IRELAND: SOFTWARE PACKAGE AND INFORMATION SYSTEMS
PS2688C - RFT FOR THE SUPPLY OF WEB OPTIMISATION AND COMPLIANCE TOOL FOR UNIVERSITY OF LIMERICK (UL)

Contract or concession award notice – standard regime

1 *Buyer*

1.1 *Buyer*

Official name: Education Procurement Service (EPS)
Legal type of the buyer: Body governed by public law
Activity of the contracting authority: Education

2 *Procedure*

2.1 *Procedure*

Title: PS2688C - RFT for the supply of Web Optimisation and Compliance tool for University of Limerick (UL)
Description: The University would like to procure a tool to assist in achieving this monitoring and optimisation. The University of Limerick website is a large and complex site with tens of thousands of pages being curated by hundreds of content editors across the website. Management of a site at such a scale is difficult and requires not only manual resources, but also integrated digital tools to monitor and optimise the website in areas such as regulatory compliance, processes, governance, user experience, content quality, tracking, and SEO.
Procedure identifier: 092e4b77-5969-4e10-82bb-faea0d09fc1c
Previous notice: b4065d0e-441f-4271-81ec-1af731365d60-01
Type of procedure: Open
The procedure is accelerated: *no*

2.1.1 *Purpose*

Main nature of the contract: Supplies
Main classification (cpv): 48000000 Software package and information systems

2.1.3 *Value*

Estimated value excluding VAT: 400 000 EUR

2.1.4 *General information*

Legal basis:
Directive 2014/24/EU

5 *Lot*

5.1 *Lot technical ID*: LOT-0001

Title: PS2688C - RFT for the supply of Web Optimisation and Compliance tool for University of Limerick (UL)
Description: The University would like to procure a tool to assist in achieving this monitoring and optimisation. The University of Limerick website is a large and complex site with tens of thousands of pages being curated by hundreds of content editors across the website. Management of a site at such a scale is difficult and requires not only manual resources, but also integrated digital tools to monitor and optimise the website in areas such as regulatory compliance, processes, governance, user experience, content quality, tracking, and SEO.
Internal identifier: 0

5.1.1 *Purpose*

Main nature of the contract: Supplies

Main classification (cpv): 48000000 Software package and information systems

5.1.5 *Value*

Estimated value excluding VAT: 400 000 EUR

5.1.6 *General information*

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA)

5.1.10 *Award criteria*

Criterion:

Type: Quality

Description: See CFT Documents

Description of the method to be used if weighting cannot be expressed by criteria: See RFT

5.1.15 *Techniques*

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 *Further information, mediation and review*

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Education Procurement Service (EPS)

TED eSender: European Dynamics S.A.

6 *Results*

Value of all contracts awarded in this notice: 289 800 EUR

6.1 *Result lot Identifier*: LOT-0001

At least one winner was chosen.

6.1.2 *Information about winners*

Winner:

Official name: Silktide Ltd

Tender:

Tender identifier: 000036818

Identifier of lot or group of lots: LOT-0001

Subcontracting value is known: *no*

Subcontracting percentage is known: *no*

Contract information:

Identifier of the contract: 396126

Date on which the winner was chosen: 2024-01-25Z

Date of the conclusion of the contract: 2024-03-08Z

The contract is awarded within a framework agreement: *no*

8 *Organisations*

8.1 ORG-0001

Official name: Education Procurement Service (EPS)
Registration number: IE 6609370 G
Postal address: Castletroy Limerick
Town: Limerick
Postcode: V94 DK53
Country: Ireland
Email: maria.owens@ul.ie
Telephone: +35361233715
Internet address: https://www.educationprocurementservice.ie/
Buyer profile: https://www.educationprocurementservice.ie/
Roles of this organisation:
Buyer
Organisation providing offline access to the procurement documents

8.1 ORG-0002

Official name: Silktide Ltd
Registration number: 3732489AH
Postal address: Brunel Parkway Pride Park
Town: Derby
Postcode: DE24 8HR
Country: United Kingdom
Email: chrisfletcher@silktide.com
Telephone: 44 0 1332 460 460
Internet address: https://www.silktide.com
Roles of this organisation:
Tenderer
Winner of these lots: LOT-0001
The winner is listed on a regulated market

8.1 ORG-0003

Official name: The High Court of Ireland
Registration number: The High Court of Ireland
Department: The High Court of Ireland
Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin
Postcode: D07 WDX8
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000
Roles of this organisation:
Review organisation

8.1 ORG-0004

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Country: Greece
Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500
Roles of this organisation:
TED eSender

11 *Notice information*

11.1 *Notice information*

Notice identifier/version: 399417c3-3fd1-442b-afb6-02404f064595 - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime
Notice dispatch date: 2024-03-20Z 15:39:18Z
Languages in which this notice is officially available: English

11.2 *Publication information*