

IRELAND: ADVERTISING AND MARKETING SERVICES MMP071F-09 - RFT FOR CREATIVE CAMPAIGN SERVICES FOR TECHNOLOGICAL UNIVERSITY OF THE SHANNON; MIDLANDS MIDWEST

Contract or concession award notice – standard regime

1 Buyer

1.1 Buyer

Official name: Technological University of the Shannon: Midlands Midwest

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2 Procedure

2.1 Procedure

Title: MMP071F-09 - RFT for Creative Campaign Services for Technological University of the Shannon; Midlands Midwest

Description: Technological University of the Shannon Midlands Midwest (“the Client” or “Contracting Authority”) seeks Tenders for the Provision of Creative Campaign Services for the Public Sector. The detailed specifications of requirements are outlined in Part C of this Stage 2 Request for Tender Mini Competition (RFT).

Procedure identifier: 878560bc-383f-4ee1-9459-7c7b87122a0d

Type of procedure: Restricted

Justification for the accelerated procedure:

Main features of the procedure:

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79341000 Advertising services

Additional classification (cpv): 79341100 Advertising consultancy services

Additional classification (cpv): 79341200 Advertising management services

Additional classification (cpv): 79341400 Advertising campaign services

2.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.4 General information

Legal basis:

Directive 2014/24/EU

5 Lot

5.1 Lot technical ID: LOT-0001

Title: MMP071F-09 - RFT for Creative Campaign Services for Technological University of the Shannon; Midlands Midwest

Description: Technological University of the Shannon Midlands Midwest ("the Client" or "Contracting Authority") seeks Tenders for the Provision of Creative Campaign Services for the Public Sector. The detailed specifications of requirements are outlined in Part C of this Stage 2 Request for Tender Mini Competition (RFT).

Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79341000 Advertising services

Additional classification (cpv): 79341100 Advertising consultancy services

Additional classification (cpv): 79341200 Advertising management services

Additional classification (cpv): 79341400 Advertising campaign services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.5 Value

Estimated value excluding VAT: 600 000 Euro

5.1.6 General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10 Award criteria

Criterion:

Type: Quality

Name:

Description: Quality

Weight (points, exact): 70

Description of the method to be used if weighting cannot be expressed by criteria:

Justification for not indicating the weighting of the award criteria:

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

Dynamic purchasing system, only usable by buyers listed in this notice

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Technological University of the Shannon: Midlands Midwest

TED eSender: European Dynamics S.A.

6 Results

Value of all contracts awarded in this notice: 600 000 Euro

6.1 Result lot Identifier: LOT-0001

At least one winner was chosen.

6.1.2 Information about winners

Winner:

Official name: bigO

Tender:

Tender identifier: 000042743

Identifier of lot or group of lots: LOT-0001

Subcontracting: No

Subcontracting value is known: no

Contract information:

Identifier of the contract: 410012

Date on which the winner was chosen: 09/08/2024

Date of the conclusion of the contract: 05/09/2024

The contract is awarded within a framework agreement: no

8 Organisations

8.1 ORG-0001

Official name: Technological University of the Shannon: Midlands Midwest

Registration number: IE3229842HH

Town: Dublin

Country: Ireland

Email: support@ogp.gov.ie

Telephone: +353 17738000

Internet address: <https://www.tus.ie/>

Buyer profile: <https://www.ogp.gov.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

8.1 ORG-0002

Official name: bigO

Registration number: 447314

Postal address: 9 Mount Street Crescent

Town: Dublin

Postcode: D02 X326

Country: Ireland

Email: ricky@bigo.ie

Telephone: 0868339858

Internet address: www.bigo.ie

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1 ORG-0003

Official name: The High Court of Ireland

Registration number: The High Court of Ireland
Department: The High Court of Ireland
Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin
Postcode: D07 WDX8
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000
Roles of this organisation:
Review organisation

8.1 ORG-0004

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

11 Notice information

11.1 Notice information

Notice identifier/version: a95182e4-048c-48d8-bd6d-f7c5f33f4b2e - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime
Notice dispatch date: 06/09/2024 15:07 +01:00
Languages in which this notice is officially available: English

11.2 Publication information