this organisation:
Tenderer
Winner of these lots: LOT-0001

8.1 ORG-0003

Official name: The High Court of Ireland
Registration number: The High Court of Ireland
Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin
Postcode: D07 WDX8
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000
Roles of this organisation:
Review organisation

8.1 ORG-0004

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

11 *Notice information*

11.1 *Notice information*

Notice identifier/version: 04f26811-f903-4358-8a7b-0fcf9914c93f - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime
Notice dispatch date: 19/05/2025 16:56 +01:00
Languages in which this notice is officially available: English

11.2 *Publication information*