IRELAND: BUSINESS ANALYSIS CONSULTANCY SERVICES
PAS121F-01-024 PROJ000009398 RFT FOR PROVISION OF MARKET RESEARCH CONSULTANCY SERVICES FOR TRINITY COLLEGE

Contract or concession award notice – standard regime

1 *Buyer*

1.1 *Buyer*

Official name: Trinity College Dublin
Legal type of the buyer: Central government authority
Activity of the contracting authority: General public services

2 *Procedure*

2.1 *Procedure*

Title: PAS121F-01-024 Proj000009398 RFT for provision of Market Research Consultancy Services for Trinity College
Description: Market Research Consultancy Services for Trinity College
Procedure identifier: 5ac1f8fa-30ea-4afc-8b4f-71219c313f91
Type of procedure: Restricted
Justification for the accelerated procedure:
Main features of the procedure:

2.1.1 *Purpose*

Main nature of the contract: Services
Main classification (cpv): 72221000 Business analysis consultancy services
Additional classification (cpv): 79311200 Survey conduction services
Additional classification (cpv): 79311210 Telephone survey services
Additional classification (cpv): 79311300 Survey analysis services
Additional classification (cpv): 79311400 Economic research services
Additional classification (cpv): 79311410 Economic impact assessment
Additional classification (cpv): 79312000 Market-testing services
Additional classification (cpv): 79313000 Performance review services
Additional classification (cpv): 79314000 Feasibility study
Additional classification (cpv): 79315000 Social research services
Additional classification (cpv): 79320000 Public-opinion polling services
Additional classification (cpv): 73000000 Research and development services and related consultancy services
Additional classification (cpv): 79330000 Statistical services
Additional classification (cpv): 79342310 Customer survey services
Additional classification (cpv): 79342311 Customer satisfaction survey
Additional classification (cpv): 79400000 Business and management consultancy and related services
Additional classification (cpv): 79410000 Business and management consultancy services
Additional classification (cpv): 79411000 General management consultancy services
Additional classification (cpv): 79413000 Marketing management consultancy services
Additional classification (cpv): 79420000 Management-related services
Additional classification (cpv): 79421000 Project-management services other than for construction work
Additional classification (cpv): 73100000 Research and experimental development services
Additional classification (cpv): 73110000 Research services

Additional classification (cpv): 73200000 Research and development consultancy services
Additional classification (cpv): 73210000 Research consultancy services
Additional classification (cpv): 73300000 Design and execution of research and development
Additional classification (cpv): 79300000 Market and economic research; polling and statistics
Additional classification (cpv): 79310000 Market research services
Additional classification (cpv): 79311100 Survey design services

2.1.2 *Place of performance*
Country: Ireland
Anywhere in the given country

2.1.4 *General information*
Legal basis:
Directive 2014/24/EU

5 *Lot*

5.1 *Lot technical ID*: LOT-0001
Title: PAS121F-01-024 Proj000009398 RFT for provision of Market Research Consultancy Services for Trinity College
Description: Market Research Consultancy Services for Trinity College
Internal identifier: 0

5.1.1 *Purpose*
Main nature of the contract: Services
Main classification (cpv): 72221000 Business analysis consultancy services
Additional classification (cpv): 79311200 Survey conduction services
Additional classification (cpv): 79311210 Telephone survey services
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Additional classification (cpv): 79300000 Market and economic research; polling and statistics
Additional classification (cpv): 79310000 Market research services
Additional classification (cpv): 79311100 Survey design services

5.1.2 *Place of performance*
Country: Ireland
Anywhere in the given country
Additional information:

5.1.6 *General information*
Procurement Project not financed with EU Funds.
The procurement is covered by the Government Procurement Agreement (GPA): *yes*

5.1.7 *Strategic procurement*
Aim of strategic procurement: No strategic procurement
Green Procurement Criteria: Other Green Public Procurement criteria

5.1.10 *Award criteria*
Criterion:
Type: Cost
Name:
Description: Cost@40%
Weight (percentage, exact): 40
Criterion:
Type: Quality
Name:
Description: Quality@60%
Weight (percentage, exact): 60
Description of the method to be used if weighting cannot be expressed by criteria:
Justification for not indicating the weighting of the award criteria:

5.1.15 *Techniques*
Framework agreement:
No framework agreement
Information about the dynamic purchasing system:
No dynamic purchase system

5.1.16 *Further information, mediation and review*
Review organisation: The High Court of Ireland
Organisation providing offline access to the procurement documents: Trinity College Dublin
TED eSender: European Dynamics S.A.

6 *Results*

Value of all contracts awarded in this notice: 1 395 500 *Euro*

6.1 *Result lot Identifier*: LOT-0001
At least one winner was chosen.
Framework agreement:
Maximum value of the framework agreement: 1 395 500 *Euro*

6.1.2 *Information about winners*

Winner:

Official name: Ipsos B and A

Tender:

Tender identifier: 000039979

Identifier of lot or group of lots: LOT-0001

Subcontracting: No

Contract information:

Identifier of the contract: 411126

Date on which the winner was chosen: 13/06/2024

Date of the conclusion of the contract: 02/09/2024

The contract is awarded within a framework agreement: *no*

8 *Organisations*

8.1 ORG-0001

Official name: Trinity College Dublin

Registration number: IE3229842HH

Postal address: 3A Mayor Street Upper, Dublin 1

Town: Dublin

Postcode: D01 PF72

Country: Ireland

Email: support@ogp.gov.ie

Telephone: +353 17738000

Internet address: https://www.ogp.gov.ie

Buyer profile: https://www.ogp.gov.ie

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

8.1 ORG-0002

Official name: Ipsos B and A

Registration number: 102171

Postal address: Milltown House, Mt St Annes, Milltown Road, Dublin 6

Town: Dublin 6

Postcode: D06 Y822

Country: Ireland

Email: brenda@banda.ie

Telephone: 012057500

Fax: 012057522

Internet address: www.banda.ie

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1 ORG-0003

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin
Postcode: D07 WDX8
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000
Roles of this organisation:
Review organisation

8.1 ORG-0004
Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

11 *Notice information*

11.1 *Notice information*
Notice identifier/version: c72e10c1-8614-41b4-b4bb-0d331d6754fa - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime
Notice dispatch date: 01/10/2024 09:26 +01:00
Languages in which this notice is officially available: English

11.2 *Publication information*