

Ireland: Public relations services

MMP076F - Multi-Supplier Framework Agreement for the provision of Public Relations and Communications Services to the Public Sector

Contract or concession award notice – standard regime

1 Buyer

1.1 Buyer

Official name: The Office of Government Procurement

Legal type of the buyer: Central government authority

Activity of the contracting authority: General public services

2 Procedure

2.1 Procedure

Title: MMP076F - Multi-Supplier Framework Agreement for the provision of Public Relations and Communications Services to the Public Sector

Description: The Contracting Authority invites tenders ("Tenders") from economic operators ("Tenderers") for appointment to a multi-supplier framework agreement (the "Framework Agreement") for the provision of the services as described in Appendix 1 to this RFT (the "Services").

Procedure identifier: a45c0aa3-2309-4171-acc7-9eb2128ae85e

Previous notice: 51eda92d-4441-4477-b153-040b20565b02-03

Type of procedure: Open

The procedure is accelerated: no

Justification for the accelerated procedure:

Main features of the procedure:

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416100 Public relations management services

Additional classification (cpv): 79416200 Public relations consultancy services

2.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3 Value

Maximum value of the framework agreement: 25 000 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

5 Lot

5.1 Lot technical ID: LOT-0001

Title: MMP076F - Multi-Supplier Framework Agreement for the provision of Public Relations and Communications Services to the Public Sector

Description: The Contracting Authority invites tenders ("Tenders") from economic operators ("Tenderers") for appointment to a multi-supplier framework agreement (the "Framework Agreement") for the provision of the services as described in Appendix 1 to this RFT (the "Services").

Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416100 Public relations management services

Additional classification (cpv): 79416200 Public relations consultancy services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.6 General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10 Award criteria

Criterion:

Type: Quality

Name:

Description: Quality @ 60%

Weight (percentage, exact): 60

Criterion:

Type: Price

Name:

Description: Price @ 40%

Weight (percentage, exact): 40

Description of the method to be used if weighting cannot be expressed by criteria:

Justification for not indicating the weighting of the award criteria:

5.1.15 Techniques

Framework agreement:

Framework agreement, with reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: The Office of Government Procurement

Organisation signing the contract: The Office of Government Procurement

TED eSender: European Dynamics S.A.

6 Results

Value of all contracts awarded in this notice: 25 000 000 Euro

6.1 Result lot Identifier: LOT-0001

At least one winner was chosen.

6.1.2 Information about winners

Winner:

Official name: Murray Consultants Ltd

Tender:

Tender identifier: 000048039

Identifier of lot or group of lots: LOT-0001

Subcontracting: No

Contract information:

Identifier of the contract: 412086

Date on which the winner was chosen: 18/09/2024

Date of the conclusion of the contract: 01/11/2024

The contract is awarded within a framework agreement: yes

Organisation signing the contract: The Office of Government Procurement

Winner:

Official name: Wilson Hartnell Public Relations

Tender:

Tender identifier: 000048083

Identifier of lot or group of lots: LOT-0001

Subcontracting: No

Contract information:

Identifier of the contract: 412084

Date on which the winner was chosen: 18/09/2024

Date of the conclusion of the contract: 01/11/2024

The contract is awarded within a framework agreement: yes

Organisation signing the contract: The Office of Government Procurement

Winner:

Official name: 360 A FINN Partners Company

Tender:

Tender identifier: 000047873

Identifier of lot or group of lots: LOT-0001

Subcontracting: No

Contract information:

Identifier of the contract: 412093

Date on which the winner was chosen: 18/09/2024

Date of the conclusion of the contract: 01/11/2024

The contract is awarded within a framework agreement: yes

Organisation signing the contract: The Office of Government Procurement

Winner:

Official name: Q4PR

Tender:

Tender identifier: 000047979

Identifier of lot or group of lots: LOT-0001

Subcontracting: No

Contract information:

Identifier of the contract: 412085

Date on which the winner was chosen: 18/09/2024

Date of the conclusion of the contract: 01/11/2024

The contract is awarded within a framework agreement: yes

Organisation signing the contract: The Office of Government Procurement

Winner:

Official name: MKC Communications_10235

Tender:

Tender identifier: 000047795

Identifier of lot or group of lots: LOT-0001

Subcontracting: No

Contract information:

Identifier of the contract: 412089

Date on which the winner was chosen: 18/09/2024

Date of the conclusion of the contract: 01/11/2024

The contract is awarded within a framework agreement: yes

Organisation signing the contract: The Office of Government Procurement

Winner:

Official name: Gibney Communications Limited

Tender:

Tender identifier: 000047851

Identifier of lot or group of lots: LOT-0001

Subcontracting: No

Contract information:

Identifier of the contract: 412092

Date on which the winner was chosen: 18/09/2024

Date of the conclusion of the contract: 01/11/2024

The contract is awarded within a framework agreement: yes

Organisation signing the contract: The Office of Government Procurement

Winner:

Official name: Springboard Communications

Tender:

Tender identifier: 000048076

Identifier of lot or group of lots: LOT-0001

Subcontracting: No

Contract information:

Identifier of the contract: 412088

Date on which the winner was chosen: 18/09/2024

Date of the conclusion of the contract: 01/11/2024

The contract is awarded within a framework agreement: yes

Organisation signing the contract: The Office of Government Procurement

Winner:

Official name: Drury

Tender:

Tender identifier: 000048055

Identifier of lot or group of lots: LOT-0001

Subcontracting: No

Contract information:

Identifier of the contract: 412090

Date on which the winner was chosen: 18/09/2024
Date of the conclusion of the contract: 01/11/2024
The contract is awarded within a framework agreement: yes
Organisation signing the contract: The Office of Government Procurement

Winner:

Official name: Carr Communications Limited_14761
Tender:
Tender identifier: 000047167
Identifier of lot or group of lots: LOT-0001
Subcontracting: No
Contract information:
Identifier of the contract: 412087
Date on which the winner was chosen: 18/09/2024
Date of the conclusion of the contract: 01/11/2024
The contract is awarded within a framework agreement: yes
Organisation signing the contract: The Office of Government Procurement

Winner:

Official name: Limelight Communications_96708
Tender:
Tender identifier: 000048084
Identifier of lot or group of lots: LOT-0001
Subcontracting: No
Contract information:
Identifier of the contract: 412094
Date on which the winner was chosen: 18/09/2024
Date of the conclusion of the contract: 01/11/2024
The contract is awarded within a framework agreement: yes
Organisation signing the contract: The Office of Government Procurement

Winner:

Official name: Káno Communications
Tender:
Tender identifier: 000047670
Identifier of lot or group of lots: LOT-0001
Subcontracting: No
Contract information:
Identifier of the contract: 412083
Date on which the winner was chosen: 18/09/2024
Date of the conclusion of the contract: 01/11/2024
The contract is awarded within a framework agreement: yes
Organisation signing the contract: The Office of Government Procurement

Winner:

Official name: DHR Communications
Tender:
Tender identifier: 000047611
Identifier of lot or group of lots: LOT-0001
Subcontracting: No
Contract information:
Identifier of the contract: 412091
Date on which the winner was chosen: 18/09/2024
Date of the conclusion of the contract: 01/11/2024

The contract is awarded within a framework agreement: yes
Organisation signing the contract: The Office of Government Procurement

8 Organisations

8.1 ORG-0010

Official name: DHR Communications
Registration number: 660337
Postal address: 80 Francis Street
Town: Dublin 8
Postcode: D08 CY62
Country: Ireland
Email: info@dhr.ie
Telephone: 01 4200580
Roles of this organisation:
Tenderer
Winner of these lots: LOT-0001

8.1 ORG-0011

Official name: Murray Consultants Ltd
Registration number: 340709
Town: Dublin 2
Country: Ireland
Email: pwalsh@murraygroup.ie
Telephone: 01 4980300
Roles of this organisation:
Tenderer
Winner of these lots: LOT-0001

8.1 ORG-0012

Official name: Wilson Hartnell Public Relations
Registration number: 38401
Postal address: 6 Ely Place
Town: Dublin
Postcode: D02 E896
Country: Ireland
Email: alison.macdonald@ogilvy.com
Telephone: +35316690030
Internet address: www.wilsonhartnell.ie
Roles of this organisation:
Tenderer
Winner of these lots: LOT-0001

8.1 ORG-0013

Official name: 360 A FINN Partners Company
Registration number: 501310
Postal address: 50 Upper Mount Street, Dublin
Town: Dublin 2
Postcode: D02DP03

Country: Ireland
Email: nuala.ryan@finnpartners.com
Telephone: 016371777
Roles of this organisation:
Tenderer
Winner of these lots: LOT-0001

8.1 ORG-0014

Official name: The High Court of Ireland
Registration number: The High Court of Ireland
Department: The High Court of Ireland
Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin
Postcode: D07 WDX8
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000
Roles of this organisation:
Review organisation

8.1 ORG-0015

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

8.1 ORG-0001

Official name: The Office of Government Procurement
Registration number: IE3229842HH
Postal address: 3A Mayor Street Upper, Dublin 1
Town: Dublin
Postcode: D01 PF72
Country: Ireland
Email: support@ogp.gov.ie
Telephone: +353 17738000
Internet address: <https://www.ogp.gov.ie>
Buyer profile: <https://www.ogp.gov.ie>
Roles of this organisation:
Buyer
Organisation providing offline access to the procurement documents
Organisation signing the contract

8.1 ORG-0002

Official name: Q4PR
Registration number: 371427
Postal address: Q4PR Ltd., 88 St. Stephen's Green, Dublin 2

Town: Dublin 2, D02 DY04
Postcode: D02 DY04
Country: Ireland
Email: janet@q4pr.ie
Telephone: +35314751444
Internet address: www.q4pr.ie
Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1 ORG-0003

Official name: MKC Communications_10235
Registration number: 295370
Town: Dublin 2
Country: Ireland
Email: laurie@mkc.ie
Telephone: 01 7038600
Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1 ORG-0004

Official name: Gibney Communications Limited
Registration number: 237960
Town: Dublin 2
Country: Ireland
Email: chughes@gibneycomm.ie
Telephone: 0877437533
Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1 ORG-0005

Official name: Springboard Communications
Registration number: 529581
Postal address: 18 St Patrick's Pl, Wellington Rd, Cork
Town: cork
Postcode: T23 A9RP
Country: Ireland
Email: susie@springboardcommunications.ie
Telephone: 0214969000
Internet address: <https://springboardcommunications.ie>
Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1 ORG-0006

Official name: Drury
Registration number: Drury
Postal address: 1st Floor Westmoreland House
Town: Ranelagh

Postcode: D06RX46
Country: Ireland
Email: frontdesk@drury.ie
Telephone: 012605000
Internet address: www.drury.ie
Roles of this organisation:
Tenderer
Winner of these lots: LOT-0001

8.1 ORG-0007

Official name: Carr Communications Limited_14761
Registration number: 42175
Town: Dublin 2
Country: Ireland
Email: eimear@carrcommunications.ie
Telephone: 0857277344
Roles of this organisation:
Tenderer
Winner of these lots: LOT-0001

8.1 ORG-0008

Official name: Limelight Communications_96708
Registration number: 451865
Town: Dublin 4
Country: Ireland
Email: kathryn.byrne@limelight.ie
Telephone: 0852336033
Roles of this organisation:
Tenderer
Winner of these lots: LOT-0001

8.1 ORG-0009

Official name: Káno Communications
Registration number: 140389
Town: Dublin 2
Country: Ireland
Email: smolloy@kano.ie
Telephone: 0868175066
Roles of this organisation:
Tenderer
Winner of these lots: LOT-0001

11 Notice information

11.1 Notice information

Notice identifier/version: 76975a18-b621-4ab3-b488-2107043c7a98 - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime
Notice dispatch date: 05/11/2024 15:46 +00:00

Languages in which this notice is officially available: English

11.2 Publication information