Ireland: Public relations services
Meath Co Co - MH-EDT-26-01 - The establishment of a single-party framework for the provision of PR services for Meath County Council/Boyne Valley Tourism.

Contract or concession notice – standard regime

1 *Buyer*

1.1 *Buyer*

Official name: Meath County Council
Legal type of the buyer: Local authority
The buyer is a contracting entity
Activity of the contracting authority: General public services

2 *Procedure*

2.1 *Procedure*

Title: Meath Co Co - MH-EDT-26-01 - The establishment of a single-party framework for the provision of PR services for Meath County Council/Boyne Valley Tourism.
Description: Boyne Valley Tourism would like to procure the services of a PR agency to provide strategic destination PR services that will enhance the profile and reputation of the Boyne Valley as a leading tourism destination. The successful agency will be expected to work proactively to maximise awareness of the destination through earned media activity, media relations, story development, content creator engagement and strategic PR opportunities. The overall objective is to increase visitor numbers, bed nights and visitor spend across the Boyne Valley of Meath and South Louth
Procedure identifier: d6285ac2-6fd8-4720-9847-3dcab382f1d6
Type of procedure: Open
The procedure is accelerated: *no*

2.1.1 *Purpose*

Main nature of the contract: Services
Main classification (cpv): 79416000 Public relations services
Additional classification (cpv): 79416100 Public relations management services
Additional classification (cpv): 79342200 Promotional services
Additional classification (cpv): 79341400 Advertising campaign services

2.1.2 *Place of performance*

Country subdivision (NUTS): Mid-East (IE062)
Country: Ireland

2.1.3 *Value*

Estimated value excluding VAT: 120 000 *Euro*
Maximum value of the framework agreement: 120 000 *Euro*

2.1.4 *General information*

Legal basis:
Other

2.1.6 *Grounds for exclusion*

Sources of grounds for exclusion: Procurement Document

5 *Lot*

5.1 *Lot*: LOT-0001

Title: Meath Co Co - MH-EDT-26-01 - The establishment of a single-party framework for the provision of PR services for Meath County Council/Boyne Valley Tourism.

Description: Boyne Valley Tourism would like to procure the services of a PR agency to provide strategic destination PR services that will enhance the profile and reputation of the Boyne Valley as a leading tourism destination. The successful agency will be expected to work proactively to maximise awareness of the destination through earned media activity, media relations, story development, content creator engagement and strategic PR opportunities. The overall objective is to increase visitor numbers, bed nights and visitor spend across the Boyne Valley of Meath and South Louth

Internal identifier: 0

5.1.1 *Purpose*

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416100 Public relations management services

Additional classification (cpv): 79342200 Promotional services

Additional classification (cpv): 79341400 Advertising campaign services

5.1.2 *Place of performance*

Country subdivision (NUTS): Mid-East (IE062)

Country: Ireland

Additional information:

5.1.3 *Estimated duration*

Duration: 48 *Month*

5.1.5 *Value*

Estimated value excluding VAT: 120 000 *Euro*

5.1.6 *General information*

Procurement Project not financed with EU Funds.

This procurement is also suitable for small and medium-sized enterprises (SMEs): *yes*

5.1.7 *Strategic procurement*

Aim of strategic procurement: Reduction of environmental impacts

Description: See Procurement Document

Approach to reducing environmental impacts: Climate change mitigation

Green Procurement Criteria: National Green Public Procurement criteria

5.1.9 *Selection criteria*

Sources of selection criteria: Procurement Document

5.1.11 *Procurement documents*

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 08/12/2026 12:00 +00:00

Address of the procurement documents: https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=9560644

5.1.12 *Terms of procurement*

Terms of submission:

Electronic submission: Required

Address for submission: https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=9560644

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 15/12/2026 12:00 +00:00

Duration during which the tender must remain valid: 180 *Day*

5.1.15 *Techniques*

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 *Further information, mediation and review*

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Meath County Council

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Meath County Council

Organisation processing tenders: Meath County Council

8 *Organisations*

8.1 ORG-0001

Official name: Meath County Council

Registration number: 0017277O

Postal address: Buvinda House, Dublin Road

Town: Navan

Postcode: C15 Y291

Country subdivision (NUTS): Mid-East (IE062)

Country: Ireland

Email: procurement@meathcoco.ie

Telephone: +353 469097000

Internet address: https://www.meath.ie

Buyer profile: https://www.meath.ie

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin
Postcode: D07 WDX8
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000
Roles of this organisation:
Review organisation
Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

Notice information

Notice identifier/version: 6da68e54-b40c-4780-8a5a-d51e36e74a2f - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice dispatch date: 24/11/2026 10:34 +00:00
Languages in which this notice is officially available: English