

IRELAND: GRAPHIC DESIGN SERVICES

GRAPHIC DESIGN AND WEB DESIGN SERVICES FOR UNIVERSITY OF GALWAY

Contract or concession award notice – standard regime

1 Buyer

1.1 Buyer

Official name: University of Galway

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2 Procedure

2.1 Procedure

Title: Graphic Design and Web Design Services for University of Galway

Description: University of Galway (the “Contracting Authority”) is issuing this request for tenders (“RFT”) for the provision of Graphic Design and Web Design Services. The Office of Government Procurement (the “OGP”) is an office within the Department of Public Expenditure, National Development Plan Delivery and Reform tasked with sourcing goods and services on behalf of the public service. The OGP is assisting the Contracting Authority in the procurement of these services. The Contracting Authority invites tenders (“Tenders”) from economic operators (“Tenderers”) for appointment to a multi-supplier framework agreement (the “Framework Agreement”) for the provision of the services as described in Appendix 1 to this RFT (the “Services”). In summary, the Services comprise: High quality professional graphic design and web design services including the development of marketing communications and document design aimed at various target audiences. University of Galway has a particular responsibility in relation to the Irish language and design in Irish, and bi-lingual copy writing and design will be therefore be required. The Framework Agreement will be divided into two (2) Lots (each a “Lot”) as described below. Each Lot will result in a separate framework agreement (each a “Framework Agreement”). * LOT 1: Graphic Design for Promotional Material and Digital Design * LOT 2: Web Design and Development

Procedure identifier: 23feb9ed-d586-4f36-90b8-d88707bc724b

Type of procedure: Open

The procedure is accelerated: no

Justification for the accelerated procedure:

Main features of the procedure:

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 72212224 Web page editing software development services

Additional classification (cpv): 79341000 Advertising services

Additional classification (cpv): 79342200 Promotional services

Additional classification (cpv): 79342000 Marketing services

2.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information: Galway

2.1.3 Value

Maximum value of the framework agreement: 2 000 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

5 Lot

5.1 Lot technical ID: LOT-0001

Title: Lot 1: Graphic Design for Promotional Material and Digital Design

Description: University of Galway (the "Contracting Authority") is issuing this request for tenders ("RFT") for the provision of Graphic Design and Web Design Services. The Office of Government Procurement (the "OGP") is an office within the Department of Public Expenditure, National Development Plan Delivery and Reform tasked with sourcing goods and services on behalf of the public service. The OGP is assisting the Contracting Authority in the procurement of these services. The Contracting Authority invites tenders ("Tenders") from economic operators ("Tenderers") for appointment to a multi-supplier framework agreement (the "Framework Agreement") for the provision of the services as described in Appendix 1 to this RFT (the "Services"). In summary, the Services comprise: High quality professional graphic design and web design services including the development of marketing communications and document design aimed at various target audiences. University of Galway has a particular responsibility in relation to the Irish language and design in Irish, and bi-lingual copy writing and design will be therefore be required. The Framework Agreement will be divided into two (2) Lots (each a "Lot") as described below. Each Lot will result in a separate framework agreement (each a "Framework Agreement"). * LOT 1: Graphic Design for Promotional Material and Digital Design * LOT 2: Web Design and Development

Internal identifier: 1

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 72212224 Web page editing software development services

Additional classification (cpv): 79341000 Advertising services

Additional classification (cpv): 79342200 Promotional services

Additional classification (cpv): 79342000 Marketing services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.5 Value

Estimated value excluding VAT: 2 000 000 Euro

5.1.6 General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10 Award criteria

Criterion:

Type: Quality

Name:

Description: Quality

Weight (points, exact): 75

Description of the method to be used if weighting cannot be expressed by criteria:

Justification for not indicating the weighting of the award criteria:

5.1.15 Techniques

Framework agreement:

Framework agreement, partly without reopening and partly with reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: University of Galway

Organisation executing the payment: University of Galway

Organisation signing the contract: University of Galway

TED eSender: European Dynamics S.A.

5.1 Lot technical ID: LOT-0002

Title: Lot 2: Web Design and Development

Description: University of Galway (the "Contracting Authority") is issuing this request for tenders ("RFT") for the provision of Graphic Design and Web Design Services. The Office of Government Procurement (the "OGP") is an office within the Department of Public Expenditure, National Development Plan Delivery and Reform tasked with sourcing goods and services on behalf of the public service. The OGP is assisting the Contracting Authority in the procurement of these services. The Contracting Authority invites tenders ("Tenders") from economic operators ("Tenderers") for appointment to a multi-supplier framework agreement (the "Framework Agreement") for the provision of the services as described in Appendix 1 to this RFT (the "Services"). In summary, the Services comprise: High quality professional graphic design and web design services including the development of marketing communications and document design aimed at various target audiences. University of Galway has a particular responsibility in relation to the Irish language and design in Irish, and bi-lingual copy writing and design will be therefore be required. The Framework Agreement will be divided into two (2) Lots (each a "Lot") as described below. Each Lot will result in a separate framework agreement (each a "Framework Agreement"). * LOT 1: Graphic Design for Promotional Material and Digital Design * LOT 2: Web Design and Development

Internal identifier: 2

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 72212224 Web page editing software development services

Additional classification (cpv): 79341000 Advertising services

Additional classification (cpv): 79342200 Promotional services

Additional classification (cpv): 79342000 Marketing services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information: Galway

5.1.5 Value

Estimated value excluding VAT: 2 000 000 Euro

5.1.6 General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10 Award criteria

Criterion:

Type: Quality

Name:

Description: Quality

Weight (points, exact): 75

Description of the method to be used if weighting cannot be expressed by criteria:

Justification for not indicating the weighting of the award criteria:

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: University of Galway

Organisation executing the payment: University of Galway

TED eSender: European Dynamics S.A.

6 Results

Approximate value of the framework agreements: 1 000 000 Euro

6.1 Result lot Identifier: LOT-0001

At least one winner was chosen.

6.1.2 Information about winners

Winner:

Official name: Proactive Design and Marketing

Tender:

Tender identifier: 000031735

Identifier of lot or group of lots: LOT-0001

The tender was ranked: yes

Rank in the list of winners: 3

Subcontracting: No

Contract information:

Identifier of the contract: 410294

Date on which the winner was chosen: 24/07/2024

Date of the conclusion of the contract: 22/08/2024

The contract is awarded within a framework agreement: no

Organisation signing the contract: University of Galway

Winner:

Official name: Darragh Neely Design

Tender:

Tender identifier: 000032147

Identifier of lot or group of lots: LOT-0001

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: Yes

Subcontracting value is known: no

Contract information:

Identifier of the contract: 410295

Date on which the winner was chosen: 24/07/2024

Date of the conclusion of the contract: 22/08/2024

The contract is awarded within a framework agreement: no

Organisation signing the contract: University of Galway

Winner:

Official name: Allen Creative_42313

Tender:

Tender identifier: 000032150

Identifier of lot or group of lots: LOT-0001

The tender was ranked: yes

Rank in the list of winners: 2

Subcontracting: No

Contract information:

Identifier of the contract: 410293

Date on which the winner was chosen: 24/07/2024

Date of the conclusion of the contract: 22/08/2024

The contract is awarded within a framework agreement: no

Organisation signing the contract: University of Galway

6.1 Result lot Identifier: LOT-0002

No winner was chosen and the competition is closed.

The reason why a winner was not chosen: All tenders, requests to participate or projects were withdrawn or found inadmissible

8 Organisations

8.1 ORG-0001

Official name: University of Galway

Registration number: IE3229842HH

Town: Galway

Country: Ireland

Email: support@ogp.gov.ie

Telephone: +353 17738000

Internet address: <https://www.universityofgalway.ie/>

Buyer profile: <https://www.universityofgalway.ie/>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation signing the contract
Organisation executing the payment

8.1 ORG-0002

Official name: Proactive Design and Marketing
Registration number: 246041
Postal address: Unit 3, Liosban Business Park, Tuam Rd
Town: Galway
Postcode: H91 H63P
Country: Ireland
Email: breda@proactive.ie
Telephone: 0876305861
Internet address: www.proactive.ie
Roles of this organisation:
Tenderer
Winner of these lots: LOT-0001

8.1 ORG-0003

Official name: Darragh Neely Design
Registration number: NI051713
Postal address: 2 May Avenue
Town: Bangor
Postcode: BT20 4JT
Country: United Kingdom
Email: darragh@darraghneely.com
Telephone: +442891857755
Internet address: www.darraghneely.com
Roles of this organisation:
Tenderer
Winner of these lots: LOT-0001

8.1 ORG-0004

Official name: Allen Creative_42313
Registration number: Allen Creative
Postal address: Allen Creative, 26 Avenue Road, Portobello,, Dublin 8, Dublin 8
Town: Dublin
Postcode: D08 XT66
Country: Ireland
Email: barry@allencreative.ie
Telephone: 0868520549
Internet address: www.allencreative.ie
Roles of this organisation:
Tenderer
Winner of these lots: LOT-0001

8.1 ORG-0005

Official name: The High Court of Ireland
Registration number: The High Court of Ireland
Department: The High Court of Ireland
Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin

Postcode: D07 WDX8
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000
Roles of this organisation:
Review organisation

8.1 ORG-0006

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

11 Notice information

11.1 Notice information

Notice identifier/version: 1a7747c9-073d-40a2-85c8-cb6a945bc5e3 - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime
Notice dispatch date: 16/09/2024 12:58 +01:00
Languages in which this notice is officially available: English

11.2 Publication information