

Ireland: Market research services US Spirits Consumer Vista Series

Contract or concession award notice – standard regime

1 Buyer

1.1 Buyer

Official name: Bord Bia (Irish Food Board)

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2 Procedure

2.1 Procedure

Title: US Spirits Consumer Vista Series

Description: An insight study to identify clear opportunities for Irish whiskey and relevant client companies via a deep understanding of the near future US dark spirits landscape to support the positioning of Irish spirits as premium, unique, distinctive and worthy of consideration. The focus will be on understanding how consumer behaviours and attitudes are evolving within this space.

Procedure identifier: d85462a2-72c2-4f74-bbc7-ea5a9f1eb0f0

Type of procedure: Open

The procedure is accelerated: no

Justification for the accelerated procedure:

Main features of the procedure:

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

Additional classification (cpv): 79311400 Economic research services

Additional classification (cpv): 73000000 Research and development services and related consultancy services

Additional classification (cpv): 73110000 Research services

Additional classification (cpv): 73200000 Research and development consultancy services

Additional classification (cpv): 73100000 Research and experimental development services

Additional classification (cpv): 73300000 Design and execution of research and development

Additional classification (cpv): 73210000 Research consultancy services

2.1.2 Place of performance

Country: Ireland

Anywhere in the given country

2.1.3 Value

Estimated value excluding VAT: 65 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

5 Lot

5.1 Lot technical ID: LOT-0001

Title: US Spirits Consumer Vista Series

Description: An insight study to identify clear opportunities for Irish whiskey and relevant client companies via a deep understanding of the near future US dark spirits landscape to support the positioning of Irish spirits as premium, unique, distinctive and worthy of consideration. The focus will be on understanding how consumer behaviours and attitudes are evolving within this space.

Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

Additional classification (cpv): 79311400 Economic research services

Additional classification (cpv): 73000000 Research and development services and related consultancy services

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Additional classification (cpv): 73300000 Design and execution of research and development

Additional classification (cpv): 73210000 Research consultancy services

5.1.2 Place of performance

Country: Ireland

Anywhere in the given country

Additional information:

5.1.5 Value

Estimated value excluding VAT: 65 000 Euro

5.1.6 General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10 Award criteria

Criterion:

Type: Quality

Name:

Description: Quality @ 70%

Weight (percentage, exact): 70

Criterion:

Type: Cost

Name:

Description: Cost @ 30%

Weight (percentage, exact): 30

Description of the method to be used if weighting cannot be expressed by criteria:

Justification for not indicating the weighting of the award criteria:

5.1.15 Techniques

Framework agreement:

No framework agreement
Information about the dynamic purchasing system:
No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland
Organisation providing offline access to the procurement documents: Bord Bia (Irish Food Board)
TED eSender: European Dynamics S.A.

6 Results

Value of all contracts awarded in this notice: 65 000 Euro
Approximate value of the framework agreements: 65 000 Euro

6.1 Result lot Identifier: LOT-0001

At least one winner was chosen.

6.1.2 Information about winners

Winner:

Official name: Kubi kalloo Ltd

Tender:

Tender identifier: 000027222

Identifier of lot or group of lots: LOT-0001

Subcontracting: No

Contract information:

Identifier of the contract: 395190

Date on which the winner was chosen: 17/10/2023

Date of the conclusion of the contract: 26/10/2023

The contract is awarded within a framework agreement: no

8 Organisations

8.1 ORG-0001

Official name: Bord Bia (Irish Food Board)

Registration number: None

Postal address: 140 Pembroke Road

Town: Ballsbridge, Dublin 4

Postcode: D04 NV34

Country: Ireland

Email: procurement@bordbia.ie

Telephone: 01 6685155

Internet address: <https://www.bordbia.ie>

Buyer profile: <https://www.bordbia.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

8.1 ORG-0002

Official name: Kubi kalloo Ltd

Registration number: 0000
Town: Dublin
Country: United Kingdom
Email: kristin@kubikaloo.com
Telephone: 6685155
Roles of this organisation:
Tenderer
Winner of these lots: LOT-0001

8.1 ORG-0003

Official name: The High Court of Ireland
Registration number: The High Court of Ireland
Department: The High Court of Ireland
Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin
Postcode: D07 WDX8
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000
Roles of this organisation:
Review organisation

8.1 ORG-0004

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

11 Notice information

11.1 Notice information

Notice identifier/version: 8b8ae388-f6aa-47b2-9145-969649846c22 - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime
Notice dispatch date: 21/10/2024 10:53 +01:00
Languages in which this notice is officially available: English

11.2 Publication information