

Ireland: Education and training services

Limerick City and County Council Provision of Training Services for the Local Enterprise Office Limerick 2025 to 2026

Contract or concession award notice – standard regime

1 Buyer

1.1 Buyer

Official name: Limerick City and County Council_103432

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2 Procedure

2.1 Procedure

Title: Limerick City and County Council Provision of Training Services for the Local Enterprise Office Limerick 2025 to 2026

Description: Provision of Training services on behalf of the Local Enterprise Office Limerick 2025 to 2026

Procedure identifier: 6c003642-d798-4c63-8a27-63fa867b5bde

Previous notice: 524df832-37ab-4f02-98e5-5728eac76625-01

Type of procedure: Open

The procedure is accelerated: no

Justification for the accelerated procedure:

Main features of the procedure:

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 80000000 Education and training services

Additional classification (cpv): 80500000 Training services

Additional classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 79420000 Management-related services

Additional classification (cpv): 80532000 Management training services

Additional classification (cpv): 80521000 Training programme services

Additional classification (cpv): 79412000 Financial management consultancy services

Additional classification (cpv): 79414000 Human resources management consultancy services

Additional classification (cpv): 79418000 Procurement consultancy services

2.1.2 Place of performance

Country subdivision (NUTS): South-West (IE053)

Country: Ireland

2.1.4 General information

Legal basis:

Directive 2014/24/EU

5 Lot

5.1 Lot technical ID: LOT-0001

Title: Sales and Marketing

Description: Provision of Training services on behalf of the Local Enterprise Office Limerick 2025 to 2026

Internal identifier: 1

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 80000000 Education and training services

Additional classification (cpv): 80500000 Training services

Additional classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 79420000 Management-related services

Additional classification (cpv): 80532000 Management training services

Additional classification (cpv): 80521000 Training programme services

Additional classification (cpv): 79412000 Financial management consultancy services

Additional classification (cpv): 79414000 Human resources management consultancy services

Additional classification (cpv): 79418000 Procurement consultancy services

5.1.2 Place of performance

Country subdivision (NUTS): South-West (IE053)

Country: Ireland

Additional information:

5.1.5 Value

Estimated value excluding VAT: 0 Euro

5.1.6 General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10 Award criteria

Criterion:

Type: Price

Name:

Description: 30

Weight (percentage, exact): 30

Criterion:

Type: Quality

Name:

Description: 70

Weight (percentage, exact): 70

Description of the method to be used if weighting cannot be expressed by criteria:

Justification for not indicating the weighting of the award criteria:

5.1.12 Terms of procurement

Information about review deadlines: 12 MONTHS

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Limerick City and County Council_103432

Organisation executing the payment: Limerick City and County Council_103432

TED eSender: European Dynamics S.A.

5.1 Lot technical ID: LOT-0002

Title: Website Management

Description: Provision of Training services on behalf of the Local Enterprise Office Limerick 2025 to 2026

Internal identifier: 2

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 80000000 Education and training services

Additional classification (cpv): 80500000 Training services

Additional classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 79420000 Management-related services

Additional classification (cpv): 80532000 Management training services

Additional classification (cpv): 80521000 Training programme services

Additional classification (cpv): 79412000 Financial management consultancy services

Additional classification (cpv): 79414000 Human resources management consultancy services

Additional classification (cpv): 79418000 Procurement consultancy services

5.1.2 Place of performance

Country subdivision (NUTS): South-West (IE053)

Country: Ireland

Additional information:

5.1.6 General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10 Award criteria

Criterion:

Type: Price

Name:

Description: 30

Weight (percentage, exact): 30

Criterion:

Type: Quality

Name:

Description: 70

Weight (percentage, exact): 70

Description of the method to be used if weighting cannot be expressed by criteria:

Justification for not indicating the weighting of the award criteria:

5.1.12 Terms of procurement

Information about review deadlines: 12 MONTHS

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Limerick City and County Council_103432

Organisation executing the payment: Limerick City and County Council_103432

TED eSender: European Dynamics S.A.

5.1 Lot technical ID: LOT-0003

Title: Social Media for Small Business Programmes

Description: Provision of Training services on behalf of the Local Enterprise Office Limerick 2025 to 2026

Internal identifier: 3

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 80000000 Education and training services

Additional classification (cpv): 80500000 Training services

Additional classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 79420000 Management-related services

Additional classification (cpv): 80532000 Management training services

Additional classification (cpv): 80521000 Training programme services

Additional classification (cpv): 79412000 Financial management consultancy services

Additional classification (cpv): 79414000 Human resources management consultancy services

Additional classification (cpv): 79418000 Procurement consultancy services

5.1.2 Place of performance

Country subdivision (NUTS): South-West (IE053)

Country: Ireland

Additional information:

5.1.6 General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10 Award criteria

Criterion:

Type: Price

Name:

Description: 30

Weight (percentage, exact): 30

Criterion:

Type: Quality

Name:

Description: 70

Weight (percentage, exact): 70

Description of the method to be used if weighting cannot be expressed by criteria:

Justification for not indicating the weighting of the award criteria:

5.1.12 Terms of procurement

Information about review deadlines: 12 MONTHS

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Limerick City and County Council_103432

Organisation executing the payment: Limerick City and County Council_103432

TED eSender: European Dynamics S.A.

5.1 Lot technical ID: LOT-0004

Title: Business Management and Development Programmes

Description: Provision of Training services on behalf of the Local Enterprise Office Limerick 2025 to 2026

Internal identifier: 4

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 80000000 Education and training services

Additional classification (cpv): 80500000 Training services

Additional classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 79420000 Management-related services

Additional classification (cpv): 80532000 Management training services

Additional classification (cpv): 80521000 Training programme services

Additional classification (cpv): 79412000 Financial management consultancy services

Additional classification (cpv): 79414000 Human resources management consultancy services

Additional classification (cpv): 79418000 Procurement consultancy services

5.1.2 Place of performance

Country subdivision (NUTS): South-West (IE053)

Country: Ireland

Additional information:

5.1.6 General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10 Award criteria

Criterion:

Type: Price

Name:

Description: 30

Weight (percentage, exact): 30

Criterion:

Type: Quality

Name:

Description: 70

Weight (percentage, exact): 70

Description of the method to be used if weighting cannot be expressed by criteria:

Justification for not indicating the weighting of the award criteria:

5.1.12 Terms of procurement

Information about review deadlines: 12 MONTHS

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Limerick City and County Council_103432

Organisation executing the payment: Limerick City and County Council_103432

TED eSender: European Dynamics S.A.

5.1 Lot technical ID: LOT-0005

Title: Financial Management Programmes

Description: Provision of Training services on behalf of the Local Enterprise Office Limerick 2025 to 2026

Internal identifier: 5

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 80000000 Education and training services

Additional classification (cpv): 80500000 Training services

Additional classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 79420000 Management-related services

Additional classification (cpv): 80532000 Management training services

Additional classification (cpv): 80521000 Training programme services

Additional classification (cpv): 79412000 Financial management consultancy services

Additional classification (cpv): 79414000 Human resources management consultancy services

Additional classification (cpv): 79418000 Procurement consultancy services

5.1.2 Place of performance

Country subdivision (NUTS): South-West (IE053)

Country: Ireland

Additional information:

5.1.6 General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10 Award criteria

Criterion:

Type: Price

Name:

Description: 30

Weight (percentage, exact): 30

Criterion:

Type: Quality

Name:

Description: 70

Weight (percentage, exact): 70

Description of the method to be used if weighting cannot be expressed by criteria:

Justification for not indicating the weighting of the award criteria:

5.1.12 Terms of procurement

Information about review deadlines: 12 MONTHS

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Limerick City and County Council_103432

Organisation executing the payment: Limerick City and County Council_103432

TED eSender: European Dynamics S.A.

5.1 Lot technical ID: LOT-0006

Title: Start Your Own Business Programmes

Description: Provision of Training services on behalf of the Local Enterprise Office Limerick 2025 to 2026

Internal identifier: 6

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 80000000 Education and training services

Additional classification (cpv): 80500000 Training services

Additional classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 79420000 Management-related services

Additional classification (cpv): 80532000 Management training services

Additional classification (cpv): 80521000 Training programme services

Additional classification (cpv): 79412000 Financial management consultancy services

Additional classification (cpv): 79414000 Human resources management consultancy services

Additional classification (cpv): 79418000 Procurement consultancy services

5.1.2 Place of performance

Country subdivision (NUTS): South-West (IE053)

Country: Ireland

Additional information:

5.1.6 General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10 Award criteria

Criterion:

Type: Price

Name:

Description: 30

Weight (percentage, exact): 30

Criterion:

Type: Quality

Name:

Description: 70

Weight (percentage, exact): 70

Description of the method to be used if weighting cannot be expressed by criteria:

Justification for not indicating the weighting of the award criteria:

5.1.12 Terms of procurement

Information about review deadlines: 12 MONTHS

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Limerick City and County Council_103432

Organisation executing the payment: Limerick City and County Council_103432

TED eSender: European Dynamics S.A.

6 Results

Value of all contracts awarded in this notice: 0 Euro

6.1 Result lot Identifier: LOT-0001

At least one winner was chosen.

6.1.2 Information about winners

Winner:

Official name: The Marketing Crowd

Tender:

Tender identifier: 000083033

Identifier of lot or group of lots: LOT-0001

Value of the tender: 0 Euro
Subcontracting: No
Contract information:
Identifier of the contract: 415473
Date on which the winner was chosen: 10/12/2024
Date of the conclusion of the contract: 21/01/2025
The contract is awarded within a framework agreement: no

6.1.4 Statistical information

Received tenders or requests to participate:
Type of received submissions: Tenders
Number of tenders or requests to participate received: 25

6.1 Result lot Identifier: LOT-0002

At least one winner was chosen.

6.1.2 Information about winners

Winner:
Official name: Smart Marketing Limited
Tender:
Tender identifier: 000083238
Identifier of lot or group of lots: LOT-0002
Value of the tender: 0 Euro
Subcontracting: No
Contract information:
Identifier of the contract: 415474
Date on which the winner was chosen: 10/12/2024
Date of the conclusion of the contract: 21/01/2025
The contract is awarded within a framework agreement: no

6.1.4 Statistical information

Received tenders or requests to participate:
Type of received submissions: Tenders
Number of tenders or requests to participate received: 8

6.1 Result lot Identifier: LOT-0003

At least one winner was chosen.

6.1.2 Information about winners

Winner:
Official name: titandigitalireland
Tender:
Tender identifier: 000083307
Identifier of lot or group of lots: LOT-0003
Value of the tender: 0 Euro
Subcontracting: No
Contract information:
Identifier of the contract: 415475
Date on which the winner was chosen: 10/12/2024
Date of the conclusion of the contract: 21/01/2025
The contract is awarded within a framework agreement: no

6.1.4 Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 4

6.1 Result lot Identifier: LOT-0004

At least one winner was chosen.

6.1.2 Information about winners

Winner:

Official name: The Entrepreneurs Academy

Tender:

Tender identifier: 000083112

Identifier of lot or group of lots: LOT-0004

Value of the tender: 0 Euro

Subcontracting: No

Contract information:

Identifier of the contract: 415476

Date on which the winner was chosen: 10/12/2024

Date of the conclusion of the contract: 21/01/2025

The contract is awarded within a framework agreement: no

6.1.4 Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 6

6.1 Result lot Identifier: LOT-0005

At least one winner was chosen.

6.1.2 Information about winners

Winner:

Official name: Professional Accounting Solutions Limited

Tender:

Tender identifier: 000083276

Identifier of lot or group of lots: LOT-0005

Value of the tender: 0 Euro

Subcontracting: No

Contract information:

Identifier of the contract: 415477

Date on which the winner was chosen: 10/12/2024

Date of the conclusion of the contract: 21/01/2025

The contract is awarded within a framework agreement: no

6.1.4 Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 7

6.1 Result lot Identifier: LOT-0006

At least one winner was chosen.

6.1.2 Information about winners

Winner:

Official name: Averian Consulting Ltd t/a Bridgewater

Tender:

Tender identifier: 000083344

Identifier of lot or group of lots: LOT-0006

Value of the tender: 0 Euro

Subcontracting: No

Contract information:

Identifier of the contract: 415478

Date on which the winner was chosen: 10/12/2024

Date of the conclusion of the contract: 21/01/2025

The contract is awarded within a framework agreement: no

6.1.4 Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 7

8 Organisations

8.1 ORG-0001

Official name: Limerick City and County Council_103432

Registration number: RC000022

Postal address: Merchant's Quay,

Town: Limerick.

Postcode: V94 EH90

Country subdivision (NUTS): South-West (IE053)

Country: Ireland

Email: Mike.obyrne@limerick.ie

Telephone: +353 61 556000

Internet address: <https://www.limerick.ie/>

Buyer profile: <https://www.limerick.ie/>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation executing the payment

8.1 ORG-0002

Official name: The Entrepreneurs Academy

Registration number: IE 6388048V

Postal address: 39/40 Mount Street Upper, Dublin 2

Town: Dublin

Postcode: D02 X7H6

Country subdivision (NUTS): South-West (IE053)

Country: Ireland

Email: lorraine@entrepreneursacademy.ie

Telephone: 014197000

Internet address: www.entrepreneursacademy.ie

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0004

8.1 ORG-0003

Official name: Professional Accounting Solutions Limited

Registration number: 332802

Postal address: Unit 27 Briarhill Business Park

Town: Galway

Postcode: H91 K5FH

Country subdivision (NUTS): South-West (IE053)

Country: Ireland

Email: padraigconsidine@hotmail.com

Telephone: 091758788

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0005

8.1 ORG-0004

Official name: Averian Consulting Ltd t/a Bridgewater

Registration number: 465589

Postal address: Bridgewater House, 89 O'Connell Street

Town: Limerick

Postcode: V94 VN25

Country subdivision (NUTS): South-West (IE053)

Country: Ireland

Email: alan.carey@bridgewater.ie

Telephone: 0876675110

Internet address: www.bridgewater.ie

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0006

8.1 ORG-0005

Official name: titandigitalireland

Registration number: 687865

Postal address: 20 Harcourt Street

Town: Dublin 2

Postcode: D02 H364

Country subdivision (NUTS): South-West (IE053)

Country: Ireland

Email: philip@titandigital.ie

Telephone: +353 (0)41 971 2630

Internet address: <https://titandigital.ie>

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0003

8.1 ORG-0006

Official name: The Marketing Crowd

Registration number: 455265

Postal address: The Marketing Crowd, Lower Bridge Street
Town: Killorglin
Postcode: v93 yx29
Country subdivision (NUTS): South-West (IE053)
Country: Ireland
Email: evan@themarketingcrowd.ie
Telephone: 0669762137
Internet address: www.themarketingcrowd.ie
Roles of this organisation:
 Tenderer
 Winner of these lots: LOT-0001

8.1 ORG-0007

Official name: Smart Marketing Limited
Registration number: 6382325
Postal address: Knockliscrane Miltown Malbay Co Clare
Town: Limerick
Postcode: V95Cf70
Country subdivision (NUTS): South-West (IE053)
Country: Ireland
Email: theresamulv@eircom.net
Telephone: 0868561827
Internet address: www.smartmarketing.ie
Roles of this organisation:
 Tenderer
 Winner of these lots: LOT-0002

8.1 ORG-0008

Official name: The High Court of Ireland
Registration number: The High Court of Ireland
Department: The High Court of Ireland
Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin
Postcode: D07 WDX8
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000
Roles of this organisation:
 Review organisation

8.1 ORG-0009

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

11 Notice information

11.1 Notice information

Notice identifier/version: 4fc2851f-2f58-4fd1-8512-c0349e84efb7 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice dispatch date: 22/01/2025 15:09 +00:00

Languages in which this notice is officially available: English

11.2 Publication information