

Ireland: Advertising services

Request for Tender for the Provision of Social Media Support Services to The National College of Art and Design

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: National College of Art and Design (NCAD)

Legal type of the buyer: Body governed by public law, controlled by a central government authority

Activity of the contracting authority: Education

2 Procedure

2.1 Procedure

Title: Request for Tender for the Provision of Social Media Support Services to The National College of Art and Design

Description: NCAD is seeking proposals to supply social media series as part of a wider communications structure.

Procedure identifier: ae8d9d0b-2f28-4370-a0ad-79bf6fac44cd

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

Additional classification (cpv): 79341100 Advertising consultancy services

Additional classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79341400 Advertising campaign services

Additional classification (cpv): 79341200 Advertising management services

Additional classification (cpv): 92111200 Advertising, propaganda and information film and video-tape production

Additional classification (cpv): 22460000 Trade-advertising material, commercial catalogues and manuals

Additional classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 79342000 Marketing services

Additional classification (cpv): 79342100 Direct marketing services

Additional classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

Additional classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416200 Public relations consultancy services

2.1.2 Place of performance

Town: Dublin

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 120 000 Euro

2.1.4 General information

Legal basis:

2.1.6 Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5 Lot

5.1 Lot: LOT-0001

Title: Request for Tender for the Provision of Social Media Support Services to The National College of Art and Design

Description: NCAD is seeking proposals to supply social media series as part of a wider communications structure.

Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

Additional classification (cpv): 79341100 Advertising consultancy services

Additional classification (cpv): 79340000 Advertising and marketing services

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Additional classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416200 Public relations consultancy services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 48 Month

5.1.5 Value

Estimated value excluding VAT: 120 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9 Selection criteria

Sources of selection criteria: Procurement Document

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 18/09/2026 12:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=8925021>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=8925021>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 25/09/2026 12:00 +01:00

Duration during which the tender must remain valid: 60 Day

Information about public opening:

Opening date: 25/09/2026 12:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=8925021>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: National College of Art and Design (NCAD)

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: National College of Art and Design (NCAD)

Organisation processing tenders: National College of Art and Design (NCAD)

8 Organisations

8.1 ORG-0001

Official name: National College of Art and Design (NCAD)

Registration number: CY7503

Postal address: 100 Thomas Street, Dublin 8

Town: Dublin

Postcode: D08 K521

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: kavanaghje@staff.ncad.ie

Telephone: 01 6364200

Internet address: www.ncad.ie

Buyer profile: www.ncad.ie

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 720a9078-ec77-4877-add4-59f8a30edac4 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 26/08/2026 12:06 +01:00

Languages in which this notice is officially available: English