# IRELAND: MARKETING MANAGEMENT CONSULTANCY SERVICES
# PROVISION OF GRAPHIC DESIGN AND PRINT MANAGEMENT SERVICES TO SEAI

Contract or concession award notice – standard regime

1 *Buyer*

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**1.1 *Buyer***

*Official name*: Sustainable Energy Authority of Ireland
*Legal type of the buyer*: Body governed by public law
*Activity of the contracting authority*: Environmental protection

2 *Procedure*

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**2.1 *Procedure***

*Title*: Provision of Graphic Design and Print Management Services to SEAI
*Description*: The objective of this RFT is to invite proposals from suitably qualified and experienced service providers to create a Multiple Party Framework with a maximum of six (6) members. The appointed Framework Members will be required to provide graphic design and print management services, to support specific communications objectives across the breadth of SEAI programmes. The successful Members will produce quality design work in response to a specific design brief, and in some cases manage the print requirements. In some cases, design and print tasks may be separated with SEAI identifying a particular printer to be used for a specific job. Design The framework members will carry out individual design projects based upon a comprehensive brief from SEAI. As SEAI operates across a variety of different audiences, a variety of approaches will be required for different projects. The SEAI brand and style guidelines must be adhered to in all design projects. Print Management SEAI operates a digital first approach publishing reports and technical documents online and only prints these documents on occasion. For some projects, the framework members will also manage the associated print requirements. Printing should be sustainable, and where possible environmentally friendly inks and processes used. For further information please see Request for Tender at www.etenders.gov.ie.
*Procedure identifier*: cd73a1fd-72ba-456a-b4e0-e50da67f288b
*Previous notice*: 9c686667-844e-4846-82e9-12a51e595047-01
*Type of procedure*: Open
*The procedure is accelerated*: *no*
*Justification for the accelerated procedure*:
*Main features of the procedure*:

**2.1.1 *Purpose***

*Main nature of the contract*: Services
*Main classification* (cpv): 79413000 Marketing management consultancy services
*Additional classification* (cpv): 79415200 Design consultancy services
*Additional classification* (cpv): 79800000 Printing and related services
*Additional classification* (cpv): 79811000 Digital printing services
*Additional classification* (cpv): 79820000 Services related to printing

**2.1.2 *Place of performance***

*Country subdivision (NUTS)*: Dublin (IE061)
*Country*: Ireland

**2.1.3 *Value***

*Maximum value of the framework agreement*: 750 000 *Euro*

**2.1.4 *General information***

*Legal basis*:
Directive 2014/24/EU

5 *Lot*

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**5.1 *Lot technical ID*: LOT-0001**

*Title*: Provision of Graphic Design and Print Management Services to SEAI
*Description*: The objective of this RFT is to invite proposals from suitably qualified and experienced service providers to create a Multiple Party Framework with a maximum of six (6) members. The appointed Framework Members will be required to provide graphic design and print management services, to support specific communications objectives across the breadth of SEAI programmes. The successful Members will produce quality design work in response to a specific design brief, and in some cases manage the print requirements. In some cases, design and print tasks may be separated with SEAI identifying a particular printer to be used for a specific job. Design The framework members will carry out individual design projects based upon a comprehensive brief from SEAI. As SEAI operates across a variety of different audiences, a variety of approaches will be required for different projects. The SEAI brand and style guidelines must be adhered to in all design projects. Print Management SEAI operates a digital first approach publishing reports and technical documents online and only prints these documents on occasion. For some projects, the framework members will also manage the associated print requirements. Printing should be sustainable, and where possible environmentally friendly inks and processes used. For further information please see Request for Tender at www.etenders.gov.ie.
*Internal identifier*: 0

**5.1.1 *Purpose***

*Main nature of the contract*: Services
*Main classification* (cpv): 79413000 Marketing management consultancy services
*Additional classification* (cpv): 79415200 Design consultancy services
*Additional classification* (cpv): 79800000 Printing and related services
*Additional classification* (cpv): 79811000 Digital printing services
*Additional classification* (cpv): 79820000 Services related to printing

**5.1.2 *Place of performance***

*Country subdivision (NUTS)*: Dublin (IE061)
*Country*: Ireland
*Additional information*:

**5.1.5 *Value***

*Estimated value excluding VAT*: 750 000 *Euro*
*Maximum value of the framework agreement*: 750 000 *Euro*

**5.1.6 *General information***

Procurement Project not financed with EU Funds.
*The procurement is covered by the Government Procurement Agreement (GPA)*: *yes*

**5.1.7 *Strategic procurement***

*Aim of strategic procurement*: No strategic procurement

**5.1.10 *Award criteria***

*Criterion*:

*Type*: Quality
*Name*:
*Description*: Demonstration of the quality and level of resources to be applied to the project
Weight (points, exact): 200
*Criterion*:
*Type*: Quality
*Name*:
*Description*: Quality of proposed approach to meeting the requirements
Weight (points, exact): 150
*Criterion*:
*Type*: Quality
*Name*:
*Description*: Quality of portfolio sample as representative of capability to meet to SEAI requirements
Weight (points, exact): 300
*Criterion*:
*Type*: Cost
*Name*:
*Description*: Cost of Service
Weight (points, exact): 350
*Description of the method to be used if weighting cannot be expressed by criteria*:
*Justification for not indicating the weighting of the award criteria*:

**5.1.15 *Techniques***

*Framework agreement*:
Framework agreement, without reopening of competition
*Information about the dynamic purchasing system*:
No dynamic purchase system

**5.1.16 *Further information, mediation and review***

*Review organisation*: The High Court of Ireland
*Organisation providing offline access to the procurement documents*: Sustainable Energy Authority of Ireland
*TED eSender*: European Dynamics S.A.

6 *Results*

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*Value of all contracts awarded in this notice*: 750 000 *Euro*
*Maximum value of the framework agreements in this procedure*: 750 000 *Euro*
*Approximate value of the framework agreements*: 750 000 *Euro*

**6.1 *Result lot Identifier*: LOT-0001**

At least one winner was chosen.
*Framework agreement*:
*Maximum value of the framework agreement*: 750 000 *Euro*
*Re-estimated value of the framework agreement*: 750 000 *Euro*

**6.1.2 *Information about winners***

*Winner*:
*Official name*: Clever Cat Design
*Tender*:
*Tender identifier*: 000044665

*Identifier of lot or group of lots*: LOT-0001
*Subcontracting*: No
*Subcontracting value is known*: *no*
*Subcontracting percentage is known*: *no*
*Contract information*:
*Identifier of the contract*: 408782
*Date of the conclusion of the contract*: 13/07/2024
*The contract is awarded within a framework agreement*: *yes*

*Winner*:
*Official name*: Bennis Design Limited
*Tender*:
*Tender identifier*: 0000
*Identifier of lot or group of lots*: LOT-0001
*Subcontracting*: No
*Subcontracting value is known*: *no*
*Subcontracting percentage is known*: *no*
*Contract information*:
*Identifier of the contract*: 0002
*Date of the conclusion of the contract*: 13/07/2024
*The contract is awarded within a framework agreement*: *yes*

*Winner*:
*Official name*: Fudge Creative Limited
*Tender*:
*Tender identifier*: 0000
*Identifier of lot or group of lots*: LOT-0001
*Subcontracting*: No
*Subcontracting value is known*: *no*
*Subcontracting percentage is known*: *no*
*Contract information*:
*Identifier of the contract*: 0003
*Date of the conclusion of the contract*: 13/07/2024
*The contract is awarded within a framework agreement*: *yes*

*Winner*:
*Official name*: Design Ethos Limited
*Tender*:
*Tender identifier*: 0000
*Identifier of lot or group of lots*: LOT-0001
*Subcontracting*: No
*Subcontracting value is known*: *no*
*Subcontracting percentage is known*: *no*
*Contract information*:
*Identifier of the contract*: 0004
*Date of the conclusion of the contract*: 13/07/2024
*The contract is awarded within a framework agreement*: *yes*

*Winner*:
*Official name*: Neworld Associates Limited
*Tender*:
*Tender identifier*: 0000
*Identifier of lot or group of lots*: LOT-0001
*Subcontracting*: No

*Subcontracting value is known*: *no*
*Subcontracting percentage is known*: *no*
*Contract information*:
*Identifier of the contract*: 0005
*Date of the conclusion of the contract*: 13/07/2024
*The contract is awarded within a framework agreement*: *yes*
*Winner*:
*Official name*: Begley Hutton Design Limited
*Tender*:
*Tender identifier*: 0000
*Identifier of lot or group of lots*: LOT-0001
*Subcontracting*: No
*Subcontracting value is known*: *no*
*Subcontracting percentage is known*: *no*
*Contract information*:
*Identifier of the contract*: 0006
*Date of the conclusion of the contract*: 13/07/2024
*The contract is awarded within a framework agreement*: *yes*

8 *Organisations*

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**8.1 ORG-0001**
*Official name*: Sustainable Energy Authority of Ireland
*Registration number*: 231664
*Postal address*: Three Park Place, Upper Hatch Street, Dublin 2
*Town*: Dublin
*Postcode*: D02FX65
*Country*: Ireland
*Email*: procurement@seai.ie
*Telephone*: 018082100
*Internet address*: https://www.seai.ie/
*Buyer profile*: https://www.seai.ie/
*Roles of this organisation*:
*Buyer*
*Organisation providing offline access to the procurement documents*

**8.1 ORG-0002**
*Official name*: Clever Cat Design
*Registration number*: 498930
*Postal address*: 10 Stepaside Park, Stepaside, Dublin 18
*Town*: Dublin
*Postcode*: D18 DR94
*Country*: Ireland
*Email*: john@clevercat.ie
*Telephone*: 0867780800
*Internet address*: www.clevercat.ie
*Roles of this organisation*:
*Tenderer*
*Winner of these lots*: LOT-0001

**8.1 ORG-0003**

*Official name*: The High Court of Ireland
*Registration number*: The High Court of Ireland
*Department*: The High Court of Ireland
*Postal address*: Four Courts, Inns Quay, Dublin 7
*Town*: Dublin
*Postcode*: D07 WDX8
*Country*: Ireland
*Email*: HighCourtCentralOffice@courts.ie
*Telephone*: +353 1 8886000
*Roles of this organisation*:
*Review organisation*

**8.1 ORG-0004**

*Official name*: European Dynamics S.A.
*Registration number*: 002024901000
*Department*: European Dynamics S.A.
*Town*: Athens
*Country*: Greece
*Email*: eproc-esender@eurodyn.com
*Telephone*: +30 2108094500
*Roles of this organisation*:
*TED eSender*

**8.1 ORG-0005**

*Official name*: Bennis Design Limited
*Registration number*: 215206
*Town*: Dublin
*Country*: Ireland
*Email*: alan@bennisdesign.ie
*Telephone*: +353 86 835 5494
*Roles of this organisation*:
*Tenderer*
*Winner of these lots*: LOT-0001

**8.1 ORG-0006**

*Official name*: Fudge Creative Limited
*Registration number*: 601527
*Town*: Dublin
*Country*: Ireland
*Email*: martin@fudgecreative.ie
*Telephone*: +353 86 154 5997
*Roles of this organisation*:
*Tenderer*
*Winner of these lots*: LOT-0001

**8.1 ORG-0007**

*Official name*: Design Ethos Limited
*Registration number*: NI050875
*Postal address*: 126 High Street Bangor Northern Ireland BT20 5BB
*Town*: Bangor

*Country*: United Kingdom
*Email*: kyle@designethos.co.uk
*Telephone*: +44 289 127 5002
*Roles of this organisation*:
*Tenderer*
*Winner of these lots*: LOT-0001

**8.1 ORG-0008**
*Official name*: Neworld Associates Limited
*Registration number*: 271424
*Town*: Dublin
*Country*: Ireland
*Email*: gary@neworld.com
*Telephone*: +353 1 416 5600
*Roles of this organisation*:
*Tenderer*
*Winner of these lots*: LOT-0001

**8.1 ORG-0009**
*Official name*: Begley Hutton Design Limited
*Registration number*: 604520
*Town*: Dublin
*Country*: Ireland
*Email*: thayden@begleyhutton.com
*Telephone*: +353 1 668 9988
*Roles of this organisation*:
*Tenderer*
*Winner of these lots*: LOT-0001

11 *Notice information*

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**11.1 *Notice information***
*Notice identifier/version*: b28945c0-d6bf-40c3-a6a6-c2a8d631386f - 01
*Form type*: Result
*Notice type*: Contract or concession award notice – standard regime
*Notice dispatch date*: 07/08/2024 14:06 +01:00
*Languages in which this notice is officially available*: English

**11.2 *Publication information***