IRELAND: SURVEY SERVICES
IDA CLIENT SURVEY 2023 - 2024

Contract or concession award notice – standard regime

1 *Buyer*

1.1 *Buyer*

Official name: IDA Ireland
Legal type of the buyer: Body governed by public law
Activity of the contracting authority: General public services

2 *Procedure*

2.1 *Procedure*

Title: IDA Client Survey 2023 - 2024
Description: IDA Ireland is seeking consultancy support to enable delivery of its Client Survey during Q4 2023 and early Q1 2024. The survey will help inform IDA strategy development and implementation in the context of a fast-changing business environment that is being transformed by the green and digital transitions.
Procedure identifier: 8804722e-a255-49e2-a3c5-6694be0a422b
Type of procedure: Open
The procedure is accelerated: No

2.1.1 *Purpose*

Nature of the contract: Services
Main classification (cpv): 79311000 Survey services
Additional classification (cpv): 79311100 Survey design services
Additional classification (cpv): 79311200 Survey conduction services
Additional classification (cpv): 79311300 Survey analysis services
Additional classification (cpv): 79310000 Market research services

2.1.3 *Value*

Estimated value excluding VAT: 60 000 EUR

2.1.4 *General information*

Legal basis:
Directive 2014/24/EU

5 *Lot*

5.1 *Lot*: LOT-0001

Title: IDA Client Survey 2023 - 2024
Description: IDA Ireland is seeking consultancy support to enable delivery of its Client Survey during Q4 2023 and early Q1 2024. The survey will help inform IDA strategy development and implementation in the context of a fast-changing business environment that is being transformed by the green and digital transitions.
Internal identifier: 0

5.1.1 *Purpose*

Nature of the contract: Services
Main classification (cpv): 79311000 Survey services
Additional classification (cpv): 79311100 Survey design services
Additional classification (cpv): 79311200 Survey conduction services
Additional classification (cpv): 79311300 Survey analysis services
Additional classification (cpv): 79310000 Market research services

5.1.5 *Value*
Estimated value excluding VAT: 60 000 EUR

5.1.6 *General information*
Procurement Project not financed with EU Funds.
The procurement is covered by the Government Procurement Agreement (GPA)

5.1.10 *Award criteria*
Criterion:
Type: Quality

5.1.15 *Techniques*
Framework agreement:
No framework agreement
Information about the dynamic purchasing system
No dynamic purchase system
Electronic auction:

5.1.16 *Further information, mediation and review*
Review organisation: The High Court of Ireland
Organisation providing offline access to the procurement documents: IDA Ireland

6 *Results*

6.1 *Result Lot Identifier*: LOT-0001
At least one winner was chosen.

6.1.2 *Information about winners*
Winner:
Official name: Behaviour and Attitudes Marketing Research
Tender:
Tender identifier: 000024728
Identifier of lot or group of lots: LOT-0001
Contract information:
Identifier of the contract: 394260
Date on which the winner was chosen: 2023-09-28Z
Date of the conclusion of the contract: 2023-11-06Z
The contract is awarded within a framework agreement: false

8 *Organisations*

8.1 ORG-0001

Official name: IDA Ireland
Registration number: Not applicable
Postal address: 3 Park Place, Hatch Street Upper
Town: Dublin
Postcode: Dublin 2
Country: Ireland
Email: procurement.ida@ida.ie
Telephone: +353 1 6034000
Internet address: https://www.idaireland.com
Buyer profile: https://www.idaireland.com
Roles of this organisation:
Buyer
Organisation providing offline access to the procurement documents

8.1 ORG-0002
Official name: Behaviour and Attitudes Marketing Research
Registration number: 102171
Postal address: Milltown House, Mt St Annes, Milltown Road, Dublin 6
Town: Dublin 6
Postcode: D06 Y822
Country: Ireland
Email: brenda@banda.ie
Telephone: 012057500
Fax: 012057522
Internet address: https://www.banda.ie
Roles of this organisation:
Tenderer
Winner of these lots: LOT-0001

8.1 ORG-0003
Official name: The High Court of Ireland
Registration number: The High Court of Ireland
Department: The High Court of Ireland
Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin
Postcode: D07 WDX8
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000
Roles of this organisation:
Review organisation

8.1 ORG-0004
Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500

Roles of this organisation:
TED eSender

11 *Notice information*

11.1 *Notice information*

Notice identifier/version: 7317c510-11b0-4ee4-90b8-336a99a1188c - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime
Notice dispatch date: 2024-02-07Z 16:30:46Z
Languages in which this notice is officially available: English

11.2 *Publication information*