

Ireland: Business and management consultancy services

2026/035 Integrated Marketing, Communications and Digital Content and Engagement Services

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: Enterprise Ireland

Legal type of the buyer: Body governed by public law, controlled by a central government authority

The buyer is a contracting entity

Activity of the contracting authority: Economic affairs

2 Procedure

2.1 Procedure

Title: 2026/035 Integrated Marketing, Communications and Digital Content and Engagement Services

Description: Enterprise Ireland proposes to engage in a competitive process for the establishment of a single party framework agreement for the provision of Content Marketing, Digital Content and Engagement Services as well as complementary consultancy or communication services for Enterprise Ireland. The initial contract initial is for provision of marketing, digital content and engagement services for Enterprise Ireland's New Frontiers Programme and will be in place for 12 months.

Procedure identifier: 4266c5b5-29c6-4017-b449-b53ca5fd0801

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79410000 Business and management consultancy services

Additional classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 79342200 Promotional services

Additional classification (cpv): 79342000 Marketing services

Additional classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416200 Public relations consultancy services

2.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 200 000 Euro

2.1.4 General information

Legal basis:

Other

2.1.6 Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5.1 Lot: LOT-0001

Title: 2026/035 Integrated Marketing, Communications and Digital Content and Engagement Services

Description: Enterprise Ireland proposes to engage in a competitive process for the establishment of a single party framework agreement for the provision of Content Marketing, Digital Content and Engagement Services as well as complementary consultancy or communication services for Enterprise Ireland. The initial contract initial is for provision of marketing, digital content and engagement services for Enterprise Ireland's New Frontiers Programme and will be in place for 12 months.

Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79410000 Business and management consultancy services

Additional classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 79342200 Promotional services

Additional classification (cpv): 79342000 Marketing services

Additional classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416200 Public relations consultancy services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 48 Month

5.1.5 Value

Estimated value excluding VAT: 200 000 Euro

5.1.6 General information

Procurement Project not financed with EU Funds.

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9 Selection criteria

Sources of selection criteria: Procurement Document

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 20/10/2026 17:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=9258926>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=9258926>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 03/11/2026 12:00 +01:00

Duration during which the tender must remain valid: 12 Month

5.1.15 Techniques

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Enterprise Ireland

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Enterprise Ireland

Organisation processing tenders: Enterprise Ireland

8 Organisations

8.1 ORG-0001

Official name: Enterprise Ireland

Registration number: 000000000

Postal address: The Plaza, East Point Business Park

Town: Dublin

Postcode: D3 E5R6

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: ecoin.wallace@enterprise-ireland.com

Telephone: 01 7272000

Internet address: <https://www.enterprise-ireland.com/en/>

Buyer profile: <https://www.enterprise-ireland.com/en/>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 4624c969-e424-49da-9c2b-daf80b37f97d - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 09/10/2026 12:12 +01:00

Languages in which this notice is officially available: English