

Ireland: Graphic design services

PR2502C - PRE-QUALIFICATION QUESTIONNAIRE - RESTRICTED PROCEDURE For A MULTI-SUPPLIER FRAMEWORK AGREEMENT FOR THE PROVISION OF GRAPHIC DESIGN SERVICES FOR THE UNIVERSITY OF LIMERICK (UL)

Contract or concession award notice – standard regime

1 Buyer

1.1 Buyer

Official name: Education Procurement Service (EPS)

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Education

2 Procedure

2.1 Procedure

Title: PR2502C - PRE-QUALIFICATION QUESTIONNAIRE - RESTRICTED PROCEDURE For A MULTI-SUPPLIER FRAMEWORK AGREEMENT FOR THE PROVISION OF GRAPHIC DESIGN SERVICES FOR THE UNIVERSITY OF LIMERICK (UL)

Description: The University of Limerick operates a decentralised marketing and communications model and in turn a devolved purchasing model. This tender will be overseen by the Department of Marketing, Communications and Public Affairs and the Head of Procurement. A core requirement of this new tender is the delivery of service to the decentralised model at all levels while supporting the central brand management and Visual Identity requirements of the central unit and the Category Management focus of the Procurement Office. Lot 1 - Graphic and Digital Design Services up to the value of €5,000 excluding V.A.T. Lot 2 - Graphic and Digital Design Services between the value of €5,000 and €50,000 excluding V.A.T. Lot 3 - Graphic and Digital Design Services between the value of €5,000 and €50,000 excluding V.A.T.

Procedure identifier: c9640a58-4f2d-4e21-a376-90e87cd8c8c7

Internal identifier: PR2502C

Type of procedure: Restricted

The procedure is accelerated: no

Justification for the accelerated procedure:

Main features of the procedure:

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79415200 Design consultancy services

2.1.2 Place of performance

Country: Ireland

Anywhere in the given country

2.1.3 Value

Maximum value of the framework agreement: 1 000 000 Euro

2.1.4 General information

Legal basis:

5 Lot

5.1 Lot technical ID: LOT-0001

Title: Lot 1 - Graphic and Digital Design Services up to the value of €5,000 excluding V.A.T.

Description: The University of Limerick operates a decentralised marketing and communications model and in turn a devolved purchasing model. This tender will be overseen by the Department of Marketing, Communications and Public Affairs and the Head of Procurement. A core requirement of this new tender is the delivery of service to the decentralised model at all levels while supporting the central brand management and Visual Identity requirements of the central unit and the Category Management focus of the Procurement Office. Lot 1 - Graphic and Digital Design Services up to the value of €5,000 excluding V.A.T. Lot 2 - Graphic and Digital Design Services between the value of €5,000 and €50,000 excluding V.A.T. Lot 3 - Graphic and Digital Design Services between the value of €5,000 and €50,000 excluding V.A.T.

Internal identifier: 1

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79415200 Design consultancy services

5.1.2 Place of performance

Country: Ireland

Anywhere in the given country

Additional information:

5.1.5 Value

Estimated value excluding VAT: 1 000 000 Euro

5.1.6 General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10 Award criteria

Criterion:

Type: Cost

Name:

Description: Ultimate Cost

Weight (percentage, exact): 40

Criterion:

Type: Quality

Name:

Description: Quality

Weight (percentage, exact): 60

Description of the method to be used if weighting cannot be expressed by criteria:

Justification for not indicating the weighting of the award criteria:

5.1.15 Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Education Procurement Service (EPS)

Organisation executing the payment: Education Procurement Service (EPS)

TED eSender: European Dynamics S.A.

5.1 Lot technical ID: LOT-0002

Title: Lot 2 - Graphic and Digital Design Services between the value of €5,000 and €50,000 excluding V.A.T.

Description: The University of Limerick operates a decentralised marketing and communications model and in turn a devolved purchasing model. This tender will be overseen by the Department of Marketing, Communications and Public Affairs and the Head of Procurement. A core requirement of this new tender is the delivery of service to the decentralised model at all levels while supporting the central brand management and Visual Identity requirements of the central unit and the Category Management focus of the Procurement Office. Lot 1 - Graphic and Digital Design Services up to the value of €5,000 excluding V.A.T. Lot 2 - Graphic and Digital Design Services between the value of €5,000 and €50,000 excluding V.A.T. Lot 3 - Graphic and Digital Design Services between the value of €5,000 and €50,000 excluding V.A.T.

Internal identifier: 2

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79415200 Design consultancy services

5.1.2 Place of performance

Country: Ireland

Anywhere in the given country

Additional information:

5.1.5 Value

Estimated value excluding VAT: 1 000 000 Euro

5.1.6 General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10 Award criteria

Criterion:

Type: Cost

Name:

Description: Ultimate Cost

Weight (percentage, exact): 35

Criterion:

Type: Quality

Name:

Description: Quality

Weight (percentage, exact): 65

Description of the method to be used if weighting cannot be expressed by criteria:

Justification for not indicating the weighting of the award criteria:

5.1.15 Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Education Procurement Service (EPS)

Organisation executing the payment: Education Procurement Service (EPS)

TED eSender: European Dynamics S.A.

5.1 Lot technical ID: LOT-0003

Title: Lot 3 - Graphic and Digital Design Services between the value of €5,000 and €50,000 excluding V.A.T.

Description: The University of Limerick operates a decentralised marketing and communications model and in turn a devolved purchasing model. This tender will be overseen by the Department of Marketing, Communications and Public Affairs and the Head of Procurement. A core requirement of this new tender is the delivery of service to the decentralised model at all levels while supporting the central brand management and Visual Identity requirements of the central unit and the Category Management focus of the Procurement Office. Lot 1 - Graphic and Digital Design Services up to the value of €5,000 excluding V.A.T. Lot 2 - Graphic and Digital Design Services between the value of €5,000 and €50,000 excluding V.A.T. Lot 3 - Graphic and Digital Design Services between the value of €5,000 and €50,000 excluding V.A.T.

Internal identifier: 3

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79415200 Design consultancy services

5.1.2 Place of performance

Country: Ireland

Anywhere in the given country

Additional information:

5.1.5 Value

Estimated value excluding VAT: 1 000 000 Euro

5.1.6 General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10 Award criteria

Criterion:

Type: Cost

Name:

Description: Ultimate Cost

Weight (percentage, exact): 35

Criterion:

Type: Quality

Name:

Description: Quality

Weight (percentage, exact): 65

Description of the method to be used if weighting cannot be expressed by criteria:

Justification for not indicating the weighting of the award criteria:

5.1.15 Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Education Procurement Service (EPS)

Organisation executing the payment: Education Procurement Service (EPS)

TED eSender: European Dynamics S.A.

6 Results

Approximate value of the framework agreements: 1 000 000 Euro

6.1 Result lot Identifier: LOT-0001

At least one winner was chosen.

Framework agreement:

Re-estimated value of the framework agreement: 250 000 Euro

6.1.2 Information about winners

Winner:

Official name: Copper Reed Studio Ltd

Tender:

Tender identifier: 000052711

Identifier of lot or group of lots: LOT-0001

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 414554

Date on which the winner was chosen: 01/08/2024

Date of the conclusion of the contract: 28/08/2024

The contract is awarded within a framework agreement: no

Winner:

Official name: One Little Studio

Tender:

Tender identifier: 000052754

Identifier of lot or group of lots: LOT-0001

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 414555

Date on which the winner was chosen: 01/08/2024

Date of the conclusion of the contract: 28/08/2024

The contract is awarded within a framework agreement: no

Winner:

Official name: Detail Factory

Tender:

Tender identifier: 000052690

Identifier of lot or group of lots: LOT-0001

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 414556

Date on which the winner was chosen: 01/08/2024

Date of the conclusion of the contract: 28/08/2024

The contract is awarded within a framework agreement: no

Winner:

Official name: Vermillion Design Consultants Ltd

Tender:

Tender identifier: 000052931

Identifier of lot or group of lots: LOT-0001

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 414557

Date on which the winner was chosen: 01/08/2024

Date of the conclusion of the contract: 28/08/2024

The contract is awarded within a framework agreement: no

Winner:

Official name: Piquant Media

Tender:

Tender identifier: 000052814

Identifier of lot or group of lots: LOT-0001

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 414559

Date on which the winner was chosen: 01/08/2024

Date of the conclusion of the contract: 28/08/2024

The contract is awarded within a framework agreement: no

Winner:

Official name: Outburst Design and Print

Tender:

Tender identifier: 000057818

Identifier of lot or group of lots: LOT-0001

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 414553

Date on which the winner was chosen: 01/08/2024

Date of the conclusion of the contract: 28/08/2024

The contract is awarded within a framework agreement: no

Winner:

Official name: Allen Creative_42313

Tender:

Tender identifier: 000052796

Identifier of lot or group of lots: LOT-0001

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 414558

Date on which the winner was chosen: 01/08/2024

Date of the conclusion of the contract: 28/08/2024

The contract is awarded within a framework agreement: no

Winner:

Official name: Troy Marketing

Tender:

Tender identifier: 000052775

Identifier of lot or group of lots: LOT-0001

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 414552

Date on which the winner was chosen: 01/08/2024

Date of the conclusion of the contract: 28/08/2024

The contract is awarded within a framework agreement: no

6.1 Result lot Identifier: LOT-0002

At least one winner was chosen.

Framework agreement:

Re-estimated value of the framework agreement: 250 000 Euro

6.1.2 Information about winners

Winner:

Official name: Copper Reed Studio Ltd

Tender:

Tender identifier: 000052711

Identifier of lot or group of lots: LOT-0002

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 414564

Date on which the winner was chosen: 01/08/2024

Date of the conclusion of the contract: 28/08/2024

The contract is awarded within a framework agreement: no

Winner:

Official name: MCO Projects Limited

Tender:

Tender identifier: 000052768

Identifier of lot or group of lots: LOT-0002

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 414560

Date on which the winner was chosen: 01/08/2024

Date of the conclusion of the contract: 28/08/2024

The contract is awarded within a framework agreement: no

Winner:

Official name: Piquant Media

Tender:

Tender identifier: 000052814

Identifier of lot or group of lots: LOT-0002

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 414565

Date on which the winner was chosen: 01/08/2024

Date of the conclusion of the contract: 28/08/2024

The contract is awarded within a framework agreement: no

Winner:

Official name: Allen Creative_42313

Tender:

Tender identifier: 000052796

Identifier of lot or group of lots: LOT-0002

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 414566

Date on which the winner was chosen: 01/08/2024

Date of the conclusion of the contract: 28/08/2024

The contract is awarded within a framework agreement: no

Winner:

Official name: RED DOG

Tender:

Tender identifier: 000052858

Identifier of lot or group of lots: LOT-0002

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 414562

Date on which the winner was chosen: 01/08/2024

Date of the conclusion of the contract: 28/08/2024

The contract is awarded within a framework agreement: no

Winner:

Official name: Connelly Partners

Tender:

Tender identifier: 000053183

Identifier of lot or group of lots: LOT-0002

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 414563

Date on which the winner was chosen: 01/08/2024

Date of the conclusion of the contract: 28/08/2024

The contract is awarded within a framework agreement: no

6.1 Result lot Identifier: LOT-0003

At least one winner was chosen.

Framework agreement:

Re-estimated value of the framework agreement: 500 000 Euro

6.1.2 Information about winners

Winner:

Official name: Piquant Media

Tender:

Tender identifier: 000052814

Identifier of lot or group of lots: LOT-0003

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 414568

Date on which the winner was chosen: 01/08/2024

Date of the conclusion of the contract: 28/08/2024

The contract is awarded within a framework agreement: no

Winner:

Official name: RED DOG

Tender:

Tender identifier: 000052858

Identifier of lot or group of lots: LOT-0003

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 414561

Date on which the winner was chosen: 01/08/2024

Date of the conclusion of the contract: 28/08/2024

The contract is awarded within a framework agreement: no

Winner:

Official name: Connolly Partners

Tender:

Tender identifier: 000053183

Identifier of lot or group of lots: LOT-0003

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 414567

Date on which the winner was chosen: 01/08/2024

Date of the conclusion of the contract: 28/08/2024

The contract is awarded within a framework agreement: no

8 Organisations

8.1 ORG-0010

Official name: RED DOG

Registration number: 7705

Town: Dublin

Country subdivision (NUTS): Midland (IE063)

Country: Ireland

Email: mary.doherty@reddog.ie

Telephone: 014163288

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0002, LOT-0003

8.1 ORG-0011

Official name: Connelly Partners

Registration number: 612266

Postal address: First Floor, Portview House.

Town: Dublin

Postcode: D04 V9Y9

Country subdivision (NUTS): Midland (IE063)

Country: Ireland

Email: vmcdermott@connellypartners.com

Telephone: 0876856045

Internet address: www.connellypartners.com

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0002, LOT-0003

8.1 ORG-0012

Official name: Troy Marketing

Registration number: 478111

Postal address: Troy Marketing, Student Centre, University of Limerick

Town: Limerick

Postcode: V94 N90F

Country subdivision (NUTS): Midland (IE063)

Country: Ireland

Email: hugh@troymarketing.ie

Telephone: 061338284

Internet address: www.troymarketing.ie

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1 ORG-0013

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

8.1 ORG-0014

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

8.1 ORG-0001

Official name: Education Procurement Service (EPS)

Registration number: IE 6609370 G

Postal address: Castletroy Limerick

Town: Limerick

Postcode: V94 DK53

Country subdivision (NUTS): Midland (IE063)

Country: Ireland

Email: info@educationprocurementservice.ie

Telephone: 061231755

Internet address: <https://www.educationprocurementservice.ie/>

Buyer profile: <https://www.educationprocurementservice.ie/>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation executing the payment

8.1 ORG-0002

Official name: Copper Reed Studio Ltd

Registration number: 8219766C

Postal address: The Box at Lindesfarne, North Circular Road, Limerick

Town: Limerick

Postcode: V94 226V

Country subdivision (NUTS): Midland (IE063)

Country: Ireland

Email: michelle@copperreed.com

Telephone: 061 400620

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001, LOT-0002

8.1 ORG-0003

Official name: One Little Studio

Registration number: IE370403

Town: Killaloe

Country subdivision (NUTS): Midland (IE063)

Country: Ireland

Email: info@onelittlestudio.com

Telephone: 353 87 277 6685

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1 ORG-0004

Official name: MCO Projects Limited
Registration number: 177219
Postal address: 43 Fitzwilliam Place, Dublin 2, Ireland
Town: Dublin
Postcode: D02 FY81
Country subdivision (NUTS): Midland (IE063)
Country: Ireland
Email: cgreene@mco.ie
Telephone: 01 8870630
Roles of this organisation:
 Tenderer
 Winner of these lots: LOT-0002

8.1 ORG-0005

Official name: Detail Factory
Registration number: 689779
Postal address: 68 O'Connell Street
Town: Limerick
Postcode: V94 YNP7
Country subdivision (NUTS): Midland (IE063)
Country: Ireland
Email: donal@detailfactory.ie
Telephone: 0876858758
Roles of this organisation:
 Tenderer
 Winner of these lots: LOT-0001

8.1 ORG-0006

Official name: Vermillion Design Consultants Ltd
Registration number: 391329
Postal address: 1 The Stables, Distillery Lofts, Distillery Road, Dublin 3
Town: Dublin
Postcode: D03 Y512
Country subdivision (NUTS): Midland (IE063)
Country: Ireland
Email: anne@vermilliondesign.com
Telephone: 0868520652
Internet address: www.vermilliondesign.com
Roles of this organisation:
 Tenderer
 Winner of these lots: LOT-0001

8.1 ORG-0007

Official name: Piquant Media
Registration number: 524835
Postal address: 99 O'Connell Street
Town: Limerick
Postcode: V94P8CY
Country subdivision (NUTS): Midland (IE063)
Country: Ireland

Email: kevin@piquant.ie

Telephone: 061597512

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001, LOT-0002, LOT-0003

8.1 ORG-0008

Official name: Outburst Design and Print

Registration number: 213206

Postal address: Unit 5 Greenhills Business Centre Greenhills Road

Town: Tallaght

Postcode: D24 K132

Country subdivision (NUTS): Midland (IE063)

Country: Ireland

Email: fergal@outburstdesign.ie

Telephone: 014270010

Internet address: www.outburstdesign.ie

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1 ORG-0009

Official name: Allen Creative_42313

Registration number: Allen Creative

Postal address: Allen Creative, 26 Avenue Road, Portobello,, Dublin 8, Dublin 8

Town: Dublin

Postcode: D08 XT66

Country subdivision (NUTS): Midland (IE063)

Country: Ireland

Email: barry@allencreative.ie

Telephone: 0868520549

Internet address: www.allencreative.ie

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001, LOT-0002

11 Notice information

11.1 Notice information

Notice identifier/version: a4120538-4766-4e1c-beb9-0592c640ae19 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice dispatch date: 17/12/2024 16:07 +00:00

Languages in which this notice is officially available: English

11.2 Publication information