Ireland: IT services: consulting, software development, Internet and support
Provision of Social Media Management Platform

Contract or concession notice – standard regime

1 *Buyer*

1.1 *Buyer*

Official name: Tusla Child and Family Agency
Legal type of the buyer: Body governed by public law, controlled by a central government authority
Activity of the contracting authority: General public services

2 *Procedure*

2.1 *Procedure*

Title: Provision of Social Media Management Platform
Description: The purpose of this Call for Tenders is to secure a platform to allow Tusla to proactively and productively manage its social media channels such as Facebook, Instagram, Linkedin and Bluesky and to monitor commentary about the Agency and related work on external blogs and forums.
Procedure identifier: 4caaeccd-f291-4084-8b44-79d9d984a6f4
Type of procedure: Open
The procedure is accelerated: *no*

2.1.1 *Purpose*

Main nature of the contract: Services
Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support
Additional classification (cpv): 79340000 Advertising and marketing services
Additional classification (cpv): 92400000 News-agency services
Additional classification (cpv): 79310000 Market research services
Additional classification (cpv): 79315000 Social research services

2.1.2 *Place of performance*

Country subdivision (NUTS): Dublin (IE061)
Country: Ireland

2.1.3 *Value*

Estimated value excluding VAT: 85 000 *Euro*

2.1.4 *General information*

Legal basis:
Other

2.1.6 *Grounds for exclusion*

Sources of grounds for exclusion: Procurement Document

5 *Lot*

5.1 *Lot*: LOT-0001

Title: Provision of Social Media Management Platform
Description: The purpose of this Call for Tenders is to secure a platform to allow Tusla to proactively and productively manage its social media channels such as Facebook, Instagram, Linkedin and Bluesky and to monitor commentary about the Agency and related work on external blogs and forums.
Internal identifier: 0

5.1.1 *Purpose*
Main nature of the contract: Services
Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support
Additional classification (cpv): 79340000 Advertising and marketing services
Additional classification (cpv): 92400000 News-agency services
Additional classification (cpv): 79310000 Market research services
Additional classification (cpv): 79315000 Social research services

5.1.2 *Place of performance*
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Additional information:

5.1.3 *Estimated duration*
Duration: 60 *Month*

5.1.5 *Value*
Estimated value excluding VAT: 85 000 *Euro*

5.1.6 *General information*
Procurement Project not financed with EU Funds.
This procurement is also suitable for small and medium-sized enterprises (SMEs): *no*

5.1.7 *Strategic procurement*
Aim of strategic procurement: No strategic procurement

5.1.9 *Selection criteria*
Sources of selection criteria: Procurement Document

5.1.11 *Procurement documents*
Languages in which the procurement documents are officially available: English
Languages in which the procurement documents (or their parts) are unofficially available: English
Deadline for requesting additional information: 26/11/2026 12:00 +00:00
Address of the procurement documents: https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=9437374

5.1.12 *Terms of procurement*
Terms of submission:
Electronic submission: Required
Address for submission: https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=9437374
Languages in which tenders or requests to participate may be submitted: English
Electronic catalogue: Not allowed
Tenderers may submit more than one tender: Not allowed
Deadline for receipt of tenders: 07/12/2026 08:30 +00:00
Duration during which the tender must remain valid: 120 *Day*

5.1.15 *Techniques*

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 *Further information, mediation and review*

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Tusla Child and Family Agency

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Tusla Child and Family Agency

Organisation processing tenders: Tusla Child and Family Agency

8 *Organisations*

8.1 ORG-0001

Official name: Tusla Child and Family Agency

Postal address: Brunel Building, Heuston South Quarter, Dublin 8.

Town: Dublin

Postcode: D08 X01F

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: nationalprocurementunit@tusla.ie

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

Notice information

Notice identifier/version: 19f4b596-91c9-4f36-be74-55b2e2633a2e - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice dispatch date: 05/11/2026 12:28 +00:00
Languages in which this notice is officially available: English