Ireland: News-agency services
Print and Broadcast Media Monitoring plus Media Database Services for Tourism Ireland in the GB Market

Contract or concession notice – standard regime

1 *Buyer*

1.1 *Buyer*

Official name: Tourism Ireland CLG
Legal type of the buyer: Body governed by public law
Activity of the contracting authority: General public services

2 *Procedure*

2.1 *Procedure*

Title: Print and Broadcast Media Monitoring plus Media Database Services for Tourism Ireland in the GB Market
Description: Tourism Ireland requires the services of a Media monitoring and media database provider for the GB Market. We are seeking a fully qualified service provider to deliver an all-in-one media database and print and broadcast monitoring service for the GB market. Out of scope: online media monitoring. Please note that local providers in GB will be informed of this opportunity. The Contract Period will be for up to a maximum term of up to 5 years, subject to budget, annual performance review, and other factors. It is anticipated that the contract will commence on 1st February 2027. PLEASE REFER TO THE CfT DOCUMENTATION AVAILABLE FOR DOWNLOADING FOR FURTHER DETAILS OF THE REQUIREMENTS
Procedure identifier: 24c8eda1-a781-4fab-b770-1a4098ba1a54
Type of procedure: Open
The procedure is accelerated: *no*

2.1.1 *Purpose*

Main nature of the contract: Services
Main classification (cpv): 92400000 News-agency services

2.1.2 *Place of performance*

Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Additional information: Services are to be performed for Tourism Ireland in the GB market.

2.1.3 *Value*

Estimated value excluding VAT: 85 000 *Euro*

2.1.4 *General information*

Legal basis:
Other

2.1.6 *Grounds for exclusion*

Sources of grounds for exclusion: Procurement Document

5 *Lot*

5.1 *Lot*: LOT-0001

Title: Print and Broadcast Media Monitoring plus Media Database Services for Tourism Ireland in the GB Market
Description: Tourism Ireland requires the services of a Media monitoring and media database provider for the GB Market. We are seeking a fully qualified service provider to deliver an all-in-one media database and print and broadcast monitoring service for the GB market. Out of scope: online media monitoring. Please note that local providers in GB will be informed of this opportunity. The Contract Period will be for up to a maximum term of up to 5 years, subject to budget, annual performance review, and other factors. It is anticipated that the contract will commence on 1st February 2027. PLEASE REFER TO THE CfT DOCUMENTATION AVAILABLE FOR DOWNLOADING FOR FURTHER DETAILS OF THE REQUIREMENTS
Internal identifier: 0

5.1.1 *Purpose*

Main nature of the contract: Services
Main classification (cpv): 92400000 News-agency services

5.1.2 *Place of performance*

Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Additional information: The services will be performed on behalf of Tourism Ireland in the GB market.

5.1.3 *Estimated duration*

Duration: 5 *Year*

5.1.5 *Value*

Estimated value excluding VAT: 85 000 *Euro*

5.1.6 *General information*

Procurement Project not financed with EU Funds.
This procurement is also suitable for small and medium-sized enterprises (SMEs): *yes*

5.1.7 *Strategic procurement*

Aim of strategic procurement: No strategic procurement

5.1.9 *Selection criteria*

Sources of selection criteria: Procurement Document

5.1.11 *Procurement documents*

Languages in which the procurement documents are officially available: English
Languages in which the procurement documents (or their parts) are unofficially available: English
Deadline for requesting additional information: 23/11/2026 12:00 +00:00
Address of the procurement documents: https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=9484605

5.1.12 *Terms of procurement*

Terms of submission:

Electronic submission: Required
Address for submission: https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=9484605
Languages in which tenders or requests to participate may be submitted: English
Electronic catalogue: Not allowed
Tenderers may submit more than one tender: Not allowed
Deadline for receipt of tenders: 08/12/2026 12:00 +00:00
Duration during which the tender must remain valid: 6 *Month*

5.1.15 *Techniques*

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 *Further information, mediation and review*

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Tourism Ireland CLG

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Tourism Ireland CLG

Organisation processing tenders: Tourism Ireland CLG

8 *Organisations*

8.1 ORG-0001

Official name: Tourism Ireland CLG

Registration number: 336370

Postal address: 4th Floor - Bishop's Square, Redmond's Hill

Town: Dublin

Postcode: D02 TD99

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: hhughes@tourismireland.com

Telephone: +35314763400

Internet address: https://www.tourismireland.com/

Buyer profile: https://www.tourismireland.com/

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

Notice information

Notice identifier/version: 1bfaf76e-7a61-4585-87a3-a415f491b221 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice dispatch date: 16/11/2026 20:34 +00:00
Languages in which this notice is officially available: English