

Ireland: Marketing services

CMNHS1875/2026-Provision of International Digital Student Recruitment Campaign Services for the University of Galway

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: University of Galway (ID 1400)

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Education

2 Procedure

2.1 Procedure

Title: CMNHS1875/2026-Provision of International Digital Student Recruitment Campaign Services for the University of Galway

Description: The successful tenderer will demonstrate substantial experience in delivering international digital student recruitment campaigns for higher education institutions, with the capability to effectively engage prospective students and promote the University's profile in priority international markets

Procedure identifier: 711e5269-c7aa-4774-9362-00e03744c7ca

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79342000 Marketing services

Additional classification (cpv): 79341400 Advertising campaign services

2.1.2 Place of performance

Town: Galway

Country subdivision (NUTS): West (IE042)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 250 000 Euro

Maximum value of the framework agreement: 250 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

2.1.6 Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5 Lot

5.1 Lot: LOT-0001

Title: CMNHS1875/2026-Provision of International Digital Student Recruitment Campaign Services for the University of Galway

Description: The successful tenderer will demonstrate substantial experience in delivering international digital student recruitment campaigns for higher education institutions, with the capability to effectively engage prospective students and promote the University's profile in priority international markets

Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79342000 Marketing services

Additional classification (cpv): 79341400 Advertising campaign services

5.1.2 Place of performance

Town: Galway

Country subdivision (NUTS): West (IE042)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 4 Year

5.1.5 Value

Estimated value excluding VAT: 250 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9 Selection criteria

Sources of selection criteria: Procurement Document

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 05/10/2026 12:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=9042768>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=9042768>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 12/10/2026 12:30 +01:00

Duration during which the tender must remain valid: 12 Month

Information about public opening:

Opening date: 12/10/2026 13:00 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=9042768>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: University of Galway (ID 1400)

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: University of Galway (ID 1400)

Organisation processing tenders: University of Galway (ID 1400)

8 Organisations

8.1 ORG-0001

Official name: University of Galway (ID 1400)

Registration number: 0022578J

Postal address: University Road, Galway

Town: Galway

Postcode: H91TK33

Country subdivision (NUTS): West (IE042)

Country: Ireland

Contact point: Nicola McLoughlin

Email: procure@universityofgalway.ie

Telephone: 091524411

Internet address: <https://www.universityofgalway.ie/>

Buyer profile: <https://www.universityofgalway.ie/>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin
Postcode: D07 WDX8
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000
Roles of this organisation:
 Review organisation
 Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
 TED eSender

Notice information

Notice identifier/version: c350c902-abad-4f58-a6fa-f3bfffda50b3 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice dispatch date: 11/09/2026 12:31 +01:00
Languages in which this notice is officially available: English