Ireland: Administrative services related to tourism affairs
TOURISM REPRESENTATION SERVICES IN THE GULF COOPERATION COUNCIL (GCC)

Contract or concession notice – standard regime

1 *Buyer*

1.1 *Buyer*

Official name: Tourism Ireland CLG
Legal type of the buyer: Body governed by public law
Activity of the contracting authority: General public services

2 *Procedure*

2.1 *Procedure*

Title: TOURISM REPRESENTATION SERVICES IN THE GULF COOPERATION COUNCIL (GCC)
Description: The Dublin office of Tourism Ireland wishes to enter into a contract with a Supplier/Service Provider for the provision of tourism representation and in-market support services in the GCC (Gulf Cooperation Council). The successful tenderer will act as Tourism Ireland's local representative in the GCC, providing support to Tourism Ireland and industry partners on an as needed basis. The requirement is expected to be primarily reactive and demand led, rather than involving ongoing proactive market development activity. The Contract Period will be for up to five (5) years subject to budget and annual performance review, and other factors. It is anticipated that the Contract will commence on 1 February 2027. It is a prequalification requirement that prospective tenderers have an operational office located in the United Arab Emirates (Abu Dhabi or Dubai). Please note: local agencies in the GCC will be informed of this opportunity. PLEASE REFER TO THE CfT DOCUMENTATION AVAILABLE FOR DOWNLOADING FOR FURTHER DETAILS OF TOURISM IRELAND'S REQUIREMENTS
Procedure identifier: a1717751-c1fd-489c-88b0-73b644280214
Internal identifier: DMS/GCC/2027
Type of procedure: Open
The procedure is accelerated: *no*

2.1.1 *Purpose*

Main nature of the contract: Services
Main classification (cpv): 75125000 Administrative services related to tourism affairs
Additional classification (cpv): 79413000 Marketing management consultancy services

2.1.2 *Place of performance*

Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Additional information: The Services will be performed in the GCC on behalf of Tourism Ireland.

2.1.3 *Value*

Estimated value excluding VAT: 215 000 *Euro*

2.1.4 *General information*

Legal basis:
Other

2.1.6 *Grounds for exclusion*

Sources of grounds for exclusion: Procurement Document

5 *Lot*

5.1 *Lot*: LOT-0001

Title: TOURISM REPRESENTATION SERVICES IN THE GULF COOPERATION COUNCIL (GCC)
Description: The Dublin office of Tourism Ireland wishes to enter into a contract with a Supplier/Service Provider for the provision of tourism representation and in-market support services in the GCC (Gulf Cooperation Council). The successful tenderer will act as Tourism Ireland's local representative in the GCC, providing support to Tourism Ireland and industry partners on an as needed basis. The requirement is expected to be primarily reactive and demand led, rather than involving ongoing proactive market development activity. The Contract Period will be for up to five (5) years subject to budget and annual performance review, and other factors. It is anticipated that the Contract will commence on 1 February 2027. It is a prequalification requirement that prospective tenderers have an operational office located in the United Arab Emirates (Abu Dhabi or Dubai). Please note: local agencies in the GCC will be informed of this opportunity. PLEASE REFER TO THE CfT DOCUMENTATION AVAILABLE FOR DOWNLOADING FOR FURTHER DETAILS OF TOURISM IRELAND'S REQUIREMENTS
Internal identifier: DMS/GCC/2027

5.1.1 *Purpose*

Main nature of the contract: Services
Main classification (cpv): 75125000 Administrative services related to tourism affairs
Additional classification (cpv): 79413000 Marketing management consultancy services

5.1.2 *Place of performance*

Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Additional information: The Services will be performed in the GCC on behalf of Tourism Ireland.

5.1.3 *Estimated duration*

Duration: 5 *Year*

5.1.5 *Value*

Estimated value excluding VAT: 215 000 *Euro*

5.1.6 *General information*

Procurement Project not financed with EU Funds.
This procurement is also suitable for small and medium-sized enterprises (SMEs): *yes*

5.1.7 *Strategic procurement*

Aim of strategic procurement: No strategic procurement

5.1.9 *Selection criteria*

Sources of selection criteria: Procurement Document

5.1.11 *Procurement documents*

Languages in which the procurement documents are officially available: English
Languages in which the procurement documents (or their parts) are unofficially available: English
Deadline for requesting additional information: 05/11/2026 12:00 +00:00
Address of the procurement documents: https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=9375039

5.1.12 *Terms of procurement*

Terms of submission:

Electronic submission: Required

Address for submission: https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=9375039

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 23/11/2026 12:00 +00:00

Duration during which the tender must remain valid: 6 *Month*

5.1.15 *Techniques*

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 *Further information, mediation and review*

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Tourism Ireland CLG

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Tourism Ireland CLG

Organisation processing tenders: Tourism Ireland CLG

8 *Organisations*

8.1 ORG-0001

Official name: Tourism Ireland CLG

Registration number: 336370

Postal address: 4th Floor - Bishop's Square, Redmond's Hill

Town: Dublin

Postcode: D02 TD99

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: hhughes@tourismireland.com

Telephone: +35314763400

Internet address: https://www.tourismireland.com/

Buyer profile: https://www.tourismireland.com/

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000
Roles of this organisation:
Review organisation
Organisation providing more information on the review procedures

8.1 ORG-0003
Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

Notice information

Notice identifier/version: 23961583-aebe-4458-b232-f18b9c93b805 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice dispatch date: 29/10/2026 17:05 +00:00
Languages in which this notice is officially available: English