

Ireland: Administrative services related to tourism affairs

Tourism Representation Services in India on Behalf of Tourism Ireland

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: Tourism Ireland CLG

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2 Procedure

2.1 Procedure

Title: Tourism Representation Services in India on Behalf of Tourism Ireland

Description: Tourism Ireland requires the services of a suitably qualified supplier to provide representation and in-market support services in India. The successful tenderer will act as Tourism Ireland's local representative in India, providing support to Tourism Ireland and industry partners on an as-needed basis. The requirement is expected to be primarily reactive and demand-led, rather than involving ongoing proactive market development activity. The Contract Period will be for three (3) years subject to budget and annual performance review, and other factors. It is anticipated that the Contract will commence on 1 February 2027 . It is a pre-qualification requirement that prospective tenderers have an operational office located in India (Delhi and/or Mumbai). Please note: local agencies in India with be informed of this opportunity. PLEASE REFER TO THE CFT DOCUMENTATION AVAILABLE FOR DOWNLOADING FOR FURTHER DETAILS OF TOURISM IRELAND'S REQUIREMENTS

Procedure identifier: d13cb91f-75aa-4418-9f60-ac5ccbdea68f

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 75125000 Administrative services related to tourism affairs

Additional classification (cpv): 79413000 Marketing management consultancy services

2.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 213 000 Euro

2.1.4 General information

Legal basis:

Other

2.1.6 Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5 Lot

5.1 Lot: LOT-0001

Title: Tourism Representation Services in India on Behalf of Tourism Ireland

Description: Tourism Ireland requires the services of a suitably qualified supplier to provide representation and in-market support services in India. The successful tenderer will act as Tourism Ireland's local representative in India, providing support to Tourism Ireland and industry partners on an as-needed basis. The requirement is expected to be primarily reactive and demand-led, rather than involving ongoing proactive market development activity. The Contract Period will be for three (3) years subject to budget and annual performance review, and other factors. It is anticipated that the Contract will commence on 1 February 2027 . It is a pre-qualification requirement that prospective tenderers have an operational office located in India (Delhi and/or Mumbai). Please note: local agencies in India with be informed of this opportunity. PLEASE REFER TO THE CFT DOCUMENTATION AVAILABLE FOR DOWNLOADING FOR FURTHER DETAILS OF TOURISM IRELAND'S REQUIREMENTS

Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 75125000 Administrative services related to tourism affairs

Additional classification (cpv): 79413000 Marketing management consultancy services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 3 Year

5.1.5 Value

Estimated value excluding VAT: 213 000 Euro

5.1.6 General information

Procurement Project not financed with EU Funds.

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9 Selection criteria

Sources of selection criteria: Procurement Document

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 14/10/2026 12:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=9233392>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=9233392>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 28/10/2026 12:00 +01:00

Duration during which the tender must remain valid: 12 Month

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Tourism Ireland CLG

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Tourism Ireland CLG

Organisation processing tenders: Tourism Ireland CLG

8 Organisations

8.1 ORG-0001

Official name: Tourism Ireland CLG

Registration number: 336370

Postal address: 4th Floor - Bishop's Square, Redmond's Hill

Town: Dublin

Postcode: D02 TD99

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: hhughes@tourismireland.com

Telephone: +35314763400

Internet address: <https://www.tourismireland.com/>

Buyer profile: <https://www.tourismireland.com/>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 454d3069-8019-4825-9914-9a57a78220ab - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 06/10/2026 18:38 +01:00

Languages in which this notice is officially available: English