

Ireland: Business analysis consultancy services
PAS121F-01-038 PROJ000010117 RFT for the Provision of Market Research and Surveys
Consultancy Services for the Commission for Communications Regulation (ComReg)

Contract or concession award notice – standard regime

1 Buyer

1.1 Buyer

Official name: Commission for Communications Regulation

Legal type of the buyer: Central government authority

Activity of the contracting authority: General public services

2 Procedure

2.1 Procedure

Title: PAS121F-01-038 PROJ000010117 RFT for the Provision of Market Research and Surveys Consultancy Services for the Commission for Communications Regulation (ComReg)

Description: PAS121F-01-038 PROJ000010117 RFT for the Provision of Market Research and Surveys Consultancy Services for the Commission for Communications Regulation (ComReg)

Procedure identifier: 41ca14bc-44de-4ad6-8ab6-e6b35d4857c4

Type of procedure: Restricted

Justification for the accelerated procedure:

Main features of the procedure:

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 72221000 Business analysis consultancy services

Additional classification (cpv): 79311200 Survey conduction services

Additional classification (cpv): 79311210 Telephone survey services

Additional classification (cpv): 79311300 Survey analysis services

Additional classification (cpv): 79311400 Economic research services

Additional classification (cpv): 79311410 Economic impact assessment

Additional classification (cpv): 79312000 Market-testing services

Additional classification (cpv): 79313000 Performance review services

Additional classification (cpv): 79314000 Feasibility study

Additional classification (cpv): 79315000 Social research services

Additional classification (cpv): 79320000 Public-opinion polling services

Additional classification (cpv): 73000000 Research and development services and related consultancy services

Additional classification (cpv): 79330000 Statistical services

Additional classification (cpv): 79342310 Customer survey services

Additional classification (cpv): 79342311 Customer satisfaction survey

Additional classification (cpv): 79400000 Business and management consultancy and related services

Additional classification (cpv): 79410000 Business and management consultancy services

Additional classification (cpv): 79411000 General management consultancy services

Additional classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 79420000 Management-related services

Additional classification (cpv): 79421000 Project-management services other than for construction work

Additional classification (cpv): 73100000 Research and experimental development services
Additional classification (cpv): 73110000 Research services
Additional classification (cpv): 73200000 Research and development consultancy services
Additional classification (cpv): 73210000 Research consultancy services
Additional classification (cpv): 73300000 Design and execution of research and development
Additional classification (cpv): 79300000 Market and economic research; polling and statistics
Additional classification (cpv): 79310000 Market research services
Additional classification (cpv): 79311100 Survey design services

2.1.2 Place of performance

Country: Ireland
Anywhere in the given country

2.1.4 General information

Legal basis:
Directive 2014/24/EU

5 Lot

5.1 Lot technical ID: LOT-0001

Title: PAS121F-01-038 PROJ000010117 RFT for the Provision of Market Research and Surveys Consultancy Services for the Commission for Communications Regulation (ComReg)
Description: PAS121F-01-038 PROJ000010117 RFT for the Provision of Market Research and Surveys Consultancy Services for the Commission for Communications Regulation (ComReg)
Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services
Main classification (cpv): 72221000 Business analysis consultancy services
Additional classification (cpv): 79311200 Survey conduction services
Additional classification (cpv): 79311210 Telephone survey services
Additional classification (cpv): 79311300 Survey analysis services
Additional classification (cpv): 79311400 Economic research services
Additional classification (cpv): 79311410 Economic impact assessment
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Additional classification (cpv): 79313000 Performance review services
Additional classification (cpv): 79314000 Feasibility study
Additional classification (cpv): 79315000 Social research services
Additional classification (cpv): 79320000 Public-opinion polling services
Additional classification (cpv): 73000000 Research and development services and related consultancy services
Additional classification (cpv): 79330000 Statistical services
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Additional classification (cpv): 79400000 Business and management consultancy and related services
Additional classification (cpv): 79410000 Business and management consultancy services
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Additional classification (cpv): 79310000 Market research services
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5.1.2 Place of performance

Country: Ireland
Anywhere in the given country
Additional information:

5.1.6 General information

Procurement Project not financed with EU Funds.
The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement
Green Procurement Criteria: Other Green Public Procurement criteria

5.1.10 Award criteria

Criterion:
Type: Cost
Name:
Description: Cost@40%
Category of award threshold criterion: Weight (percentage, exact)
Award criterion number: 40

Criterion:
Type: Quality
Name:
Description: Quality@60%
Category of award threshold criterion: Weight (percentage, exact)
Award criterion number: 60

Description of the method to be used if weighting cannot be expressed by criteria:

Justification for not indicating the weighting of the award criteria:

5.1.12 Terms of procurement

Information about review deadlines: N/A

5.1.15 Techniques

Framework agreement:
No framework agreement
Information about the dynamic purchasing system:
Dynamic purchasing system, only usable by buyers listed in this notice

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland -
Information about review deadlines: N/A
Organisation providing offline access to the procurement documents: The Office of Government Procurement -

6 Results

Value of all contracts awarded in this notice: 198 800 Euro

6.1 Result lot Identifier: LOT-0001

At least one winner was chosen.

6.1.2 Information about winners

Winner:

Official name: RED C Research and Marketing Ltd_45072

Tender:

Tender identifier: 000090773

Identifier of lot or group of lots: LOT-0001

Value of the tender: 198 800 Euro

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 418756

Date on which the winner was chosen: 16/04/2025

Date of the conclusion of the contract: 16/04/2025

6.1.4 Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 2

8 Organisations

8.1 ORG-0001

Official name: The Office of Government Procurement

Registration number: IE3229842HH

Postal address: 3A Mayor Street Upper, Dublin 1

Town: Dublin

Postcode: D01 PF72

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: support@ogp.gov.ie

Telephone: +353 17738000

Internet address: <https://www.ogp.gov.ie>

Roles of this organisation:

Organisation providing offline access to the procurement documents

8.1 ORG-0002

Official name: RED C Research and Marketing Ltd_45072

Registration number: 371854

Postal address: Ground Floor, Block G, Eastpoint Business Park, Alfie Byrne Road

Town: Dublin

Postcode: D03 H2N1

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: bryan@redcresearch.ie

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1 ORG-0003

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

8.1 ORG-0004

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

8.1 ORG-0005

Official name: Commission for Communications Regulation

Registration number: 9614619A

Postal address: One Dockland Central, Guild Street

Town: Dublin

Postcode: D01 E4X0

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: karen.cumiskey@comreg.ie

Telephone: 0035318049600

Internet address: <https://www.comreg.ie/>

Buyer profile: <https://www.comreg.ie/>

Roles of this organisation:

Buyer

11 Notice information

11.1 Notice information

Notice identifier/version: e0f21dc6-3b4c-40c2-8054-9a5adf016508 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice dispatch date: 22/04/2025 11:20 +01:00

Languages in which this notice is officially available: English

11.2 Publication information