

Ireland: Event services

SI-2611 Her Moves – Event Activation, Management, and Logistics

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: Sport Ireland

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Recreation, culture and religion

2 Procedure

2.1 Procedure

Title: SI-2611 Her Moves – Event Activation, Management, and Logistics

Description: Sport Ireland seeks an agency to provide end-to-end event activation, management, and logistics for the Her Moves initiative across a multi-year period. The agency will be responsible for delivering high-quality, consistent, safe, and engaging brand experiences at events nationwide. The agency will create opportunities for interactive storytelling that communicate the brands values, including games, competitions and collaborations that reflect Her Moves.

Procedure identifier: 90a19ebb-74a3-4634-9912-d9bffb22d80a

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79952000 Event services

2.1.2 Place of performance

Postal address: D15PN0N

Town: Blanchardstown

Postcode: D15PN0N

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 300 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

2.1.6 Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5 Lot

5.1 Lot: LOT-0001

Title: SI-2611 Her Moves – Event Activation, Management, and Logistics

Description: Sport Ireland seeks an agency to provide end-to-end event activation, management, and logistics for the Her Moves initiative across a multi-year period. The agency will be responsible for delivering high-quality, consistent, safe, and engaging brand experiences at events nationwide. The agency will create opportunities for interactive storytelling that communicate the brands values, including games, competitions and collaborations that reflect Her Moves.

Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79952000 Event services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 36 Month

5.1.5 Value

Estimated value excluding VAT: 300 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9 Selection criteria

Sources of selection criteria: Procurement Document

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 17/09/2026 12:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=8853804>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=8853804>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 24/09/2026 12:00 +01:00

Duration during which the tender must remain valid: 12 Month

Information about public opening:

Opening date: 24/09/2026 12:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=8853804>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: Not yet known

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Sport Ireland

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Sport Ireland

Organisation processing tenders: Sport Ireland

8 Organisations

8.1 ORG-0001

Official name: Sport Ireland

Registration number: <https://www.sportireland.ie/>

Postal address: The Courtyard, Sport Ireland Campus, Snugborough Road, Blanchardstown,

Town: Dublin

Postcode: D15PN0N

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Contact point: Ultan Kelly

Email: procurement@sportireland.ie

Telephone: 0000000

Internet address: <https://www.sportireland.ie/>

Buyer profile: <https://www.sportireland.ie/>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000
Roles of this organisation:
 Review organisation
 Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
 TED eSender

Notice information

Notice identifier/version: d3c1e30e-23bd-421f-8164-9e64917cca19 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice dispatch date: 18/08/2026 10:12 +01:00
Languages in which this notice is officially available: English