Ireland: Graphic design services
Single Party Framework Agreement for the Provision of Multi-Media Design Services

Contract or concession notice – standard regime

1 *Buyer*

1.1 *Buyer*

Official name: Horse Racing Ireland (HRI)
Legal type of the buyer: Body governed by public law
Activity of the contracting authority: Recreation, culture and religion

2 *Procedure*

2.1 *Procedure*

Title: Single Party Framework Agreement for the Provision of Multi-Media Design Services
Description: Single Party Framework Agreement for the Provision of Multi-Media Design Services
Procedure identifier: a4fcc330-8afa-401a-a0b1-8dd14352f859
Type of procedure: Open
The procedure is accelerated: *no*

2.1.1 *Purpose*

Main nature of the contract: Services
Main classification (cpv): 79822500 Graphic design services
Additional classification (cpv): 79340000 Advertising and marketing services
Additional classification (cpv): 92621000 Sports-event promotion services
Additional classification (cpv): 79341400 Advertising campaign services
Additional classification (cpv): 92100000 Motion picture and video services

2.1.2 *Place of performance*

Country subdivision (NUTS): Mid-East (IE062)
Country: Ireland

2.1.3 *Value*

Estimated value excluding VAT: 200 000 *Euro*
Maximum value of the framework agreement: 200 000 *Euro*

2.1.4 *General information*

Legal basis:
Directive 2014/24/EU

2.1.6 *Grounds for exclusion*

Sources of grounds for exclusion: Procurement Document

5 *Lot*

5.1 *Lot*: LOT-0001

Title: Single Party Framework Agreement for the Provision of Multi-Media Design Services

Description: Single Party Framework Agreement for the Provision of Multi-Media Design Services
Internal identifier: 0

5.1.1 *Purpose*
Main nature of the contract: Services
Main classification (cpv): 79822500 Graphic design services
Additional classification (cpv): 79340000 Advertising and marketing services
Additional classification (cpv): 92621000 Sports-event promotion services
Additional classification (cpv): 79341400 Advertising campaign services
Additional classification (cpv): 92100000 Motion picture and video services

5.1.2 *Place of performance*
Country subdivision (NUTS): Mid-East (IE062)
Country: Ireland
Additional information:

5.1.3 *Estimated duration*
Duration: 48 *Month*

5.1.5 *Value*
Estimated value excluding VAT: 200 000 *Euro*

5.1.6 *General information*
Reserved participation: Participation is not reserved.
Procurement Project not financed with EU Funds.
The procurement is covered by the Government Procurement Agreement (GPA): *yes*

5.1.7 *Strategic procurement*
Aim of strategic procurement: No strategic procurement

5.1.9 *Selection criteria*
Sources of selection criteria: Procurement Document

5.1.11 *Procurement documents*
Languages in which the procurement documents are officially available: English
Languages in which the procurement documents (or their parts) are unofficially available: English
Deadline for requesting additional information: 06/11/2026 12:00 +01:00
Address of the procurement documents: https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=9334077

5.1.12 *Terms of procurement*
Terms of submission:
Electronic submission: Required
Address for submission: https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=9334077
Languages in which tenders or requests to participate may be submitted: English
Electronic catalogue: Not allowed
Tenderers may submit more than one tender: Not allowed
Deadline for receipt of tenders: 19/11/2026 12:00 +01:00
Duration during which the tender must remain valid: 365 *Day*
Information about public opening:
Opening date: 19/11/2026 12:30 +01:00
Place: https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=9334077

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: *yes*

Electronic payment will be used: *yes*

5.1.15 *Techniques*

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 *Further information, mediation and review*

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Horse Racing Ireland (HRI)

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Horse Racing Ireland (HRI)

Organisation processing tenders: Horse Racing Ireland (HRI)

8 *Organisations*

8.1 ORG-0001

Official name: Horse Racing Ireland (HRI)

Registration number: IE9605282N

Postal address: Ballymany

Town: The Curragh

Postcode: R56 XE37

Country subdivision (NUTS): Mid-East (IE062)

Country: Ireland

Email: procure@hri.ie

Telephone: +353 45455455

Buyer profile: https://www.hri.ie/

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000
Roles of this organisation:
Review organisation
Organisation providing more information on the review procedures

8.1 ORG-0003
Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

Notice information

Notice identifier/version: 7a4266b3-e14b-404e-98f3-d72517088aa9 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice dispatch date: 21/10/2026 12:53 +01:00
Languages in which this notice is officially available: English