

IRELAND: SERVICES RELATED TO PRINTING

2023PR027 REQUEST FOR TENDERS (RFT) FOR APPOINTMENT TO A MULTI-PARTY FRAMEWORK FOR THE DESIGN, PRODUCTION AND DELIVERY OF MARKETING AND DIGITAL COMMUNICATIONS MATERIALS TO THE NTMA

Contract or concession award notice – standard regime

1 Buyer

1.1 Buyer

Official name: National Treasury Management Agency (NTMA)

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2 Procedure

2.1 Procedure

Title: 2023PR027 Request for Tenders (RFT) for appointment to a Multi-party Framework for the Design, Production and Delivery of Marketing and Digital Communications Materials to the NTMA

Description: The National Treasury Management Agency (NTMA) is seeking tenders for the Design, Production and Delivery of Marketing and Digital Communications Materials to the National Treasury Management Agency (NTMA). Please see the RFT attached to this notice for further information.

Procedure identifier: 2b41aff2-c68c-4d59-a53a-0f47f2a92f83

Internal identifier: 2023PR027

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79820000 Services related to printing

Additional classification (cpv): 22000000 Printed matter and related products

Additional classification (cpv): 22100000 Printed books, brochures and leaflets

Additional classification (cpv): 22458000 Bespoke printed matter

Additional classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 92100000 Motion picture and video services

Additional classification (cpv): 92111000 Motion picture and video production services

2.1.4 General information

Legal basis:

Directive 2014/24/EU

5 Lot

5.1 Lot technical ID: LOT-0001

Title: Panel 1 – Design, Production, Delivery and Print (if required) of Corporate, Business Unit and Strategy Reports

Description: The National Treasury Management Agency (NTMA) is seeking tenders for the Design, Production and Delivery of Marketing and Digital Communications Materials to the National Treasury Management Agency (NTMA). Please see the RFT attached to this notice for further information.

Internal identifier: 1

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79820000 Services related to printing

Additional classification (cpv): 22000000 Printed matter and related products

Additional classification (cpv): 22100000 Printed books, brochures and leaflets

Additional classification (cpv): 22458000 Bespoke printed matter

Additional classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 92100000 Motion picture and video services

Additional classification (cpv): 92111000 Motion picture and video production services

5.1.6 General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA)

Additional information: Amounts payable under this framework will be linked to the volume of services/supplies that may be required by the NTMA. Therefore, the contract value(s) stated in this notice (notwithstanding Section 6) represent the NTMA's best estimate of the anticipated total value of the framework and the anticipated value of each panel of the framework and should not be taken as a definitive indication or guarantee of the volume of services/supplies that may be required by the NTMA due to the variable demand for these services/supplies, and therefore the total value of the framework and/or any panel of the framework may be significantly lower, or indeed higher than these estimates.

5.1.7 Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Approach to reducing environmental impacts: Climate change mitigation

5.1.10 Award criteria

Criterion:

Type: Quality

Description: Process and Execution Methodology

Weight (points, exact): 45

Criterion:

Type: Quality

Description: Proposed Team

Weight (points, exact): 20

Criterion:

Type: Cost

Description: Evaluation Costs

Weight (points, exact): 35

5.1.15 Techniques

Framework agreement:

Framework agreement, partly without reopening and partly with reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: National Treasury Management Agency (NTMA)

Organisation executing the payment: National Treasury Management Agency (NTMA)

Organisation signing the contract: National Treasury Management Agency (NTMA)

TED eSender: European Dynamics S.A.

5.1 Lot technical ID: LOT-0002

Title: Panel 2 – Design, Production, Delivery and Print (if required) of Marketing and Stakeholder Communications Materials

Description: The National Treasury Management Agency (NTMA) is seeking tenders for the Design, Production and Delivery of Marketing and Digital Communications Materials to the National Treasury Management Agency (NTMA). Please see the RFT attached to this notice for further information.

Internal identifier: 2

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79820000 Services related to printing

Additional classification (cpv): 22000000 Printed matter and related products

Additional classification (cpv): 22100000 Printed books, brochures and leaflets

Additional classification (cpv): 22458000 Bespoke printed matter

Additional classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 92100000 Motion picture and video services

Additional classification (cpv): 92111000 Motion picture and video production services

5.1.6 General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA)

Additional information: Amounts payable under this framework will be linked to the volume of services/supplies that may be required by the NTMA. Therefore, the contract value(s) stated in this notice (notwithstanding Section 6) represent the NTMA's best estimate of the anticipated total value of the framework and the anticipated value of each panel of the framework and should not be taken as a definitive indication or guarantee of the volume of services/supplies that may be required by the NTMA due to the variable demand for these services/supplies, and therefore the total value of the framework and/or any panel of the framework may be significantly lower, or indeed higher than these estimates.

5.1.7 Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Approach to reducing environmental impacts: Climate change mitigation

5.1.10 Award criteria

Criterion:

Type: Quality

Description: Process and Execution Methodology

Weight (points, exact): 45

Criterion:

Type: Quality

Description: Proposed Team

Weight (points, exact): 20

Criterion:

Type: Cost

Description: Evaluation Costs

Weight (points, exact): 35

5.1.15 Techniques

Framework agreement:

Framework agreement, partly without reopening and partly with reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: National Treasury Management Agency (NTMA)

Organisation executing the payment: National Treasury Management Agency (NTMA)

Organisation signing the contract: National Treasury Management Agency (NTMA)

TED eSender: European Dynamics S.A.

5.1 Lot technical ID: LOT-0003

Title: Panel 3 - Design, Production and Delivery of Corporate and Stakeholder Videos

Description: The National Treasury Management Agency (NTMA) is seeking tenders for the Design, Production and Delivery of Marketing and Digital Communications Materials to the National Treasury Management Agency (NTMA). Please see the RFT attached to this notice for further information.

Internal identifier: 3

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79820000 Services related to printing

Additional classification (cpv): 22000000 Printed matter and related products

Additional classification (cpv): 22100000 Printed books, brochures and leaflets

Additional classification (cpv): 22458000 Bespoke printed matter

Additional classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 92100000 Motion picture and video services

Additional classification (cpv): 92111000 Motion picture and video production services

5.1.6 General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA)

Additional information: Amounts payable under this framework will be linked to the volume of services/supplies that may be required by the NTMA. Therefore, the contract value(s) stated in this notice (notwithstanding Section 6) represent the NTMA's best estimate of the anticipated total value of the framework and the anticipated value of each panel of the framework and should not be taken as a definitive indication or guarantee of the volume of services/supplies that may be required by the NTMA due to the variable demand for these services/supplies, and therefore the total value of the framework and/or any panel of the framework may be significantly lower, or indeed higher than these estimates.

5.1.7 Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Approach to reducing environmental impacts: Climate change mitigation

5.1.10 Award criteria

Criterion:

Type: Quality

Description: Process and Execution Methodology

Weight (points, exact): 45

Criterion:

Type: Quality

Description: Proposed Team

Weight (points, exact): 20

Criterion:

Type: Cost

Description: Evaluation Costs

Weight (points, exact): 35

5.1.15 Techniques

Framework agreement:

Framework agreement, partly without reopening and partly with reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: National Treasury Management Agency (NTMA)

Organisation executing the payment: National Treasury Management Agency (NTMA)

Organisation signing the contract: National Treasury Management Agency (NTMA)

TED eSender: European Dynamics S.A.

6 Results

Value of all contracts awarded in this notice: 750 000 EUR

Maximum value of the framework agreements in this procedure: 750 000 EUR

6.1 Result lot Identifier: LOT-0001

At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 500 000 EUR

6.1.2 Information about winners

Winner:

Official name: Fabrik Creative Media

Tender:

Tender identifier: 000029977

Identifier of lot or group of lots: LOT-0001

Subcontracting value is known: no

Subcontracting percentage is known: no

Contract information:

Identifier of the contract: 400027

Date of the conclusion of the contract: 26/02/2024

The contract is awarded within a framework agreement: yes

Organisation signing the contract: National Treasury Management Agency (NTMA)

Winner:

Official name: Clever Cat Design

Tender:

Tender identifier: 000030346

Identifier of lot or group of lots: LOT-0001

Subcontracting value is known: no

Subcontracting percentage is known: no

Contract information:

Identifier of the contract: 400025

Date of the conclusion of the contract: 26/02/2024

The contract is awarded within a framework agreement: yes

Organisation signing the contract: National Treasury Management Agency (NTMA)

Winner:

Official name: IDEA

Tender:

Tender identifier: 000030451

Identifier of lot or group of lots: LOT-0001

Subcontracting value is known: no

Subcontracting percentage is known: no

Contract information:

Identifier of the contract: 400026

Date of the conclusion of the contract: 26/02/2024

The contract is awarded within a framework agreement: yes

Organisation signing the contract: National Treasury Management Agency (NTMA)

Winner:

Official name: Design Ethos

Tender:

Tender identifier: 000030482

Identifier of lot or group of lots: LOT-0001

Subcontracting value is known: no

Subcontracting percentage is known: no

Contract information:

Identifier of the contract: 400028

Date of the conclusion of the contract: 26/02/2024

The contract is awarded within a framework agreement: yes

Organisation signing the contract: National Treasury Management Agency (NTMA)

6.1 Result lot Identifier: LOT-0002

At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 125 000 EUR

6.1.2 Information about winners

Winner:

Official name: Fabrik Creative Media

Tender:

Tender identifier: 000029977

Identifier of lot or group of lots: LOT-0002

Subcontracting value is known: no

Subcontracting percentage is known: no

Contract information:

Identifier of the contract: 400031

Date of the conclusion of the contract: 26/02/2024

The contract is awarded within a framework agreement: yes

Organisation signing the contract: National Treasury Management Agency (NTMA)

Winner:

Official name: Clever Cat Design

Tender:

Tender identifier: 000030346

Identifier of lot or group of lots: LOT-0002

Subcontracting value is known: no

Subcontracting percentage is known: no

Contract information:

Identifier of the contract: 400030

Date of the conclusion of the contract: 26/02/2024

The contract is awarded within a framework agreement: yes

Organisation signing the contract: National Treasury Management Agency (NTMA)

Winner:

Official name: Design Ethos

Tender:

Tender identifier: 000030482

Identifier of lot or group of lots: LOT-0002

Subcontracting value is known: no

Subcontracting percentage is known: no

Contract information:

Identifier of the contract: 400029

Date of the conclusion of the contract: 26/02/2024

The contract is awarded within a framework agreement: yes

Organisation signing the contract: National Treasury Management Agency (NTMA)

6.1 Result lot Identifier: LOT-0003

At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 125 000 EUR

6.1.2 Information about winners

Winner:

Official name: BPD The Production Company Limited

Tender:

Tender identifier: 000030534

Identifier of lot or group of lots: LOT-0003

Subcontracting value is known: no

Subcontracting percentage is known: no

Contract information:

Identifier of the contract: 400033

Date of the conclusion of the contract: 27/03/2024

The contract is awarded within a framework agreement: yes

Organisation signing the contract: National Treasury Management Agency (NTMA)

Winner:

Official name: IDEA

Tender:

Tender identifier: 000030451

Identifier of lot or group of lots: LOT-0003

Subcontracting value is known: no

Subcontracting percentage is known: no

Contract information:

Identifier of the contract: 400032

Date of the conclusion of the contract: 27/03/2024

The contract is awarded within a framework agreement: yes

Organisation signing the contract: National Treasury Management Agency (NTMA)

Winner:

Official name: bigO

Tender:

Tender identifier: 000030529

Identifier of lot or group of lots: LOT-0003

Subcontracting value is known: no

Subcontracting percentage is known: no

Contract information:

Identifier of the contract: 400034

Date of the conclusion of the contract: 27/03/2024

The contract is awarded within a framework agreement: yes

Organisation signing the contract: National Treasury Management Agency (NTMA)

8 Organisations

8.1 ORG-0001

Official name: National Treasury Management Agency (NTMA)

Registration number: 549300KXBEJAOJ9OVF93

Postal address: Treasury Dock, North Wall Quay

Town: Dublin

Postcode: D01A9T8

Country: Ireland

Email: procurement@ntma.ie

Telephone: +353 (0) 1 2384000

Internet address: <https://www.ntma.ie>

Buyer profile: <https://www.ntma.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation signing the contract

Organisation executing the payment

8.1 ORG-0002

Official name: Fabrik Creative Media

Registration number: 498895

Postal address: 13 Herbert Street

Town: Dublin 2

Postcode: D02HD74

Country: Ireland

Email: orla@fabrik.ie

Telephone: 015477440

Internet address: <http://www.fabrik.ie>

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001 LOT-0002

8.1 ORG-0003

Official name: BPD The Production Company Limited

Registration number: 666852

Postal address: 3rd Floor, The Mill, Greenmount Avenue, Harold's Cross

Town: Dublin

Postcode: D12 K2RV

Country: Ireland

Email: info@theproductioncompany.ie

Telephone: 0851215882

Internet address: <https://www.theproductioncompany.ie>

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0003

8.1 ORG-0004

Official name: Clever Cat Design

Registration number: 498930

Postal address: 10 Stepside Park, Stepside, Dublin 18

Town: Dublin

Postcode: D18 DR94

Country: Ireland

Email: john@clevercat.ie

Telephone: 0867780800

Internet address: <https://www.clevercat.ie>

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001 LOT-0002

8.1 ORG-0005

Official name: IDEA

Registration number: 303032

Postal address: 5 Clarendon Mews, Lad Lane

Town: Dublin

Postcode: D02 EE61

Country: Ireland

Email: info@idea.ie

Telephone: 01 250 0050

Internet address: <https://www.idea.ie/>

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001 LOT-0003

8.1 ORG-0006

Official name: bigO

Registration number: 447314

Postal address: 9 Mount Street Crescent

Town: Dublin

Postcode: D02 X326

Country: Ireland

Email: ricky@bigo.ie

Telephone: 0868339858

Internet address: <https://www.bigo.ie>

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0003

8.1 ORG-0007

Official name: Design Ethos

Registration number: NI050875

Postal address: 126 High Street

Town: Bangor

Postcode: BT20 5BB

Country: United Kingdom

Email: studio@designethos.co.uk

Telephone: +442891275002

Internet address: <https://designethos.co.uk/>

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001 LOT-0002

8.1 ORG-0008

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

8.1 ORG-0009

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

11 Notice information

11.1 Notice information

Notice identifier/version: 16b87494-cd1d-477f-80a1-04e7a48b50db - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice dispatch date: 26/04/2024 12:21 +01:00

Languages in which this notice is officially available: English

11.2 Publication information