Ireland: Graphic design services
Request for Tender for Graphic Design Services

Contract or concession award notice – standard regime

1 *Buyer*

1.1 *Buyer*

Official name: Skillnet Ireland
Legal type of the buyer: Body governed by public law, controlled by a central government authority
Activity of the contracting authority: Education

2 *Procedure*

2.1 *Procedure*

Title: Request for Tender for Graphic Design Services
Description: The objective of this RFT is to appoint a suitably qualified graphic design agency to work with Skillnet Ireland to deliver on its design needs. Skillnet Ireland requires graphic design services, for use primarily across a range of digital and print platforms, to help communicate effectively with a variety of target audiences. Service providers must demonstrate experience of delivering high quality design, brand appropriate pieces in a variety of formats, suitable for our target audiences.
Procedure identifier: cf9ecfdc-fc2c-4af5-a928-55aa553c1a7b
Previous notice: 9619e64f-f8d2-44be-8102-9ac745eeebfa-01
Type of procedure: Open
The procedure is accelerated: *no*
Justification for the accelerated procedure:
Main features of the procedure:

2.1.1 *Purpose*

Main nature of the contract: Services
Main classification (cpv): 79822500 Graphic design services
Additional classification (cpv): 79415200 Design consultancy services
Additional classification (cpv): 22314000 Designs
Additional classification (cpv): 79800000 Printing and related services
Additional classification (cpv): 79340000 Advertising and marketing services

2.1.2 *Place of performance*

Country: Ireland
Anywhere in the given country

2.1.3 *Value*

Estimated value excluding VAT: 200 000 *Euro*
Maximum value of the framework agreement: 0 *Euro*

2.1.4 *General information*

Legal basis:
Directive 2014/24/EU

5 *Lot*

5.1 *Lot technical ID*: LOT-0001

Title: Request for Tender for Graphic Design Services

Description: The objective of this RFT is to appoint a suitably qualified graphic design agency to work with Skillnet Ireland to deliver on its design needs. Skillnet Ireland requires graphic design services, for use primarily across a range of digital and print platforms, to help communicate effectively with a variety of target audiences. Service providers must demonstrate experience of delivering high quality design, brand appropriate pieces in a variety of formats, suitable for our target audiences.

Internal identifier: 0

5.1.1 *Purpose*

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79415200 Design consultancy services

Additional classification (cpv): 22314000 Designs

Additional classification (cpv): 79800000 Printing and related services

Additional classification (cpv): 79340000 Advertising and marketing services

5.1.2 *Place of performance*

Country: Ireland

Anywhere in the given country

Additional information:

5.1.5 *Value*

Estimated value excluding VAT: 200 000 *Euro*

5.1.6 *General information*

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): *yes*

5.1.7 *Strategic procurement*

Aim of strategic procurement: No strategic procurement

Approach to reducing environmental impacts: Other

5.1.10 *Award criteria*

Criterion:

Type: Quality

Name:

Description: 100% most economically advantegous tender

Weight (percentage, exact): 100

Description of the method to be used if weighting cannot be expressed by criteria:

Justification for not indicating the weighting of the award criteria:

5.1.15 *Techniques*

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 *Further information, mediation and review*

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Skillnet Ireland
TED eSender: European Dynamics S.A.

6 *Results*

Value of all contracts awarded in this notice: 200 000 *Euro*
Approximate value of the framework agreements: 0 *Euro*

6.1 ***Result lot Identifier*: LOT-0001**

At least one winner was chosen.

6.1.2 ***Information about winners***

Winner:
Official name: Image Now_35305
Tender:
Tender identifier: 000053997
Identifier of lot or group of lots: LOT-0001
Subcontracting: No
Contract information:
Identifier of the contract: 411329
Date on which the winner was chosen: 10/07/2024
Date of the conclusion of the contract: 31/07/2024
The contract is awarded within a framework agreement: *no*

8 *Organisations*

8.1 ORG-0001

Official name: Skillnet Ireland
Registration number: 298694
Postal address: Fifth Floor, Q House, 76 Furze Road, Sandyford
Town: Dublin
Postcode: D18 E268
Country: Ireland
Email: procurement@skillnetireland.ie
Telephone: 012709630
Internet address: http://www.skillnetireland.ie
Buyer profile: http://www.skillnetireland.ie
Roles of this organisation:
Buyer
Organisation providing offline access to the procurement documents

8.1 ORG-0002

Official name: Image Now_35305
Registration number: 199560
Postal address: 37 Drury Street, Dublin 2,
Town: Dublin
Country: Ireland
Email: amy@imagenow.ie

Telephone: 089 4467707
Internet address: https://imagenow.ie/
Roles of this organisation:
Tenderer
Winner of these lots: LOT-0001

8.1 ORG-0003
Official name: The High Court of Ireland
Registration number: The High Court of Ireland
Department: The High Court of Ireland
Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin
Postcode: D07 WDX8
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000
Roles of this organisation:
Review organisation

8.1 ORG-0004
Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

11 *Notice information*

11.1 *Notice information*
Notice identifier/version: 8c03c39b-02fc-405f-8821-aeed144d8402 - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime
Notice dispatch date: 14/10/2024 13:11 +01:00
Languages in which this notice is officially available: English

11.2 *Publication information*