Ireland: Business analysis consultancy services
PAS121F-03-011 PROJ000010104 RFT for the Provision of Market Research and Surveys Consultancy Services for the HSE Communications and Public Affairs

Contract or concession award notice – standard regime

1 *Buyer*

1.1 *Buyer*

Official name: Health Service Executive
Legal type of the buyer: Central government authority
Activity of the contracting authority: General public services

2 *Procedure*

2.1 *Procedure*

Title: PAS121F-03-011 PROJ000010104 RFT for the Provision of Market Research and Surveys Consultancy Services for the HSE Communications and Public Affairs
Description: PAS121F-03-011 PROJ000010104 RFT for the Provision of Market Research and Surveys Consultancy Services for the HSE Communications and Public Affairs
Procedure identifier: 90401459-0685-40a3-a748-f5cd2e0bd30b
Type of procedure: Restricted
Justification for the accelerated procedure:
Main features of the procedure:

2.1.1 *Purpose*

Main nature of the contract: Services
Main classification (cpv): 72221000 Business analysis consultancy services
Additional classification (cpv): 79311200 Survey conduction services
Additional classification (cpv): 79311210 Telephone survey services
Additional classification (cpv): 79311300 Survey analysis services
Additional classification (cpv): 79311400 Economic research services
Additional classification (cpv): 79311410 Economic impact assessment
Additional classification (cpv): 79312000 Market-testing services
Additional classification (cpv): 79313000 Performance review services
Additional classification (cpv): 79314000 Feasibility study
Additional classification (cpv): 79315000 Social research services
Additional classification (cpv): 79320000 Public-opinion polling services
Additional classification (cpv): 73000000 Research and development services and related consultancy services
Additional classification (cpv): 79330000 Statistical services
Additional classification (cpv): 79342310 Customer survey services
Additional classification (cpv): 79342311 Customer satisfaction survey
Additional classification (cpv): 79400000 Business and management consultancy and related services
Additional classification (cpv): 79410000 Business and management consultancy services
Additional classification (cpv): 79411000 General management consultancy services
Additional classification (cpv): 79413000 Marketing management consultancy services
Additional classification (cpv): 79420000 Management-related services
Additional classification (cpv): 79421000 Project-management services other than for construction work

Additional classification (cpv): 73100000 Research and experimental development services
Additional classification (cpv): 73110000 Research services
Additional classification (cpv): 73200000 Research and development consultancy services
Additional classification (cpv): 73210000 Research consultancy services
Additional classification (cpv): 73300000 Design and execution of research and development
Additional classification (cpv): 79300000 Market and economic research; polling and statistics
Additional classification (cpv): 79310000 Market research services
Additional classification (cpv): 79311100 Survey design services

2.1.2 *Place of performance*

Country: Ireland
Anywhere in the given country

2.1.4 *General information*

Legal basis:
Directive 2014/24/EU

5 *Lot*

5.1 *Lot technical ID*: LOT-0001

Title: PAS121F-03-011 PROJ000010104 RFT for the Provision of Market Research and Surveys Consultancy Services for the HSE Communications and Public Affairs
Description: PAS121F-03-011 PROJ000010104 RFT for the Provision of Market Research and Surveys Consultancy Services for the HSE Communications and Public Affairs
Internal identifier: 0

5.1.1 *Purpose*

Main nature of the contract: Services
Main classification (cpv): 72221000 Business analysis consultancy services
Additional classification (cpv): 79311200 Survey conduction services
Additional classification (cpv): 79311210 Telephone survey services
Additional classification (cpv): 79311300 Survey analysis services
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Additional classification (cpv): 79300000 Market and economic research; polling and statistics
Additional classification (cpv): 79310000 Market research services
Additional classification (cpv): 79311100 Survey design services

5.1.2 ***Place of performance***

Country: Ireland
Anywhere in the given country
Additional information:

5.1.6 ***General information***

Procurement Project not financed with EU Funds.
The procurement is covered by the Government Procurement Agreement (GPA): *yes*

5.1.7 ***Strategic procurement***

Aim of strategic procurement: No strategic procurement
Green Procurement Criteria: Other Green Public Procurement criteria

5.1.10 ***Award criteria***

Criterion:
Type: Cost
Name:
Description: Cost@40%
Category of award threshold criterion: Weight (percentage, exact)
Award criterion number: 40
Criterion:
Type: Quality
Name:
Description: Quality@60%
Category of award threshold criterion: Weight (percentage, exact)
Award criterion number: 60
Description of the method to be used if weighting cannot be expressed by criteria:
Justification for not indicating the weighting of the award criteria:

5.1.12 ***Terms of procurement***

Information about review deadlines: N/A

5.1.15 ***Techniques***

Framework agreement:
No framework agreement
Information about the dynamic purchasing system:
Dynamic purchasing system, only usable by buyers listed in this notice

5.1.16 ***Further information, mediation and review***

Review organisation: The High Court of Ireland -
Information about review deadlines: N/A
Organisation providing offline access to the procurement documents: The Office of Government Procurement -

Value of all contracts awarded in this notice: 400 000 *Euro*

6.1 *Result lot Identifier*: LOT-0001

At least one winner was chosen.

6.1.2 *Information about winners*

Winner:

Official name: Amarach Research_8337
Tender:
Tender identifier: 000087601
Identifier of lot or group of lots: LOT-0001
Value of the tender: 400 000 Euro
Subcontracting: No
Contract information:
Identifier of the contract: 417077
Date on which the winner was chosen: 26/02/2025
Date of the conclusion of the contract: 12/03/2025

6.1.4 *Statistical information*

Received tenders or requests to participate:
Type of received submissions: Tenders
Number of tenders or requests to participate received: 2

8.1 ORG-0001

Official name: The Office of Government Procurement
Registration number: IE3229842HH
Postal address: 3A Mayor Street Upper, Dublin 1
Town: Dublin
Postcode: D01 PF72
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: support@ogp.gov.ie
Telephone: +353 17738000
Internet address: https://www.ogp.gov.ie
Roles of this organisation:
Organisation providing offline access to the procurement documents

8.1 ORG-0002

Official name: Amarach Research_8337
Registration number: 4886952N
Postal address: 13 Baggot Street Upper,
Town: Dublin 4
Postcode: D04 W7K5
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland

Email: michael.mcloughlin@amarach.com
Telephone: 014105200
Internet address: https://amarach.com
Roles of this organisation:
Tenderer
Winner of these lots: LOT-0001

8.1 ORG-0003
Official name: The High Court of Ireland
Registration number: The High Court of Ireland
Department: The High Court of Ireland
Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin
Postcode: D07 WDX8
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000
Roles of this organisation:
Review organisation

8.1 ORG-0004
Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

8.1 ORG-0005
Official name: Health Service Executive
Registration number: 136938
Postal address: Oak House, Millennium Park,
Town: Naas
Postcode: W91 KDC2
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: procurement.helpdesk@hse.ie
Telephone: 1800700700
Internet address: https://www.hse.ie
Buyer profile: https://www.hse.ie
Roles of this organisation:
Buyer

11 *Notice information*

11.1 ***Notice information***

Notice identifier/version: 265d7168-a644-48a0-b4fc-bd587560238a - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime
Notice dispatch date: 13/03/2025 14:23 +00:00
Languages in which this notice is officially available: English

11.2 ***Publication information***